

MILAN



GUIDE

2024



CAMRON

WELCOME

TO

MILAN

GUIDE 2024

MILAN

As you're reading this, you're likely preparing with anticipation for a packed week in Milan – or you might instead be mid-way through the week, navigating through the city streets or fiera halls – or even, as we increasingly hear, referring to the Guide later in the year as a tool to seek out inspiration, collaborators or partners.

At Camron, we're writing this as we prepare to dive in with 20 team members, and as many clients, for what has become the singular, global convening of design, creativity, innovation and brand activity.

We are also reminded that this week, at its best, can be a time for legacy, learning and reflection. With the loss of Gaetano Pesce, we ask ourselves what we have learned from such a legend? An icon in the true sense far beyond the halls of the trade fair. Pesce referred to his career as fragmentary. He was an artist and a sculptor as much as an architect and designer and it's that multi-and-interdisciplinary spirit which this design week has come to embody. We're tracking tech innovation and its intersection with new talent, with AI at the forefront, at the same time we're

looking for creative expression and new points of view which transcend business and borders.

We are thrilled this year to be supporting the Capsule team with not one but two Capsule Plaza locations, including the hugely anticipated 10 Corso Como opening. Alcova has chosen the unmatched Villa Borsani to be home for the week (who could blame them?) and you'll find New York's Colin King there with Calico Wallpaper. We welcome back Rapt Studio to Milan, which aims to provoke with a thoughtful exhibition, lending a reprieve from product launches to help us gain perspective on our work in design. Don't miss it.

Across the coming pages we highlight not only our projects, but those we're tracking, as well as new restaurants, museum shows and great reads from Rossana Orlandi in Milan, to Dawn Lim, Executive Director of DesignSingapore Council.

Whatever your plans, we hope you find it as enjoyable as useful. See you out there!

**Max Tobias, Global CEO, Camron
& Valentina Giani,
Head of Camron Milan**

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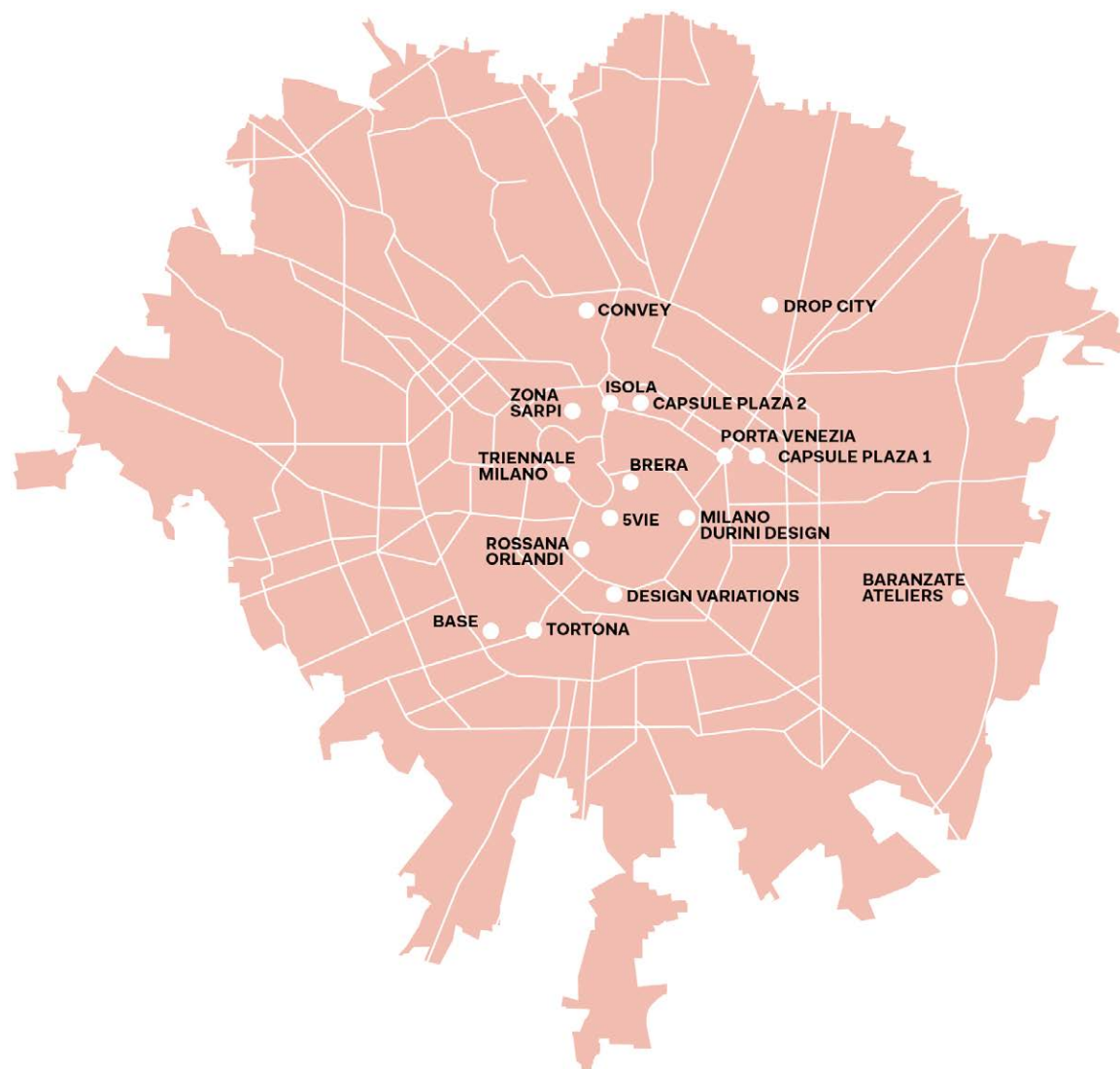
INTERACTIVE MAP



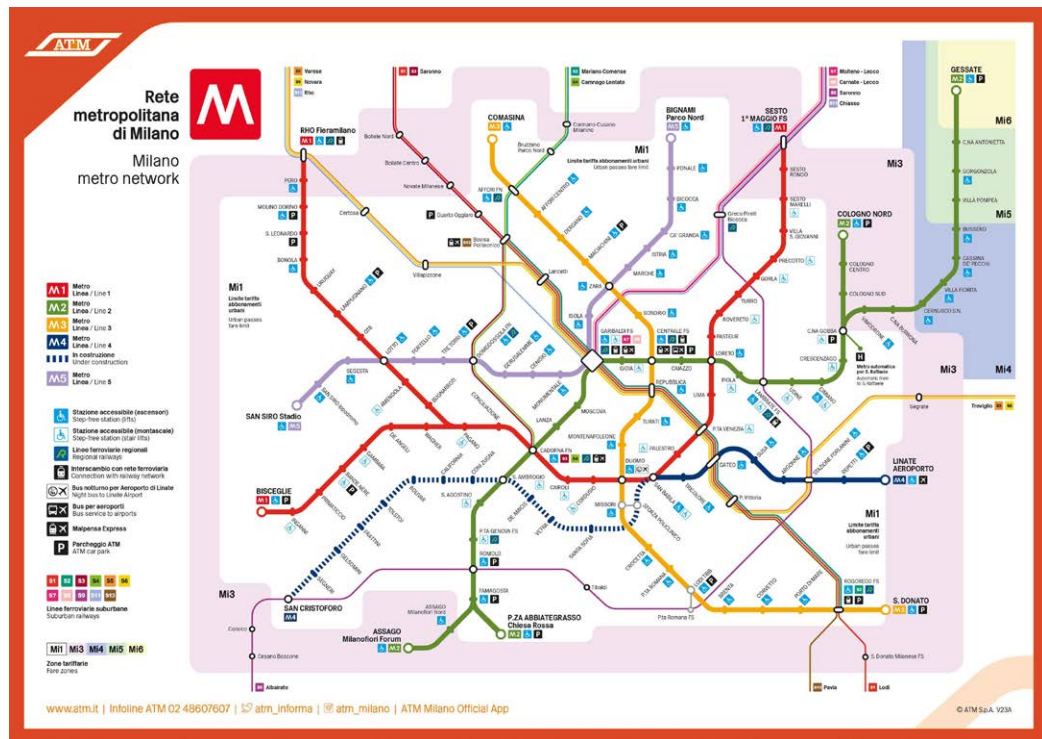
SCAN QR CODE
TO VIEW OUR MAP

- CAMRON CLIENTS
- RESTAURANTS AND BARS
- DESIGN DESTINATIONS
- TOP 10 HIGHLIGHTS
- CULTURAL HOTSPOTS

[Click here to view our map](#)



METRO MAP



CAMRON CLIENTS





ARTEMIDE

Artemide presents new innovative lighting collections created in collaboration with internationally acclaimed architects and designers, such as Giulia Foscari, Benedetta Tagliabue and Ersilia Vaudo, Carlotta de Bevilacqua, Carolina Gismondi de Bevilacqua, Foster + Partners, Herzog & de Meuron, BIG, Neil Poulton and Mario Cucinella.

Press Conference: (*by invitation only)
Monday 15 April | 9.30

General dates/ times:
Monday 15 April | 12.00 - 19.00
Tuesday 16 to Sunday 21 April | 10.00 - 19.00

Location:
Artemide Showroom,
Corso Monforte 19, Milan

Closest Metro Station:
San Babila (M1, M4)

#artemide_Lighting
@ @artemide_lighting

Camron Contact:
artemide@camronglobal.com



BONACINA

Bonacina presents a new collection of trays created in collaboration with fashion brand Serapian in the beautiful scenario of Villa Mozart, where wicker artisans will be at work during the week. It also presents a new furniture collection by Mattia Bonetti, a lamp by Mark Braun and a selection of iconic pieces, which will be showcased within DimoreCentrale exhibition.

Press Preview: (*by invitation only)
Monday 15 April | 14.30 - 19.30 Serapian Showroom
Wednesday 17 April | 10.00 - 12.00 DimoreCentrale

General dates/ times:
Tuesday 16 to Sunday 21 April |
10.00 - 19.00 (Serapian)
Monday 15 to Sunday 21 April |
10.00 - 21.00 (DimoreCentrale)

Locations:
Serapian Showroom at Villa Mozart, Via Mozart 9, Milan
DimoreCentrale, Via Sammartini 63, Milan
Bonacina Museo Galleria Giardino, Via Galileo Galilei 2, Lurago d'Erba (*transfers available upon request)

Closest Metro Station:
Palestro (M1) (Serapian Showroom) Pasteur (M1) (DimoreCentrale)
@ @bonacina1889 #bonacina

Camron Contact:
bonacina@camronglobal.com



CALICO WALLPAPER

Calico Wallpaper returns to Milan Design Week to celebrate the launch of two new collections, *Nuance* and *Perception*, created in collaboration with interior stylist, Colin King. Through King and Calico Wallpaper's ideation, *Nuance* and *Perception* explores the subtle layers of the past to create timeless collections for the present.

Press Preview:
Sunday 14 April | 9.00 - 12.00

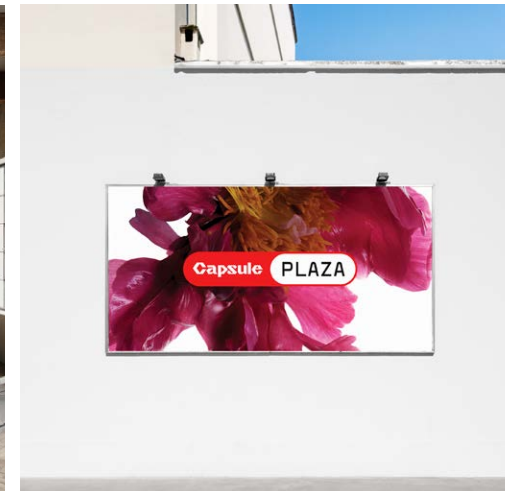
General dates/ times:
Monday 15 to Sunday 21 April | 11.00 - 19.00

Location:
Alcova, Villa Bagatti Valsecchi, Room V14
Via Vittorio Emanuele II, 48
20814 Varedo, MB

Closest Metro Station:
Varedo Train Station (S4 from Cadorna Station, destination Camnago-Lentate)

#calicowallpaper #colinking #alcova
@ @calicowallpaper @colinking

Camron Contact:
calicowallpaper@camronglobal.com



CAPSULE PLAZA

Capsule Plaza returns for its second edition during Milan Design Week. In addition to taking over Spazio Maiocchi, the 2024 edition will extend to a new satellite venue: the iconic 10 Corso Como, with galleries dedicated to art and design and a newly renovated rooftop terrace.

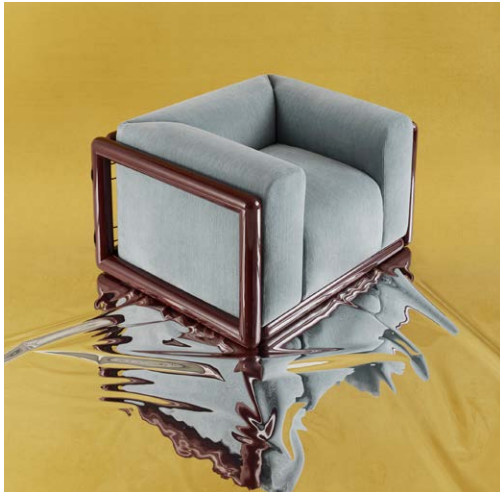
Press Preview: (Both Venues)
Monday 15 April | 10.30 - 18.00

General dates/ times: (Free Entry - at both venues)
Tuesday 16 to Sunday 21 | 10.30 - 19.30

Locations:
Spazio Maiocchi, Via Achille Maiocchi 3-5-7, Milan [venue 1]
10 Corso Como, Milan [venue 2]
Closest Metro Station:
Porta Venezia (M1) [venue 1]
Garibaldi FS (M2 / M5) [venue 2]

#CapsulePlaza
@ @capsule.global

Camron Contact:
capsule@camronglobal.com



CASSINA

Cassina celebrates the 30th anniversary of its partnership with Philippe Starck and 20 years of the Charlotte Perriand Collection. The company offers a new glimpse of *Cornaro* by Carlo Scarpa, while the lighting collection expands with new models by Charles and Ray Eames and other unpublished designs.

Press Preview:
Monday 15 April | 10.00 - 15.00

General dates/ times:
Monday 15, Tuesday 16, Friday 19,
Saturday 20 April | 9.30 - 21.00
Wednesday 17 April | 9.30 - 18.30
Thursday 18 April | 9.30 - 22.00
Sunday 21 April | 9.30 - 18.00

Location: Cassina Store, Via Durini 16, Milan

Closest Metro Station:
San Babila (M1, M4)

#TheCassinaPerspective
@ @cassinaofficial

Camron Contact:
cassina@camronglobal.com



DANESE MILANO

Danese Milano presents select re-editions by Enzo Mari and new collections designed by Herzog & de Meuron and Nendo.

Press Preview:
Monday 15 April | 10.00 - 15.00

General dates/ times:
Monday 15 - Sunday 21 April | 10.00 - 19.00

Location:
Danese Milano Showroom, Piazza S.
Nazario in Brolo 15, Milan

Closest Metro Station:
Missori (M3)

#DaneseMilano
@ @danese.milano

Camron Contact:
valentina.giani@camronglobal.com



DESIGNSINGAPORE COUNCIL

DesignSingapore Council presents *Future Impact 2*, curated by Tony Chambers and Maria Cristina Didero. The exhibition will reveal newly commissioned works by seven of Singapore's most innovative designers, demonstrating the evolving and transformative power of design for a more sustainable future.

Press Preview: (Curators tour 16.00)
Monday 15 April | 14.00 - 17.00

General dates/ times:
Tuesday 16 April to Saturday 21 April
| 10.00 - 19.00

Location:
La Rotonda del Pellegrini,
Via delle Ore 3, Milan

Closest Metro Station:
Duomo (M1, M3)

#futureimpact2 #designsingapore
@ @designsingapore

Camron Contact:
dsg@camronglobal.com



FORNASETTI

Fornasetti presents *Ceci n'est pas une Salle à Manger*, a new collection transforming the dining room into a surrealist space. The Italian design Atelier also unveils the exclusive collaboration with Poltrona Frau: a limited edition of 50 pieces of the Vanity Fair XC armchair, featuring the brand's iconic decorations.

Press Preview: (*by invitation only)
Sunday 14 April | 12.00 - 19.00

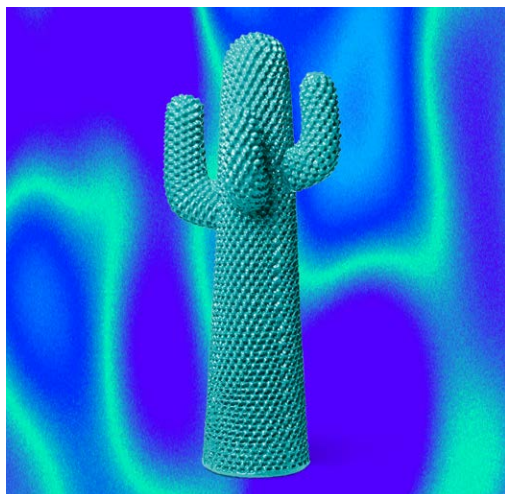
General dates/ times:
Monday 15 to Saturday 20 April | 10.00 - 20.00
Sunday 21 April | 10.00 - 19.00

Location:
Fornasetti Store,
Corso Venezia 21a, Milan

Closest Metro Station:
San Babila (M1, M4)

#Fornasetti
@ @fornasetti

Camron Contact:
fornasetti@camronglobal.com



GUFRAM

For the first time in years Gufram returns to the fair. The booth features new versions of the iconic *Broken Mirror* by Snarkitecture, three new colours of the iconic *CACTUS*; a re-edition of *Puffo* by Ceretti, Derossi and Rosso, and a brand new collaboration with London-based studio Soft Baroque.

Press Preview:
Tuesday 16 April | 8.30 - 18.30

General dates/ times:
Tuesday 16 to Sunday 21 April | 9.30 - 18.30

Location:
Salone del Mobile.Milano
Fiera Milano, Rho - Hall 24 | Booth M10 - M12

Closest Metro Station:
Rho Fiera (M1)

#Gufram
@ @gufram

Camron Contact:
gufram@camronglobal.com



HENGE

Henge unveils a wide collection of new pieces realised in collaboration with international designers such as Yabu Pushelberg, Massimo Castagna, Ugo Cacciatori and Isabella Genovese. Henge is also proud to unveil a monumental chandelier in Murano glass, which will take centre stage in the brand's showroom on Via della Spiga.

General dates/ times:
Tuesday 16 to Sunday 21 April | 10.00 - 19.00

Location:
Henge Showroom,
Via della Spiga 34, Milan

Closest Metro Station:
Montenapoleone (M3)

#hengedesign #hengeofficial
@ @henge_official

Camron Contact:
henge@camronglobal.com



THE HUNGARIAN FASHION AND DESIGN AGENCY

The Hungarian Fashion and Design Agency presents an exhibition at Triennale titled *Design Walk in Budapest* where a selection of products created by Hungarian designers and curated by Rossana Orlandi will be on display.

Press Preview:
Tuesday 16 April | 11.00 - 14.00

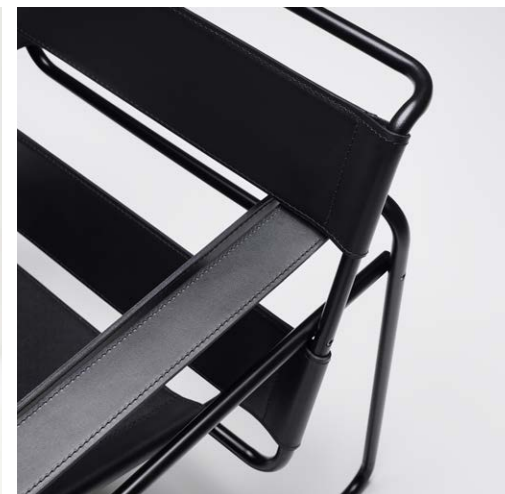
General dates/ times:
Monday 15 to Sunday 21 April | 11.00 - 21.00

Location:
Triennale Milano,
Viale Emilio Alemagna 6, Milan

Closest Metro Station:
Cadorna (M1/M2)

#hfdadesign
@ @hfdagency

Camron Contact:
hfd@camronglobal.com



KNOLL

Knoll draws from its roots to present new and re-defined ideas for contemporary ways of life. The Knoll pavilion - designed by Belgian architecture practice OFFICE and built with repurposed and recycled materials - envisions residential life through a sequence of intimate spaces, elegant flower gardens, and artwork planned concurrently with architecture, furniture, materials and colour.

Press Preview:
Tuesday 16 April | 9.00 - 18.30

General dates/ times:
Tuesday 16 to Sunday 21 April | 9.30 - 18.30

Location:
Salone del Mobile.Milano
Fiera Milano, Rho | Hall 24, Pavilion D11/E12

Closest Metro Station:
Rho Fiera (M1)

#knoll
@ @knoll

Camron Contact:
knoll@camronglobal.com



KVADRAT

The Danish textile company presents two new collections titled *Rewool* and *Azure Outdoor* by Margrethe Odgaard, together with *Serpentine* by Giulio Ridolfo. The new textiles are on show at the Kvadrat showroom in Corso Monforte.

Press Preview:
Monday 15 April | 10.00 - 18.00

General dates/ times:
Tuesday 16, Wednesday 17 | Friday 19 April | 10.00 - 20.00
Thursday 18, Saturday 20, Sunday 21 April | 10.00 - 18.00

Location:
Kvadrat showroom,
Corso Monforte 15, Milan

Closest Metro Station:
San Babila (M1/M4)

#kvadrattextiles
@ @kvadrattextiles

Camron Contact:
kvadrateurope@camronglobal.com



LIBERTY

United by their joint pursuit of quality and elegance, Liberty and Kartell have collaborated on a collection of bespoke designs, launching at Salone del Mobile 2024. The collection launches in three parts: unveiling two collaborative furniture pieces, alongside a curation of bold floral and geometric fabrics.

Press Preview:
Tuesday 16 April | 8.30 - 18.30

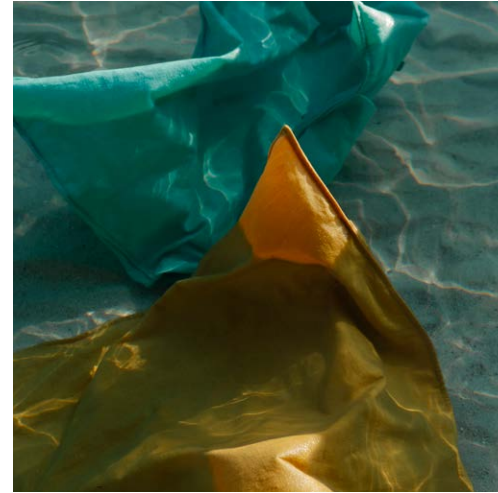
General dates/ times:
Tuesday 16 to Sunday 21 April | 9.30 - 18.30

Location:
Salone del Mobile.Milano, Fiera Milano,
Rho | Hall 22, Booth
A11 / B10 / B15 / C12 / C18

Closest Metro Station:
Rho Fiera (M1)

#KartellxLiberty
@ @libertylondon @LibertyHomeAndInteriors
@liberty.1875 @kartell_official

Camron Contact:
liberty@camronglobal.com



MAJOTAE 9490

Japanese hemp textile brand majotae will debut its first product line *majotae 9490* at Milan Design Week. Designed in collaboration with Teruhiro Yanagihara Studio, the luxury bedding collection will be showcased in a two-part exhibition alongside archival hemp items from Japan.

Press Preview:
Monday 15 April | 11.00 - 17.00

General dates/ times: ^(Both Venues)
Tuesday 16 to Sunday 21 April | 10.00 - 18.00

Locations:
Secci Milano, Via Olmetto 1, Milan ^[Primary Venue]
Berta, Via Cesare Correnti 14, Milan ^[venue 2]

Closest Metro Station:
Missori (M3) ^[Secci Milano] S. Ambrogio (M2) ^[Berta]

#majotae9490
@ @majotae_9490

Camron Contact:
majotae@camronglobal.com



MARIMEKKO

Marimekko, in collaboration with Apartamento, celebrates the 60th anniversary of its most iconic print design Unikko at Milan Design Week with *Bar Unikko*, a conceptual takeover of a Milanese café. The pop-up continues a series of *Unikko*-inspired activations taking place around the globe during 2024 where *Unikko* is seen in dialogue with new and unexpected ideas.

Press Preview:
Monday 15 April | 11.00 - 15.00

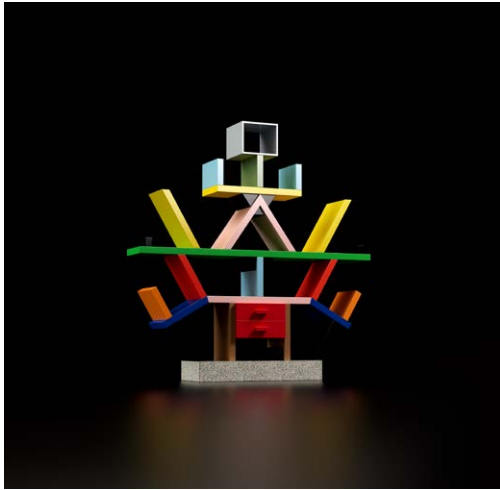
General dates/ times:
Monday 15 April to Sunday 21 April | 8.00 - 21.00

Location:
Bar Stoppani,
Via Antonio Stoppani 15, Milan

Closest Metro Station:
Porta Venezia (M1)

#marimekko #barunikko #appartamento
@ @marimekko

Camron Contact:
marimekko@camronglobal.com



MEMPHIS MILANO

More than 40 years after its foundation, Memphis Milano debuts at Salone del Mobile presenting the most iconic masterpieces of its collection. At the same time, Memphis Gallery in Brera hosts a new immersive exhibition that brings the collection out of the museum and investigates how it is possible to live in a total Memphis environment.

Press Preview:

Tuesday 16 April | 8.30 - 18.30, Rho Fiera

General dates/ times:

Tuesday 16 to Sunday 21 April | 10.00 - 18.00 ^(Fair)
Monday 15 - Sunday 21 April |
10.00 - 20.00 ^(Memphis Gallery)

Location:

Salone del Mobile.Milano
Fiera Milano, Rho - Hall 24 | Booth M10 - M12
Memphis Gallery, Largo Treves 5, Milan

Closest Metro Station:

Rho Fiera (M1) Moscova (M2)

MemphisMilano

@ @memphis_milano

Camron Contact:

memphis@camronglobal.com



MERITALIA

Meritalia returns to Salone del Mobile presenting some of its historical archive pieces, including the most iconic seatings by Gaetano Pesce, the living area complements by Carlo Contin and a new exclusive and irreverent collaboration with American designer and artist Misha Kahn.

Press Preview:

Tuesday 16 April | 8.30 - 18.30

General dates/ times:

Tuesday 16 to Sunday 21 April | 9.30 - 18.30

Location:

Salone del Mobile.Milano
Fiera Milano, Rho - Hall 24 | Booth M10 - M12

Closest Metro Station:

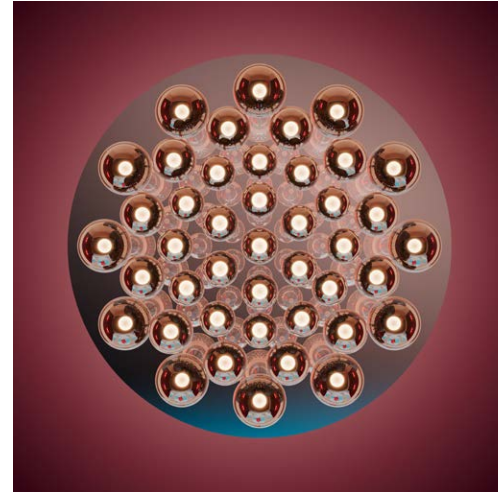
Rho Fiera (M1)

#Meritalia

@ @meritalia

Camron Contact:

meritalia@camronglobal.com



OCCHIO

Occhio presents *Lunanova*, a special installation of the latest collections by the luxury German lighting brand. With *Lunanova* Occhio presents a chandelier for the first time. 31 dark chrome mirrored Luna glass spheres in various sizes are arranged together as an ensemble on a mirrored disc. Their spherical appearance is an eye-catching and expressive statement.

Press Preview:

Monday 15 April | 10.00 - 16.00

General dates/ time:

Tuesday 16 April to Sunday 21 April |
10.00 - 17.00

Location:

Occhio Showroom,
Corso Monforte 13, Milan

Closest Metro Station:

San Babila (M1, M4)

#occhiolighting #cultureoflight

@ @occhio_lighting

Camron Contact:

occhio@camronglobal.com



RAPT STUDIO

Rapt Studio returns to Milan Design Week - following its critically acclaimed debut in 2019 - with a new installation, *Design is Language; Speak for Yourself*. Employing objects as a catalyst for connection and conversation, Rapt Studio considers the individual's role in the expression of architecture, interiors, furniture, objects and art.

Press Preview:

Monday 15 April | 10.00 - 18.00

General dates/ time:

Tuesday 16 to Sunday 21 April | 10:00 - 18.00

Location:

Spazio Trama,
Via Giuseppe Sirtori 30, Milan

Closest Metro Station:

Porta Venezia (M1)

#RaptStudio

@ @raptstudio

Camron Contact:

raptstudio@camronglobal.com



SEDIAMEDEA

SediaMedea celebrates the return of this iconic piece - the Medea chair with a collaboration with Dimorestudio. The renowned Milanese architecture and design studio revisited the chair originally designed by Vittorio Nobili, giving it a hyper-contemporary connotation while respecting the lines, comfort and versatility that have distinguished the product since its birth in the

Press Preview:
Tuesday 16 April | 8.30 - 18.30

General dates/ time:
Tuesday 16 to Sunday 21 April | 9.30 - 18.30

Location:
Salone del Mobile.Milano
Fiera Milano, Rho - Hall 13 | Booth F09/F11

Closest Metro Station:
Rho Fiera (M1)

#SediaMedea
@ @sediamedea

Camron Contact:
sediamedea@camronglobal.com



YVES BEHAR FOR MOOOI

This year's MOOOI exhibition brings you the *Living Room*. Yves Behar will be introducing *PEAKS*, a modular sofa designed to inspire a sense of play and connection to one another. *PEAKS* is composed of dual triangles interconnected by fabric hinges, allowing them to rotate up or down to create multiple seating arrangements.

Press Preview:
Monday 15 April | 17.00-20.00

General dates/ time:
Tuesday 16 to Friday 19 April | 13.00 - 20.00
Saturday 20 | 10:00 - 20:00
Sunday 21 | 10:00 - 17:00

Location:
Salone dei Tessuti
Via San Gregorio, 29, Milan 20124

Closest Metro Station:
Porta Venezia (M1)

#YvesBehar
@ @fuseprojectsf

Camron Contact:
fuseproject@camronglobal.com



ZANOTTA

On the occasion of its 70th anniversary, Zanotta presents new products designed by Muller Van Severen, Philippe Malouin, Calvi Brambilla and Zaven. Inside the new flagship store of Via Durini, Zanotta also introduces new pieces and re-editions that bring to light the great masters of Italian design, in addition to announcing a comprehensive revision of the colour range.

Press Preview:
Monday 15 April | 16.00 - 19.00

General dates/ time:
Tuesday 16 to Saturday 20 April | 9.30 - 21.00
Sunday 21 April | 9.30 - 18.00

Location:
Zanotta Flagship Store,
Via Durini 25/27, Milan

Closest Metro Station:
San Babila (M1, M4)

#Zanotta
@ @zanotta_spa

Camron Contact:
zanotta@camronglobal.com

TEN HIGHLIGHTS



Portrait by Mark O'Flaherty

GAETANO PESCE NICE TO SEE YOU



On the occasion of Milan Design Week 2024, and just a few days after his death, the monographic exhibition *Nice to See You* at the Biblioteca Ambrosiana is a tribute to the internationally acclaimed Italian architect, artist and designer Gaetano Pesce.

Nice To See You is a free public exhibition hosted at the Biblioteca Ambrosiana from 15 to 23 April. The show features about 30 of Pesce's old and new, but mainly unreleased works. Chosen not only for their functional role as design pieces but also as carriers of messages, these dual-purpose objects lead us to ponder their meaning.

"In the Sala delle Accademie in the Biblioteca Ambrosiana we show that design is not dead" affirmed Gaetano Pesce. *"The design of the different art directors that have no reason to exist and lead Italian industries to repeat themselves without creativity. This is not the design that interests me. What we want to convey is rich in its meaning, not just the form following the function, but a very important third element: the meaning itself, which*

can make people reflect on a political, socio-economic, religious, philosophical, behavioural and personal level." This is the main message that *Nice To See You* intends to convey.

In collaboration with the Municipality of Milan, Gaetano Pesce's *The Tired Man* becomes the protagonist of a monumental outdoor installation in Piazza San Pio XI.

Public opening:

Monday 15 to Tuesday 23 April |
10.00 - 18.00 *Admission free

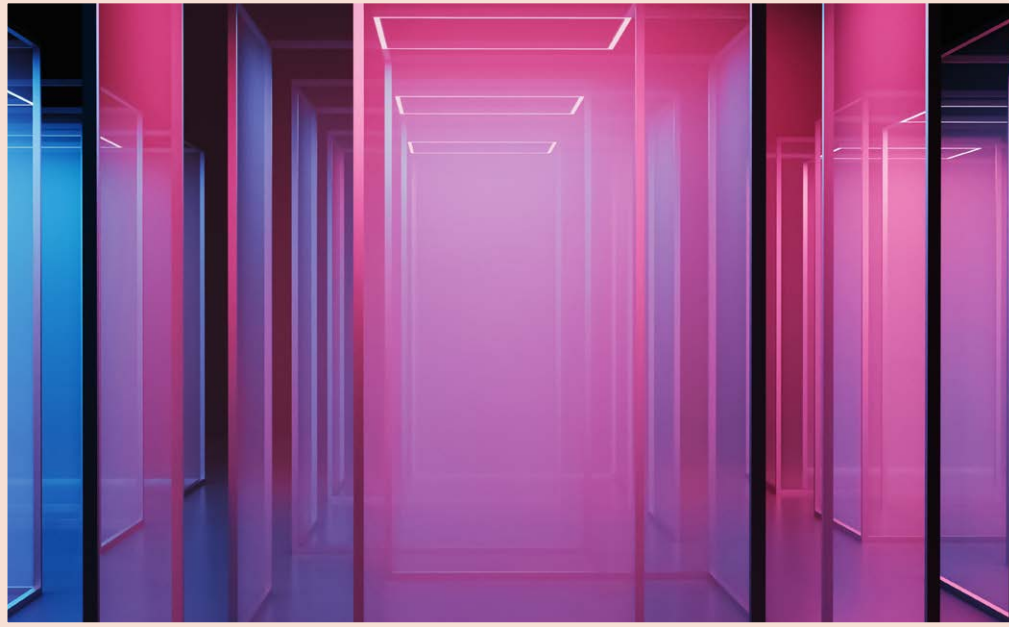
Location:

Pinacoteca Ambrosiana, Atrio and
Sala delle Accademie

Address:

Piazza Pio XI, 2 Milan

GOOGLE | MAKING SENSE OF COLOR



A Google Design Studio installation in collaboration with arts + research lab Chromasonic.

Google strives to show how colour, which is elemental to sensing the world, is a powerful aspect of Google's latest hardware design.

Google presents *Making Sense of Color* for Salone del Mobile Milano following its previous exhibitions *A Space For Being* in 2019 and *Shaped by Water* in 2023. In a multi-space installation at Garage 21, *Making Sense of Color* is a journey from the ethereal to the material that shines a light on the sensorial qualities of color.

Co-created by Google's Vice President of Hardware Design, Ivy Ross, and her design team in collaboration with the arts + research lab, Chromasonic, *Making Sense of Color* will be on view at Garage 21 in Milano, from Monday 15 through Sunday 21 April.

Press Preview: (by invitation only)

Monday April 15 | 10.00 - 17.00

Public opening:

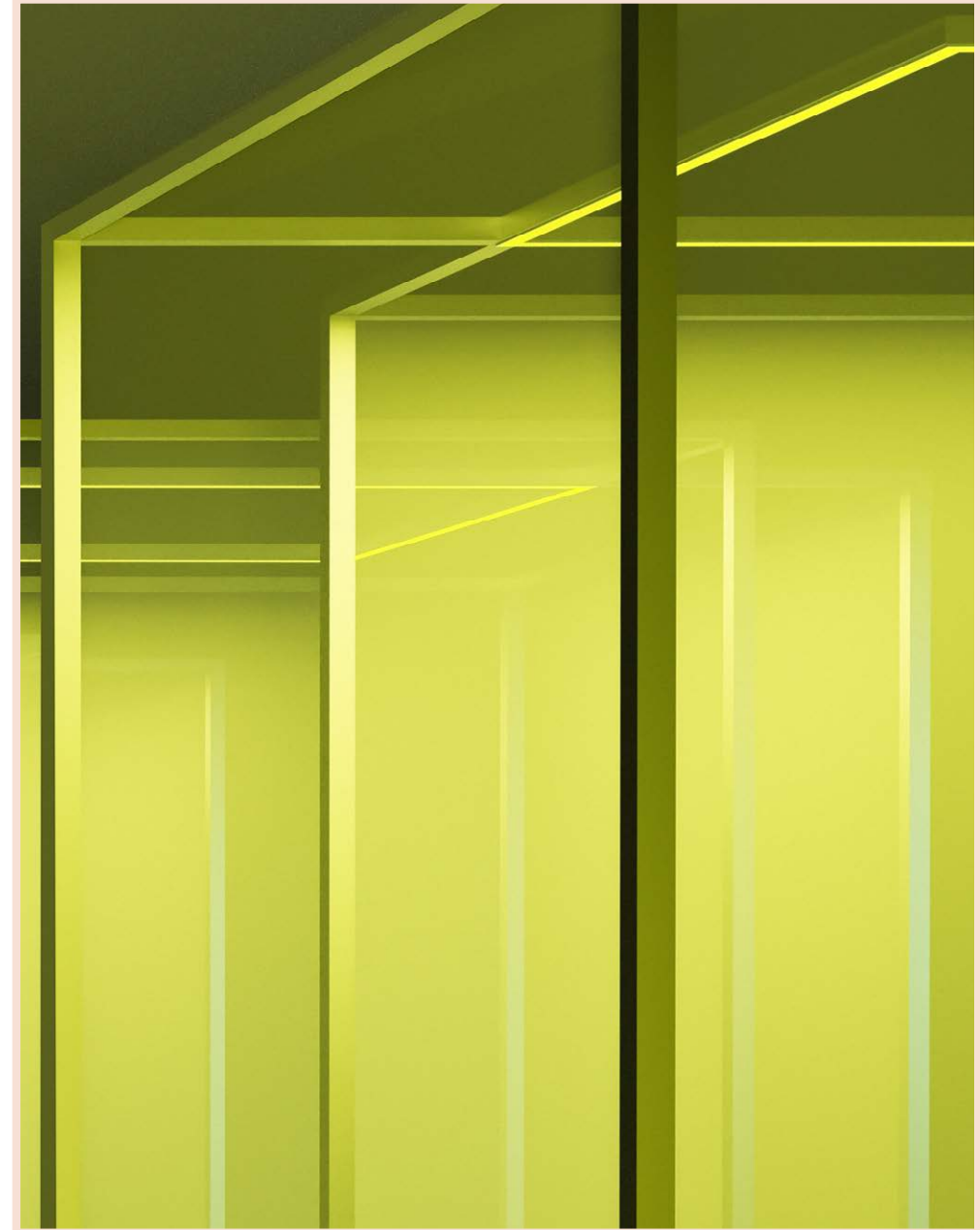
Tuesday 16 - Sunday 21 April |
10.00 - 19.30

Location:

Garage 21

Address:

Via Archimede 26, Milan



FORMAFANTASMA AT FONDAZIONE ICA MILANO: LA CASA DENTRO

Solo exhibition curated by Alberto Salvadori at Fondazione ICA Milano.

La Casa Dentro is set up on the first floor of the Fondazione ICA and presents a selection of newly produced works. The works explore themes of personal identity and collective memory, addressing the canons of Modernism and highlighting its gendered nature and rootedness in a conservative understanding of masculinity. Modernism developed in the early 20th-century in parallel to the industrial innovations and as a condemnation of the 'effeminate' traits of nineteenth-century eclecticism. Formafantasma's work departs from a staple of Modernist furniture making to examine the tension between the lived experience of domesticity and the intellectual understanding of Modernist ideologies of architecture and design.

Wednesday 10 April - Friday 19 July

Public opening:

Wednesday | 14.00 - 18.00

Thursday - Saturday | 12.00 - 19.00

Location:

Fondazione ICA, Milano

Address:

Via Orobica 26, Milan



TRANSITIONS BY STARK

Transitions, the installation proposed by Stark on the occasion of the new theme suggested by the Fuorisalone, invites a multisensory and interactive exploration of the transitions created by the relationship between matter and water. Walking into the Sala dei Pilastrini of the Castello Sforzesco will resemble venturing into matter in a state of transition, thanks to the signs that the presence or absence of water generates with and within it. As could happen for the soil, the fragmented, hardened and dry lines are transformed through the presence of pervasive humidity. The composer Paolo Bragaglia will inspire a perceptive exploration through sounds as living matter in transition, guiding the gaze through the smooth transitions of light that enliven the venue.

Monday 15 - Sunday 21 April

Public opening:

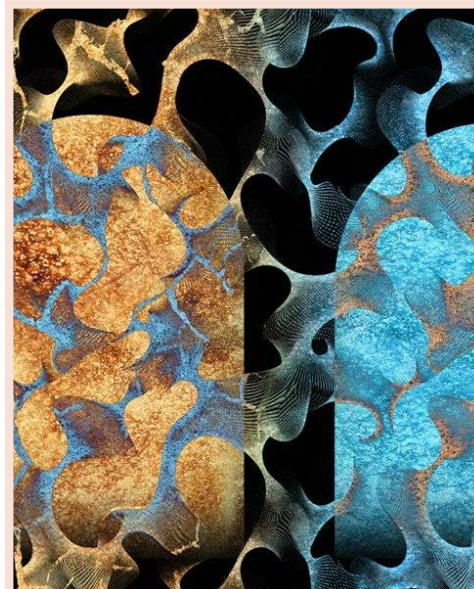
Monday 15 - 21 April | 10.00 - 19.00

Location:

Castello Sforzesco,
Sala dei Pilastrini

Address:

Piazza Castello, Milan



MCM WEARABLE CASA COLLECTION BY ATELIER BIAGETTI



MCM, the Germany luxury house, breaks the rules once again by taking part in Milan Design Week for the first time. With a groundbreaking project, the presentation at Palazzo Cusani promises a daring exploration of design, spotlighting the MCM Wearable Casa Collection conceived by Atelier Biagetti. The collection's overarching mood is characterized by a seamless blend of irony and originality, allowing objects to transcend their traditional roles and bringing the audience to another world.

Press Preview:

Monday 15 April | 10.00 - 14.00

Public opening:

Monday 15 April | 14.30 - 19.30

Tuesday 16 - Sunday 21 April |

10.00 - 19.30

Location:

Palazzo Cusani

Address:

Via Brera 13/15, Milan

KOHLER AT PALAZZO DEL SENATO



Kohler returns to Milan Design Week with the world premiere of a large-scale immersive installation in partnership with artist-designer, Dr. Samuel Ross MBE, and his industrial design studio, SR_A, along with the global unveiling of *Formation 02*, a new smart toilet, the second product from the Kohler x SR_A multiyear partnership.

A large-scale site-specific installation titled *Terminal 02* will invite visitors to journey through a maze-like network of industrial pipes that lead to the *Formation 02* toilet. This immersive experience will allow visitors to witness the flow of water in different shapes and levels, ideas of flow and control, alongside discovery and play to be brought together through an aesthetic that utilises elements of natural landscape juxtaposed with industrial and scale engineering.

Press Preview: (by invitation only)
Monday 15 April

Public opening:
Tuesday 16 - Sunday 21 April |
12.00 - 22.00

Location:
Palazzo Senato
Address:
via Senato 10, Milan

EMECO TO EMECO

In 1944, in the throes of WWII, the U.S. Navy needed a place to sit, commissioning a chair that was lightweight, non-corrosive, fire resistant and torpedo-proof. American furniture maker Emeco took on the challenge, and the now iconic 1006 Navy Chair was born. 2024 marks 80 years since Emeco's purposeful beginnings, seeing the company evolving from a government and military supplier to a highly regarded international manufacturer of design furniture. *Emeco to Emeco*, with exhibition design by Jasper Morrison, celebrates the transformative power of design and shines a spotlight on Emeco's enduring commitment to handcraft, longevity and smart use of resources. Emeco has made furniture from waste materials since 1944 and, over the years, has pioneered the use of different recycled materials.

Press Preview: (last access at 20.00)
Monday 15 April | 11.00 - 21.00
Public opening:
Monday 15 - Sunday 21 April |
11.00 - 20.00

Location:
Triennale Milano
Address:
Viale Emilio Alemagna 6, Milan



TOOGOOD ASSEMBLAGE 8: BACK AND FORTH

Toogood introduces two new furniture families - Gummy and Palette - a sculptural and soft upholstered chair and a series of contoured wooden tables, launching at Milan Design Week.

There has always been the desire for Toogood to produce upholstered furniture, but it has taken years to find and build relationships with the right makers. Because of the natural materials used, and technical build of Gummy, no carcinogenic or synthetic fire retardant foams are needed, an industry leading approach.

Palette is Toogood's new proposal for wooden furniture. The organic contour of each tabletop evokes an artist's paint palette, with the hand of the artist present in the painterly finish.

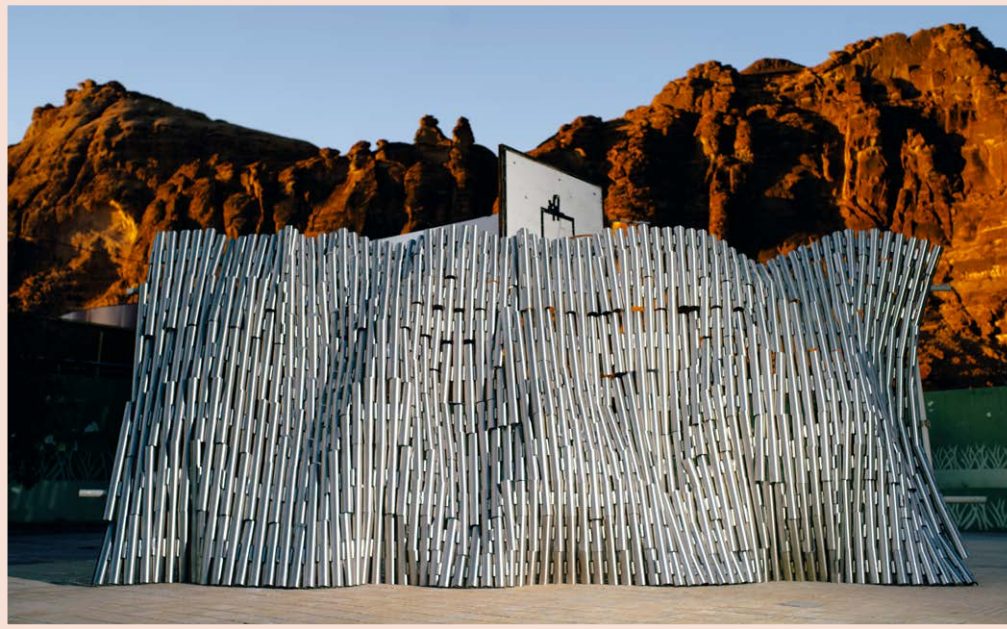
Press Preview:
Sunday 14 April | 14.00 - 19.00

Public opening:
Monday 15 - Saturday 20 April |
10.00 - 19.00

Address:
Via Privata Passo Pordoi 6, Milan



DESIGN SPACE AIULA AT MILAN DESIGN WEEK



Design Space AIUla exhibits recent design initiatives inspired by the materiality of AIUla at the Mediateca Santa Teresa, in the heart of Brera. The exhibition includes works from recent projects launched in the burgeoning design destination of AIUla, an ancient oasis city with ambitious masterplans across the creative industries and design sector.

The pieces on display include designs by leading artists and designers; Dr Zahrah Alghamdi, Cristian Mohaded, TAKK (Mireia Luzarraga and Alejandro Muino), and TECHNOCrafts and were featured in two new design initiatives in AIUla this year - Madrasat Addeera Editions and the AIUla Design Residency, respectively curated by Samer Yamani and Ali Ismail Karami.

Press Preview:

Sunday 14 April | 14.00 - 17.00 and
Monday
15 April | 9.30 - 14.00

Public opening:

Monday 15 April | 14.00 - 20.00
Tuesday 16 - Sunday 21 April |
10.00 - 20.00

Location:

Mediateca Santa Teresa

Address:

Via Moscova 28, Milan

KIA OPPOSITES UNITED: INTERSECTION BEYOND BOUNDARIES



For the second consecutive year Kia is returning to host *Opposites United* during the Milan Design Week, to offer compasses to orient ourselves through the intricacies of modernity.

From the most sublime to the most trivial of theories and realms, our life experiences can be reduced to a matter of opposing forces at play. In the history of human interactions the encounter of opposites engenders a crucible of transformative discourses which indeed serve to decipher our present. Rather than finding the positive in the negative, and vice versa, *Opposites United* aims to trace that stillness responsible for balance.

Press Preview:

Sunday 14 April | 14.00 - 19.00

Public opening:

Monday 15 April 10.00 - 16.30
Tuesday 16 - Sunday 21 April |
10.00 - 19.00

*registration is mandatory through the [website](#)

Location:

Museo della Permanente

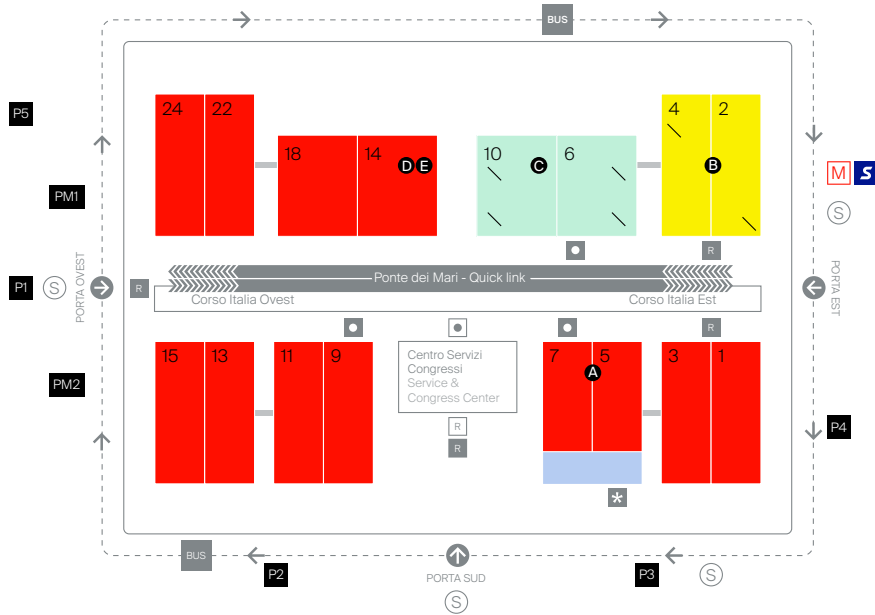
Address:

Via Filippo Turati 34, Milan

SALONE DEL MOBILE EXHIBITION MAP



Scan QR Code
& Download
Mobile App



Salone Internazionale del Mobile
Salone del Complemento d'Arredo
International Furnishing Accessories Exhibition
Workplace3.0
International Workspace Exhibition
S.Project

EuroCucina
International Kitchen Furniture Exhibition
FTK, Technology For the Kitchen

Salone Internazionale del Bagno
International Bathroom Exhibition

SaloneSatellite

Eventi
Events

A Interiors by David Lynch.
A Thinking Room
padd./pav. 5/7

B All You Have Ever Wanted to Know
About Food Design in Six Performances
padd./pav. 2/4

C Under the Surface
pav./pav. 10

D Arena
Drafting Futures
pav./pav. 14

E Bookshop
Corraini Mobile
pav./pav. 14

Oasi
Aree relax / Relaxation areas
padd./pav. 2/4, 6/10

Uffici di Presidenza Segreteria
Ufficio Stampa / Area Stampa
General Management
Exhibition Secretariat
Press Office / Press Area

Galleria della Stampa
Press Gallery

Reception Stampa
Press Reception

Ingresso diretto a SaloneSatellite
Direct entrance to SaloneSatellite

Parcheggio
Parking

Parcheggio multipiano
Multistorey parking

Metropolitana - Linea rossa
Underground - Red line

Stazione Ferroviaria
Railway station

Circolare esterna
External shuttle bus

Fermata circolare esterna
External shuttle bus stop

Ponte dei Mari - Quick link
Collegamento veloce

WHERE DESIGN EVOLVES

16 - 21 April

Press & Trade:

Tuesday 16 April | 8.30 - 18.30

Entrance gates:

Porta Est, Porta Sud, Porta Ovest

Press Office Entrance: Porta Sud

EuroCucina: Pav 2 - 4

Salone Internazionale del Bagno:

Pav 6 -10

SaloneSatellite:

Pav. 5 -7



Salone del Mobile.Milano

MAIN EXHIBITIONS INTERIORS BY DAVID LYNCH. A THINKING ROOM

The installation is designed by the renowned filmmaker of the subconscious, David Lynch. There will be two twin rooms, entitled *Thinking Rooms*, in which to think, not necessarily for meditation, but perfectly suitable for it, with a pathway leading up to them made up of a dozen 56 inch screens, onto which sequences from his films will be projected, which show how he uses scenery and furniture.

Pav. 5 -7



UNDER THE SURFACE

Designed and created by Accurat, Design Group Italia, and Emiliano Ponzi (Salotto NYC). A highly emotional design project that slots into the debate on the value of responsible furniture production, that invites and at the same time involves the visitors in immersive ways and impels them to think about the theme of the positive and respectful relationship with the most precious natural resource on earth and the role of the bathroom furniture supply chain in guiding us towards a more aware use of water.

Pav. 10

#salonedelmobile2024

#eurocucina2024 #wheredesignevolves

© @isaloniofficial



DESIGN DESTINATIONS



5VIE

Unlimited Design Orchestra

Press Preview:

Press day: 15 April (*contact info@5vie.it for info)

Opening hours:

Monday 15 - Sunday 21 April | 10.00 - 17.30

Location:

Palazzo Litta, Corso Magenta 24, Milan

5VIE day: Wednesday 17 April (extended exhibition opening hours)

#5VIEArtandDesign #UnlimitedDesignOrchestra

#5VIEDesignWeek2024

@ @5vie_milano



ALCOVA

Press Preview: Sunday 14 April | 9.00 - 12.00 (Location 1)

Press Preview: Sunday 14 April | 10.30 - 13.30 (Location 2)

Opening hours: (last entry at 18.00)

Monday 15 - Sunday 21 April | 11.00 - 19.00

Location 1: Villa Bagatti Valsecchi, Via Vittorio Emanuele II 48, Varedo

Location 2: Villa Borsani
Via Umberto I 148, Varedo

#alcova2024 #alcovamilano

@ @alcova.milano



BARANZATE ATELIERS

Opening hours:

Monday 15 - Saturday 20 April | 10.00 - 20.00

Sunday 21 April | 10.00 - 17.00

Late night opening:

Wednesday 17 April | 21.00 - late

Location:

Via Gaudenzio Fantoli 16/3, Milan

#baranzateateliers

@ @baranzate_ateliers



BASE

We Will Design. The Convivial Laboratory

Opening hours:

Monday 15 April | 10.30 - 19.00

Tuesday 16 - Sunday 21 April | 10.30 - 20.00

Location: Via Bergognone 34, Milan

#wewilldesign24 #WEHAVEANIDEA

#BASEMilano

@ @base_milano



BRERA DESIGN DISTRICT

Open:

Monday 15 - Sunday 21 April

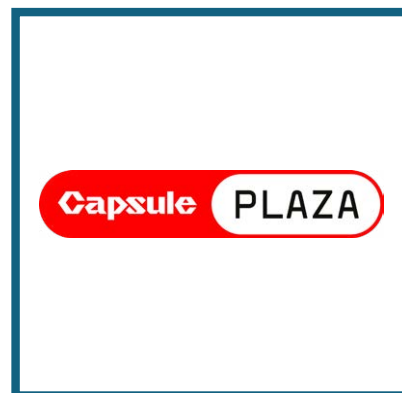
Location:

Brera Design Apartment
Via Palermo 1, Milan

#BreraDesignWeek

#BreraExperience #BreraDesignDistrict

@ @breradesigndistrict



CAPSULE PLAZA

Press Preview: (both venues)

Monday 15 April | 10.30 - 18.00

Opening hours: (Free Entry)

Tuesday 16 - Sunday 21 | 10.30 - 19.30
at both venues

Location 1: Spazio Maiocchi

Via Achille Maiocchi 5 - 7, Milan

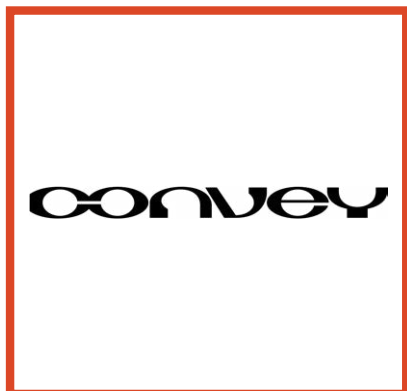
Location 2: 10 Corso Como

Corso Como 10, Milan

#CapsulePlaza

@ @capsule.global

DESIGN DESTINATIONS



CONVEY

Press Preview:
Sunday 14 April | 12.00 - 16.00

Opening hours:
Monday 15 - Sunday 21 April | 10.00 - 20.00

Location:
Via dell'Aprica 12, Milan

@ [@convey](#)



DESIGN VARIATIONS

Touching Materials

Press Preview:
Sunday 14 April | 12.00 - 19.00

Opening hours:
Monday 15 April | 17.00 - 21.00
Tuesday 16 - Friday 19 April | 13.00 - 21.00
Saturday 20 - Sunday 21 April | 10.00 - 21.00

Opening Party: (*by invitation only)
Sunday 14 April | 19.00 - 23.00

Location: Viale Gorizia 14, Milan

designvariations #moscapartners
@ [@moscapartners](#)



DROPCITY

Press conference: (*by registration only)
Monday 15 April | 11.00 - 19.00

Opening hours:
Saturday 13 - Sunday 21 April | 11.00 - 19.00

Location:
Magazzini Raccordati, Tunnel 60
via Sammartini 38 - 60, Milan

#dropcity #dropcity24
@ [@dropcity_org](#)



ISOLA DESIGN FESTIVAL

We Will Design. The Convivial Laboratory
Opening hours:

Monday 15 April | 14.00 - 19.00
Tuesday 16 - Saturday 20 April | 10.00 - 19.00
Sunday 21 April | 10.00 - 15.00

Locations:

Lampo Milano: Via Valtellina 5 (Scalo Farini), Milan

WAO PL7: Via Luigi Porro Lambertenghi 7, Milan

Galleria Bonelli: Via Luigi Porro

Lambertenghi 6, Milan

Stecca 3.0: Via Gaetano de Castillia 26, Milan

isoladesigndistrict

@ [@isola.design](#)



MDD – Milano Durini Design

Colour Design Experience

Open:
Monday 15 - Sunday 21 April
Thursday 18 April - Late night opening

Location:
Via Durini 2, Milan

MilanoDesignDistrict
@ [@milanodurinidesign](#)



PORTA VENEZIA DESIGN DISTRICT

L'ALTRO distretto - Made to be different made to be l'Altro

Press Preview:
Monday 15 - Sunday 21 April
Opening hours:
Monday 15 - Sunday 21 April

Location: Meet: Viale Vittorio Veneto, 2

PVDD #LaltroDistretto
#PortaVeneziaDesignDistrict #Everythinkisdesign
@ [@portaveneziadesigndistrict](#)

DESIGN DESTINATIONS



ROSSANA ORLANDI

RoCOLLECTIBLE2024

Press Preview: (*by invitation only)
14 April | 9.00 - 20.00

Opening hours:
Monday 15 - Sunday 21 April | 9.30 - 20.00
Wednesday 17 April | 9.30 - 17.00

Location: Via Matteo Bandello 16, Milan
#RoCOLLECTIBLE2024#galleriarossanaorlandi
#RoGUILTLESSPLASTIC2024
@ @rossana_orlandi @guiltlessplastic

SUPERDESIGN SHOW

SUPERSTUDIO PIU'

Press & VIP Preview: (*registration is mandatory)
Monday 15 April | 15.00 - 20.00

Opening hours:
Tuesday 16 - Saturday 20 April | 11.00 - 21.00
Sunday 21 April | 11.00 - 18.00

Location: Via Tortona 27, Milan

#superdesignshow2024
@ @superdesign.show

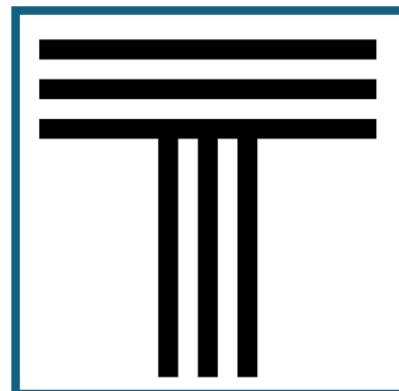
TORTONA ROCKS

Prelude. Introduction to the design to come

Press Preview:
Monday 15 April | 10.00 - 19.00
Opening hours:
Monday 15 - Sunday 21 April

Location:
Opificio 31: Via Tortona 31, Milan

#tortonarocks
@ @tortonarocks



TRIENNALE MILANO

Press Preview: (last access at 20.00)
Monday 15 April | 11.00 - 21.00

Opening hours:
Saturday 13 - Sunday 14 April | 11.00 - 20.00
Monday 15 - Sunday 21 April | 11.00 - 21.00

Location:
Viale Alemagna 6, Milan

@ @triennalemilano



ZONA SARPI

Press Preview:
Monday 15 April | 10.00 - 19.00

Opening hours:
Monday 15 - Sunday 21 April

Locations:
Centro Culturale Cinese, Via Paolo Sarpi 26, Milan
Fabbrica del Vapore, Via Procaccini 4, Milan
ADI - Design Museum, Piazza Compasso d'Oro 1, Milan

#zonasarpi
@ @zonasarpi



IN CONVERSATION WITH... ROSSANA ORLANDI

Since its opening in 2002, Number 14 via Matteo Bandello has maintained a singular and distinctive perspective on Milan design. Founded by tastemaker and curator Rossana Orlandi, the gallery is an ever-evolving manifestation of Orlandi's own innate curiosity. In 2018, Orlandi channelled her curiosity to a passion project closely tied to the production of design, challenging the industry to commit to responsible plastic use. This year, Rossana is curating an exhibition at Triennale, Design Walk In Budapest, in collaboration with the Hungarian Fashion & Design Agency: a low-waste installation highlighting the young designers of Hungary. We asked Orlandi to reflect on design's power to be a catalyst for change and how this momentum appears in her curation for the Triennale.

Milan Design Week is rightfully considered the most important fair in the world, attracting participants from all over the world. Not only because the public is interested in the presentation of new products, but also because new discussions and trends emerge every year. Although I prefer not to necessarily speak about "trends", but rather new concepts.

I often reflect on this concept of "The Power of Design". Design is everything and is present in everything that surrounds us, affecting our lives and our well-being. Everything originates from design, and the world of design is beautiful. I am extremely fascinated by the design world and deeply in love with it. Design is a soul, it is where we live. And living is a big word. Looking at design with this spirit, for me, is the power of design. The project I curated with my daughter Nicoletta for this year's design week

is titled Design Walk in Budapest and is realised in collaboration with the Hungarian Fashion & Design Agency. It is an exhibition aimed at highlighting Hungary's thriving creative community through a series of pieces created by young designers and is on show at Triennale Milano. Here, we did not necessarily harness the power of design but rather sought to enhance it.

We have been fascinated by the beauty of the city of Budapest, which is powerful and incredible. I had the opportunity to get to know Hungary, a tough country, but of incredible beauty where young designers are extremely enthusiastic individuals, eager to make their mark in the world.

For Design Walk in Budapest, we conceived a very simple and sustainable setup, made with fabric panels that can be easily reused on other occasions. It is a 'zero waste' exhibition with very low environmental impact. The design walk unfolds passing through the guiding panels, recreating the beauty of Budapest and seeking a dialogue between creativity and innovation.

From a cultural perspective, this exhibition gives a lot of confidence to young people. It is the first time that these young creatives have managed to step out of their comfort zone in such an important way and with an exhibition in one of the most important design and culture Museums of Milan, the Triennale. We are proud to have been a true mentor for them on this occasion.

Our goal is to truly demonstrate that cross-pollination between international countries is real. To inspire more confidence, more enthusiasm, more eagerness to act.

Via Matteo Bandello 16, Milan

MAKING AN IMPACT - DAWN LIM

As Executive Director of the DesignSingapore Council, Singapore's national agency for design, Dawn Lim works across initiatives in the public and private sectors — an advocate for design in pursuit of social good. Her work takes myriad shapes and forms, this year at Milan Design Week, appearing as Future Impact 2, curated by Tony Chambers and Maria Cristina Didero. Lim muses on presenting Singapore's design in Milan this year — a vision of the future driven by technology in service of community.

DesignSingapore Council has always supported our designers keen to present at Milan Design Week since the early 2000s. Last year, DesignSingapore Council organised and staged Future Impact. It highlights Singapore as a global hub for innovation and creativity. Dsg featured new works produced by our designers in response to the theme, showcasing how impactful design solutions and technology intertwine to shape a brighter future for everyone.

The designers, curators and our team at DesignSingapore Council had in-depth conversations with visitors about designing for impact, systems design at a national level in the case of Singapore, where and how technologies such as Artificial Intelligence fit in with human-centric designs and design's changing role in society. We're thrilled to return this year with Future Impact 2 to showcase more designers and a more diverse range of projects that address our curatorial theme. In considering "The Power of Design" and how it relates to our work, the impact lies in design being more than just about aesthetics. I'm a firm believer that good design is good business, and good design improves lives.

You can see this very clearly in Singapore where we have designed our public housing to be attractive and affordable. One of our housing estates Pinnacle @ Duxton, standing at 50 storeys tall, received the World's Best Housing Development at World Architecture Festival in Barcelona in 2010 for redefining high rise urban public housing.

In Future Impact 2, the designers have either integrated a different technology or pushed the boundaries of production to develop newly commissioned works that minimise environmental impact, reconsider current production methods and enhance functionality.

For instance, Gabriel Tan incorporated 3D printing for his work Good Gourd – Hybrid Basketry Lamps. It demonstrates how technology could be a complementary tool to design by creating a base structure for traditional materials. This hybrid approach could help sustain traditional craftsmanship, as it reduces time needed to make a product and allows the craft to evolve.

As a prototyping city that incorporates innovation as part of its design approach, our designers are equally at ease with the flux that comes with emerging technologies, whilst being adept at harnessing it to present new possibilities for the future of design. The curators worked with the designers to present positive and impactful design solutions. We hope visitors will come away from the show, understanding the value of Singapore Design which stems from our national sense of creative purpose, one that is forward-looking and driven by social impact.

La Rotonda del Pellegrini, Via delle Ore 3, Milan



MAKING IT IN MILAN ALESSIO ASCARI

Multi-hyphenate creative Alessio Ascari — founder of Capsule, a curatorial platform and studio, and editor of Kaleidoscope — is the creative pulse of Milan design. Capsule Plaza returns to Milan this year for its second edition, a fair that is its own exhibition. Bringing together a varied list of collaborators, Ascari, along with co-curator and architect Paul Courmet, Capsule Plaza rejects categorization. Leaning into the radical utopian ideals of modern Italian design, Ascari considers where Milan Design Week has been and where he would like to bring it.

The presence of Capsule Plaza in Milan aims to create a multifaceted impact across cultural, environmental, social, and technological spheres. Our events, curated around the release of the magazine, stand out in the Milanese landscape due to their diversity and inclusivity. We bring together exhibitors from vastly different worlds and industries, ranging from fashion to technology, traditional furniture to food. This diverse array of participants fosters connections and dialogue across disciplines, breaking down silos and encouraging collaboration.

Central to our mission is the idea of building community through the curated experience. We don't simply showcase products; rather, we craft immersive exhibitions where every detail is meticulously considered. While there is a commercial aspect, we strive to create an atmosphere akin to a museum, where visitors can engage deeply with each project, object, and idea presented. It's about more than just transactions; it's about creating meaningful experiences that leave a lasting impact.

"The Power of Design" to Capsule Plaza embodies the essence of reimagining radical design for contemporary times. Inspired by the golden age of Italian design, particularly the 60s, 70s and 80s, we see design not merely as aesthetic innovation but as a potent force capable of reshaping society for the better. In those decades, design and architecture were viewed as tools for societal transformation, almost as if crafting a human utopia. This ethos deeply influences our approach at Capsule Plaza. For us, the power of design lies in its tangible impact on reality. It's about using design as a vehicle to address societal challenges and foster positive change. Whether it's through innovative urban planning, sustainable architecture, or inclusive design solutions, we believe in harnessing design's potential to create more equitable, sustainable and enriching environments for all.



With Capsule Plaza we strive to channel the spirit of past design movements into contemporary contexts, pushing boundaries, challenging norms and advocating for a more human-centered and future-forward approach to design. In doing so, we hope to contribute to the ongoing evolution of society, using design as a catalyst for progress and transformation.

Overall, Capsule Plaza's presence in Milan is about more than just hosting events; it's about shaping the cultural landscape, fostering community and driving positive change across multiple dimensions.

Milan Design Week is unparalleled in its richness of content and level of competition. It's a bustling hub of creativity and innovation, making it the perfect environment to test our mettle and refine our approach. As the saying goes, "If you can make it in Milan, you can make it anywhere." Therefore, attending Milan Design Week is not just about showcasing our work; it's about learning from the best, understanding current trends and honing our craft.

Our participation in Milan Design Week serves as a springboard for future endeavours. With the success of our previous editions, including the upcoming one, we are poised to expand our reach beyond Milan. We aim to export our formats to other cities and countries, carrying with us the knowledge and experience gained from our Milanese ventures.

Location 1: Spazio Maiocchi Via Achille Maiocchi 5 - 7, Milan

Location 2: 10 Corso Como Corso Como 10, Milan

A TRADITION OF CULTURE PAOLO TORMENA

Paolo Tormena and Isabella Genovese, founders of Milanese furniture company, Henge, bring an architect's discerning eye to home objects. Founded in 2007, a dedication to craft defines the brand — its distinctive minimal aesthetic a result of near-obsessive editing and refinement. This year at Milan Design Week, Henge presents a new collection at its showroom on Via Della Spiga. With many years of design weeks behind them, Tormena and Genovese continue to find inspiration in the tradition of Milan.

Of course, Milan Design Week brings together people and ideas but, more broadly, we see the week as a reflection of our collective creative consciousness. The yearly cadence pushes brands and organisations to keep developing new ideas — its annual arrival pushes concepts forward that would otherwise be tabled, for who knows how long.

We see "The Power of Design" encapsulated in the ability of design to transcend mere functionality and aesthetics — to become a stimulus for transformation. It's about harnessing the inherent potential of design to evoke emotion, provoke thought, and inspire change. For our business, this power is evident in our commitment to crafting furniture that seamlessly blends form and function, elevating everyday living spaces into works of art.

Our presence is a vibrant tapestry, intertwining tradition with innovation. Culturally, we reimagine Italian craftsmanship for the modern era, inviting attendees to embrace tradition with a contemporary twist. Socially, we foster a dynamic hub where ideas collide, sparking collaborations and design inspirations. Technologically, we showcase the fusion of artistry and innovation, inspiring new horizons in design. Our showroom of Via della Spiga 34 has been redesigned to take visitors on a sensory journey through the world of Italian design, offering an immersive experience that celebrates beauty and craftsmanship excellence.

During Milan Design Week, we gain invaluable insights into emerging trends, technologies, and consumer preferences that will inform our future design initiatives. We also look to forge new partnerships and opportunities for growth. Most importantly, we hope to leave a lasting impression that goes beyond the show itself, inspiring others to embrace the transformative power of design.

Henge Showroom,
Via della Spiga 34, Milan



TEN CULTURAL HOTSPOTS



ADI DESIGN MUSEUM

The [ADI Design Museum](#) showcases the entire repertoire of projects in the historical collection of the Compasso d'Oro Award.

This award was created in 1954 thanks to an idea by Gio Ponti to promote the quality of Made in Italy design and today it is the oldest and most authoritative form of recognition worldwide.

ORIGIN OF SIMPLICITY 20 visions of Japanese design

The most important museum exhibition of the year, an unpublished reading of Japanese design and its relationship with forms of nature, with 150 works between craft and contemporary, curated by Rossella Menegazzo, with graphic design project and set-up by Kenya Hara. **(23 March - 9 June)**

Feeling Good. Caimi Design for the future

A cultural project dedicated to Caimi, an internationally-oriented company with roots in Lombardy which, 75 years after its foundation, reflects on its working method, updates it and proposes it as a development model for the near future. **(5 - 28 April)**

Ottchil Design - OD/KOREA

A Korean design exhibition, organised by DBEW Design Beyond East and West, which highlights the connection between Made in Italy and Korean design and its importance for the Italian production system. **(16 April - May 5)**

THE INSTANT BEFORE - Edra

An exhibition of objects by Francesco Binfaré, curated by Silvana Annicchiarico, that seals the enduring synergy between the Edra brand and the innovation of Francesco Binfaré. **(15 April - 5 May)**

Opening hours:

Monday - Sunday | 10.30 - 20.00

Location:

Piazza Compasso d'Oro 1, Milan

Closest Metro Station:

Monumentale (M5) / Garibaldi FS (M2)



FONDAZIONE LUIGI ROVATI

In Milan, the new Art Museum of the [Luigi Rovati Foundation](#) in a carefully restored historic building houses, inside an underground extension, a precious collection of Etruscan finds in dialogue with works from different eras. To reflect on our roots and on a wider idea of the future.

MCA (Mario Cucinella Architects) redesigned the entire Palazzo to meet the foundation's need for a modern museum space.

The stele of Kaminia, the Etruscans and the island of Lemno

An important testimony enriches the writing section of the Art Museum's subterranean floor: the stele of Kaminia, one of the most enigmatic and debated inscriptions of all classical antiquity, found in Lemno and now housed in the National Archaeological Museum of Athens.

(Until 24 September)

Vulci. Producing for men. Producing for the gods

The Luigi Rovati Foundation proposes the cycle of exhibitions Etruscan Metropolises, aimed at raising awareness on the multiple aspects of the cities, with an in-depth thematic study for each of them. It begins with Vulci. Producing for the gods, dedicated to one of the most dynamic cities of Etruria. **(20 March - 4 August)**

Opening hours:

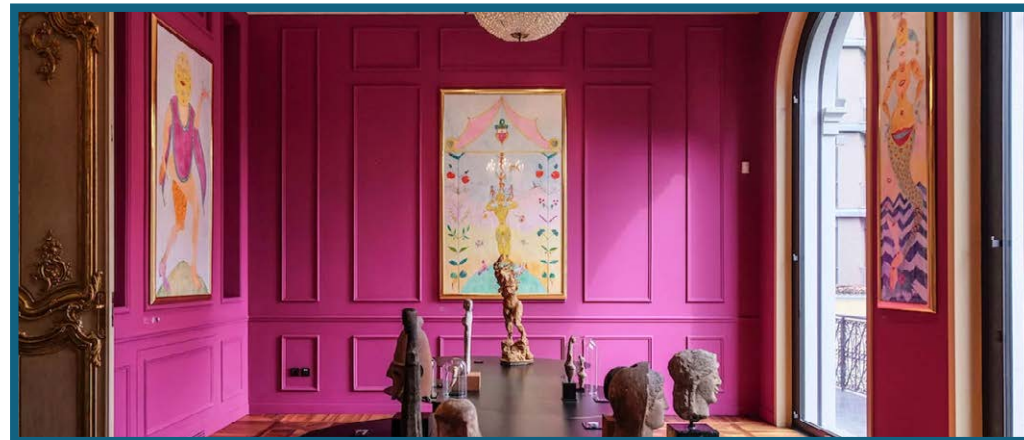
Wednesday - Sunday | 10.00 - 20.00

Location:

Corso Venezia 52, Milan

Closest Metro Station:

Palestro or Porta Venezia (M1) / Turati or Repubblica (M3)



FONDAZIONE PRADA

Founded by Miuccia Prada and Patrizio Bertelli in 1993, it is a platform for acclaimed contemporary artists. For the last two decades, [Fondazione Prada's](#) activities have analysed intentions and relevance through an evolution of projects.

Pino Pascali

The extensive retrospective dedicated to Pino Pascali (Italy, 1935 – 1968), curated by Mark Godfrey, includes over fifty works by the artist from Italian and international museums and distinguished private collections. **(28 March - 23 September)**

Opening hours:

Monday | 10.00 - 19.00
Wednesday - Sunday | 10.00 - 19.00

Location:

Largo Isarco 2, Milan

Closest Metro Station:

Lodi (M3)

OSSERVATORIO FONDAZIONE PRADA

[Osservatorio](#) is Fondazione Prada's centre devoted to visual experimentation and research focused on potential intersections and collisions between technologies and cultural expressions.

Miranda July: New Society - Osservatorio Fondazione Prada

The first solo museum exhibition of Miranda July's work spans three decades, from the early 1990s until today, including short film, performance, and installation works by the American artist, filmmaker and writer. **(7 March - 14 October)**

Opening hours:

Monday | 10.00 - 19.00
Wednesday - Sunday | 10.00 - 19.00
Tuesday | Closed

Location:

Galleria Vittorio Emanuele II, Milan

Closest Metro Station:

Duomo (M1, M3)



MUDEC - MUSEO DELLE CULTURE

[Mudec](#) of Milan is a centre dedicated to interdisciplinary research on world cultures. Taking inspiration from the civic ethnographic collections and in partnership with its communities, they intend to create a place promoting dialogue on contemporary themes via the medium of visual, performing and sound art, design and costume.

MARTIN PARR. Short & Sweet

The exhibition is dedicated to one of the most established and recognised British documentary photographers of our time and is focused on themes that are dear to Parr, from "beach life" to tourism, displaying over 60 photographs that Martin Parr has personally selected and presented together with over 200 images from the Common Sense series, with a close look at mass consumption and waste culture. **(Until 30 June)**

PICASSO. Metamorphosis of the figure

The exhibition retraces the entire career of Picasso – from his early works to the later ones – in light of his love for 'primitive' artistic sources and for 'primitive art', hosting over forty works by the Spanish master, including paintings, sculptures and 26 drawings and sketches of preparatory studies. **(22 February - June 30)**

EXPOSURE. Art, culture, fashion in and out of the showcase

The exhibition, curated by Katya Inozemtseva and Sara Rizzo, reflects on the traditional concept of the vitrine and its centrality in exhibition projects. In relation to the 'classical museum display', the display case separates and at the same time exposes the object, offering it for viewing, but creating a barrier for the viewer. **(March 1 - 8 September)**

MUSEO DEL NOVECENTO

[The Museo del Novecento](#) is a museum of twentieth-century art in Milan, in Lombardy in northern Italy. It is housed in the Palazzo dell'Arengario, near Piazza del Duomo in the centre of the city. The museum opened in December 2010. It displays about 400 works, most of them Italian, from the twentieth century.

MASBEDO. Portrait of a City (20/20.000Hz)

The exhibition is a large, multi-channel audio-visual installation and speaks of Milan's cultural rebirth: from the electronic music of the Studio di Fonologia RAI (RAI studio for musical phonology) to the inventions of Luciano Berio and Bruno Maderna, the gaze widens to architecture (BBPR), art (Lucio Fontana), cinema (Michelangelo Antonioni), and graphics. **(10 April - 30 June)**

MAGALI REUS. Arnaldo Pomodoro Sculpture Prize

On the occasion of Art Week 2024, the Museo del Novecento presents a focus-exhibition dedicated to Dutch artist Magali Reus. In her practice, Reus accumulates images and objects of everyday life, distorting and reinventing them through the construction of meticulous sculptural puzzles. **(10 April - 30 June)**

HARIS EPAMINONDA. Futurist Drama

Futurist Drama focuses on visual codes that link genres, languages and temporalities to offer an articulate and poetic reflection on our existences and the relationships between past and present. **(10 April - 26 May)**

TATTOO. Tales from the Mediterranean

The exhibition aims to recount, from its earliest origins and with an anthropological slant that starts from Italy and the Mediterranean area, the history of tattooing, which according to many scholars constitutes the first gesture by which humans consciously differentiates themselves from the animal world. **(28 March - 28 July)**

Opening hours:

Monday | 14.30 - 19.30
Tuesday - Sunday | 9.30 - 19.30
Thursday and Saturday | 9.30 - 22.30

Location:

Via Tortona 56, Milan
Closest Metro Station:
Porta Genova (M2)



Opening hours:

Tuesday - Sunday | 10.00 - 19.30
Thursday | 10.00 - 22.30

Location:

Piazza Duomo 8, Milan

Closest Metro Station:

Duomo (M1, M3)



MUSEO POLDI PEZZOLI

[The Museo Poldi Pezzoli](#) is notable for its broad collection of Northern Italian and Netherlandish/Flemish artists. The exhibition includes weaponry, glassworks, ceramics, jewellery, and furnishings.

Opened in 1881, the museum was created by Milanese nobleman Gian Giacomo Poldi Pezzoli (1822-1879), who donated his own valuable collections of paintings, sculpture, and applied arts to give everyone the opportunity to enjoy them.

PIERO DELLA FRANCESCA. The Augustinian Polyptych reunited

In a unique and unrepeatable exhibition, a masterpiece by Piero della Francesca (1412-1492): the Augustinian Polyptych will be presented for the first time in history, after 555 years since its creation. **(20 March - 24 June)**

Opening hours:

Monday | 10.00 - 13.00 / 14.00 - 18.00
Wednesday - Sunday | 10.00 - 13.00 / 14.00 - 18.00

Location:

Via Manzoni 12, Milan

Closest Metro Station:

Duomo (M1, M3), Montenapoleone (M3)



PALAZZO MORANDO

[Palazzo Morando](#), in the heart of the fashion district, is a historic residence donated to the city by Countess Lydia Caprara Morando Attendolo Bolognini in 1945, now home to a museum dedicated to the history of the city and the exhibition of the Costume and Fashion collection.

Carlo Valsecchi photographs ACPV ARCHITECTS Antonio Citterio Patricia Viel

A book and an exhibition to tell the story, through the eyes of the artist Carlo Valsecchi, of the architectural works realised over twenty years (2000-2020) by the architecture and interior design studio ACPV ARCHITECTS Antonio Citterio Patricia Viel. A series of photographs, in large format, will show Valsecchi's journey in the spaces designed by the Milanese studio. In Carlo Valsecchi's images, the built environment blends into the landscape in a process of exchange between architecture and the complexity of the city - where the projects are lost in the contours of hills and neighbourhoods, from Milan to Hamburg to Taichung (Taiwan).

The exhibition - organised by ACPV ARCHITECTS and Silvana Editoriale - is a distillation of Carlo Valsecchi's photographs that "look" at the Studio's work, in a sequence composed of visual analogies, which are developed in their entirety in the book "ACPV ARCHITECTS" Antonio Citterio Patricia Viel as seen by Carlo Valsecchi" (2024, Silvana Editoriale). The book is enriched by written contributions from curator and essayist Francesco Zanot, architect Valerio Paolo Mosco, art critic and curator Francesco Bonami and writer Deyan Sudjic. **(12 April - 12 May)**

Opening hours:

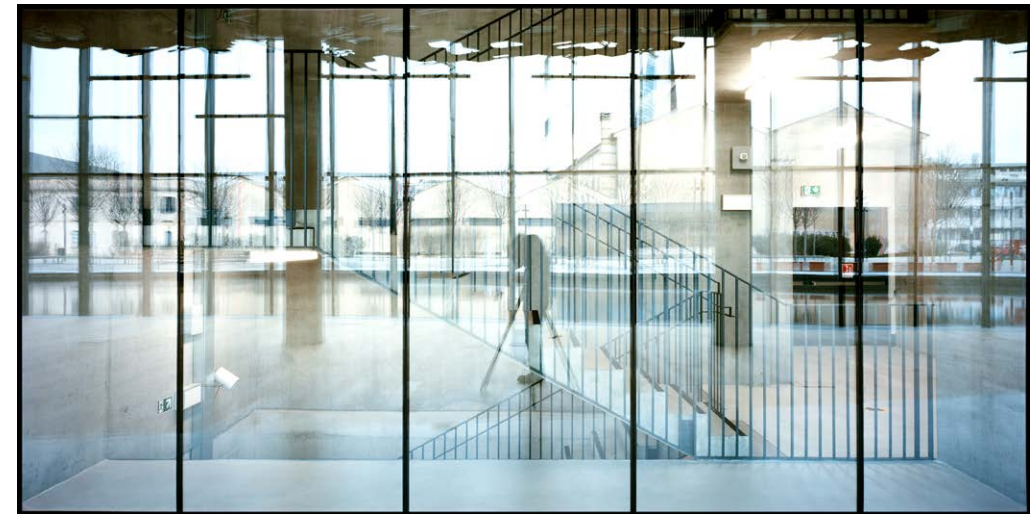
Tuesday - Sunday | 10.00 - 17.30

Location:

Via Sant'Andrea 6, Milan

Closest Metro Station:

San Babila (M1)/ Montenapoleone (M3)



Photography by Carlo Valsecchi

PALAZZO REALE

[Palazzo Reale](#) is the exhibition heart of central Milan, a structure of the Milan City Council that for years has been planning, designing and managing major art exhibitions for the general public.

On the basis of a rich and strong tradition that began in the 1950s, it now continues a project that in the last ten years has positioned Palazzo Reale at a level of excellence both for the quality of its scientific projects and for the variety of its proposals.

BRASSAÏ. The eye of Paris

The exhibition, created in collaboration with Estate Brassaï and curated by Philippe Ribeyrolles, will present an in-depth and original approach to Brassaï's oeuvre through over 200 vintage prints, with particular attention to the extremely famous images dedicated to Paris and its life. **(Until 2 June)**

PIRELLI HANGAR BICOCCA

An exhibition space promoting modern and contemporary art in the heart of the Bicocca neighbourhood in Milan. [Pirelli Hangar Bicocca](#) is a non-profit foundation dedicated to producing and promoting contemporary art. It was conceived and is supported by Pirelli.

CHIARA CAMONI. Call and gather. Sisters. Moths and flame twisters. Lioness bones, snakes and stones.

The exhibition at Pirelli Hangar Bicocca brings together the largest body of works ever presented by Chiara Camoni and gives life to an architecture of collectivity and memory, whose forms are inspired by the Italian gardens of the late Renaissance and the ancient amphitheatres, architects and designers. **(Until 21 July)**

DE NITTIS. Painter of modern life

For the first time Palazzo Reale celebrates the talent of Giuseppe De Nittis in a monographic exhibition featuring around 90 paintings, both oils and pastels, coming from the main public and private collections. **(Until 30 June)**

CÉZANNE / RENOIR. Masterpieces from Musée de l'Orangerie and Musée d'Orsay

Fifty two masterpieces chronicling the lives of two masters who contributed to the birth of one of the most incredible movements in art history. A journey through their most iconic paintings, from portraits to landscapes to bathers, an epic confrontation between two key figures of Impressionism. **(From 19 March)**

NARI WARD. Ground Break

Nari Ward is an internationally acclaimed artist, known for his installations that combine familiar and humble materials into a layering of socio-historical references. With a particular focus on time-based media works, including video, sound, performative sculptures, and installations, the exhibition delves into over thirty years of practice. **(28 March - 28 July)**

Opening hours:

Thursday - Sunday | 10.30 - 20.30

Location:

Via Chiese 2, Milan

Closest Metro Station:

Sesto Marelli (M1), Ponale (M5)

DOLCE&GABBANA.

From the Heart to the Hands

The exhibition marks the first-ever assembly of Dolce&Gabbana's unique creations, celebrating Italian culture as their enduring inspiration, tracing Domenico Dolce's and Stefano Gabbana's ideas from conception to handmade realization.

(7 April - 31 July)

Opening hours:

Tuesday - Sunday | 10.00 - 19.30

Thursday | 1000 - 22.30

Location:

Piazza Duomo 12, Milan

Closest Metro Station:

Duomo (M1, M3)



TRIENNALE MILANO

[Triennale Milano](#) is one of the world's leading cultural institutions, conveying the complexities of the contemporary world in a host of artistic forms: design, architecture, and the visual, scenic, and performing arts.

Ettore Sottsass Design Metaphors

"Design Metaphors" is the fourth exhibition of the series dedicated to Ettore Sottsass: it brings together a series of photographs taken by Sottsass between 1972 and 1978 on the subject of architecture, design and living **(Until 21 April)**

Universo Satellite. 25 years of SaloneSatellite

SaloneSatellite, an event that has established itself as a launch pad for young designers under 35, will celebrate its 25 years with a major exhibition - held in parallel to the 2024 edition of the Salone del Mobile.Milano - that goes beyond the traditional exhibition canons: it will be a very real Wunderkammer of objects, prototypes, sketches, stories, images and testimonials. **(15 - 28 April)**

Wallpaper* Class of '24

Class of '24 marks the return of Wallpaper* to Milan Design Week, with a new exhibition showcasing work by emerging talent in furniture and product design, celebrating the bright future of design and its players. **(15 - 21 April)**

Emeco to Emeco

2024 marks 80 years since Emeco's purposeful beginnings, evolving from a government and military supplier to a highly regarded international manufacturer of design furniture, boasting collaborations with many of the world's leading architects and designers **(15 - 21 April)**

walking sticks & canes

The exhibition showcases 18 examples by designers selected by Keiji Takeuchi, to share their thoughts on the primitive object of the cane - that underwent social and cultural changes, naturally adopting different purposes and meanings

- wishing to broaden the general awareness of this essential tool world. **(15 - 21 April)**

Inga Sempé. The Imperfect Home

The exhibition presents Sempé's most recent work to the public, by staging projects, objects and drawings in a domestic space designed by Studio A/C and herself: a house to scale that conveys the intriguing mechanics and colourful functionality of Sempé's design to the visitor.

(15 April - 15 September)

Io Sono un Drago. The true story of Alessandro Mendini

Triennale Milano and Fondation Cartier pour l'art contemporain are presenting a wide-ranging retrospective on Alessandro Mendini's work as an architect, designer, artist and theorist who revolutionized thinking and lifestyle in the last century and the new millennium. **(15 - 21 April)**

Generating Visions. Alcantara in the Arts

An unprecedented journey through Alcantara's historical archive, the result of its many years of experimentation in the world of contemporary art, design and theatre. A selection of works by Italian and international artists, different in generation, practice and poetics. **(15 - 21 April)**

Design Walk in Budapest

An exhibition, organised by The Hungarian Fashion & Design Agency, highlighting Hungary's thriving creative community, curated by Rossana Orlandi. It celebrates the creative ambience of Budapest, capital city of Hungary cradled by the Danube as a nexus of cultural fusion. **(15 - 21 April)**

Opening hours:

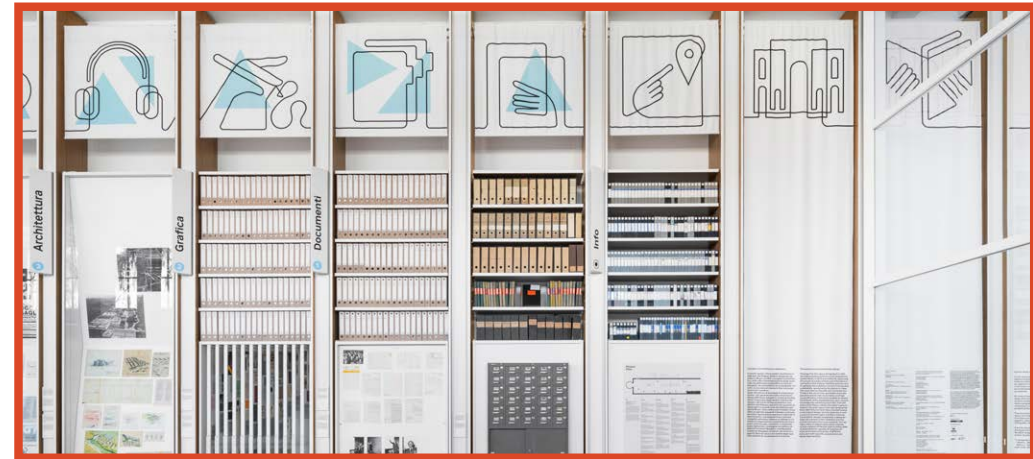
Tuesday - Sunday | 11.00 - 20.00

Location:

Via Emilio Alemagna 6, Milan

Closest Metro Station:

Cadorna (M1, M2)



Triennale Cuore. Photography by Delfino Sisto Legnani - DSL Studio

MILAN FOR ART LOVERS

GALLERIA FRANCESCA MININI

The gallery hosts young and established artists from all over the world, paying special attention to those working on space, architecture and light.

Tuesday - Sunday | 11.00 - 20.00
Via Privata Massimiano 25, Milan

GALLERIA MASSIMO DE CARLO

The gallery specialises in contemporary art and represents some of the world's best-known artists, such as Maurizio Cattelan among others.

Tuesday - Saturday | 11.00 - 18.30
Casa Corbellini-Wassermann
Viale Lombardia 17, Milan



GALLERIA GIÒ MARCONI

The gallery presents names from the latest international scene, in the name of avant-garde and irony, with sophisticated and irreverent works.

Tuesday - Saturday | 11.00 - 18.00
Via Tadino 15, Milan

GALLERIA LIA RUMMA

Born in Naples in 1971 and arrived in Milan in 1999, the gallery is a must-visit venue for contemporary Milanese art.

Tuesday - Saturday | 11.00 - 13.30 / 14.30 - 19.00
Via Stilicone 19, Milan

GALLERIA MONICA DE CARDENAS

The gallery exhibits internationally renowned artists such as Alex Katz, Marisa Merz and Thomas Struth.

Tuesday - Saturday | 11.00 - 19.00
Via Francesco Viganò 4, Milan



GALLERIA RAFFAELLA CORTESE

Located in three different spaces on the same street, the gallery has been focusing on video, performance and women's art since 1995.

Tuesday - Saturday | 10.00 - 13.00 / 14.30 - 19.00
Via Alessandro Stradella 7-1-4, Milan

PROMETEO GALLERY IDA PISANI

The gallery hosts artists who are often engaged in political and social issues, standing out as a catalyst for the social and political demands of multimedia visual artists.

Monday - Friday | 11.00 - 13.00 / 14.00 - 19.00
Via Giovanni Ventura 6, Milan

ZAZA'

The distinctive trait is the desire to focus the research on contemporary identities, between formalism, conceptual art and queer culture.

Tuesday - Friday | 11.00 - 18.00
via Gasparotto 4, Milano

spazioSERRA

spazioSERRA is a public art project led by a curatorial collective located in a former newsstand inside the Lancetti Railway Station.

Monday - Sunday | 6.00 - 00.00
Via Maloia 1, Milan

ASSAB ONE

A non-profit organization that aims at providing artists with a non-conventional environment for research and expression.

Wednesday - Fri | 15.00 - 19.00
Saturday | by appointment only
Via Privata Assab 1, Milan



THE OPEN BOX

A non-profit space for art previewing new works and new projects, located in a small garage in the Loreto area.

By appointment only
Via Giovanni Battista Pergolesi 6, Milan

FONDAZIONE ICA MILANO

A non-profit institution born from the passion of five people who identified the city of Milan as the ideal place to give life to an open project dedicated to contemporary arts.

Wednesday | 14.00 - 18.00
Tuesday - Saturday | 12.00 - 19.00
Via Orobia 26, Milan

GALLERIA FRANCESCO PANTALEONE

The gallery was born in 2003 in Palermo with the aim to maintain two privileged observation points regarding contemporary art: local and international.

Tuesday - Saturday | 15.00 - 19.00
Via San Rocco 11, Milan

GALLERIA FEDERICO VAVASSORI

The gallery promotes and supports the work of young Italian and international artists through exhibitions, publications and off-site events.

Tuesday - Thu | 10.00 - 13.00 / 14.00 - 17.00
Friday | 10.00 - 13.00
Via Giorgio Giulini 5, Milan



MILAN FOR ART LOVERS

VISTAMARE

Established in Pescara in 2001 and then in Milan in 2018, in 2022 the two galleries merged into one: Vistamare Milano / Pescara.

Monday | 10.00 - 19.00
Tuesday - Saturday | 10.30 - 19.00
 Via Gaspare Spontini 8, Milan

CIACCIA LEVI

Formerly "Antoine Levi", based in Paris, in 2022 the gallery opened a second venue in Milan, focusing on international emergent artists as well as established artists.

Wednesday - Sat | 14.00 - 19.00
 Via Gioacchino Rossini 3, Milan

GALERIE GREGOR STAIGER

Originally from Zurich, with a focus on emerging Swiss and international contemporary art, the gallery opened a second location in Milan in June 2020.

Tuesday - Friday | 14.00 - 19.00
Saturday | by appointment only
 Via Gioacchino Rossini 3, Milan

THE OPEN BOX

A non-profit space for art previewing new works and new projects, located in a small garage in the Loreto area.

By appointment only
 Via Giovanni Battista Pergolesi 6, Milan

GALLERIA KAUFMANN REPETTO

The gallery hosts authors that are at the centre of the world art scene, who are also present in the second location of New York.

Tuesday - Saturday | 10.30 - 19.00
 Via di Porta Tenaglia 7, Milan

LOOM

LOOM opened in Milan in 2015 with a special focus on young and emerging artists, then expanding its scope to work with mid-career and established artists.

Wednesday - Friday | 15.00 - 19.00
Saturday | 11.00 - 16.00
 Piazza Luigi di Savoia 24, Milan

RENATA FABBRI

Renata Fabbri Gallery was founded in 2015 with the aim of exploring the range of expressive languages that dot the contemporary scene.

Tuesday - Saturday | 15.30 - 19.30
Monday | by appointment only
 Via Antonio Stoppani 15/c, Milan

RIBOT

RIBOT gallery opened in April 2015 with the purpose of enriching the art scene of Milan through exhibitions of international and emerging artists.

Tuesday - Saturday | 15.00 - 19.30
 Via Enrico Nöe 23, Milan

CLIMA

Clima is a contemporary art gallery that was opened in Milan in 2016 by Francesco Lecci with the desire to add new perspectives to the contemporary art scene.

Tuesday - Saturday | 11.30 - 13.30 / 14.30-19.30
 Via Lazzaro Palazzi 3, Milan

BUILDING GALLERY

BUILDING is a project dedicated to art in all its forms. Artistic research is at the heart of Moshe Tabibnia's vision, aiming towards a new idea of art gallery.

Tuesday - Saturday | 10.00 - 19.00
 Via Monte di Pietà 23, Milan

ORDET

A non-profit space dedicated to research exhibitions, either collective or individual, of Italian and international artists who propose site-specific projects.

Wednesday - Saturday | 14.00 - 19.00
 Via Adige 17, Milan

TOMMASO CALABRO

The gallery specializes in modern and contemporary art, collaborating with artists' estates, archives, foundations and curators.

Tuesday - Saturday | 11.00 - 19.00
 Corso Italia 47, Milan

FANTA-MLN

Originally opened as a project space in 2015 in a former warehouse under the Milan railway system, Fanta became a gallery in October 2018 focused on emerging artists.

Thursday - Saturday | 15.00 - 19.00
 Via Asiago 12, Milan

MARTINA SIMETI

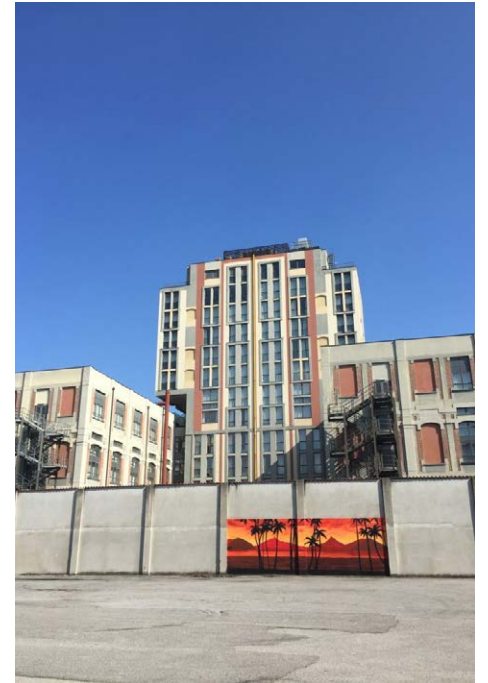
Martina Simeti is deeply involved in the production process together with the represented artists, working actively to generate new opportunities for exhibition beyond its own walls.

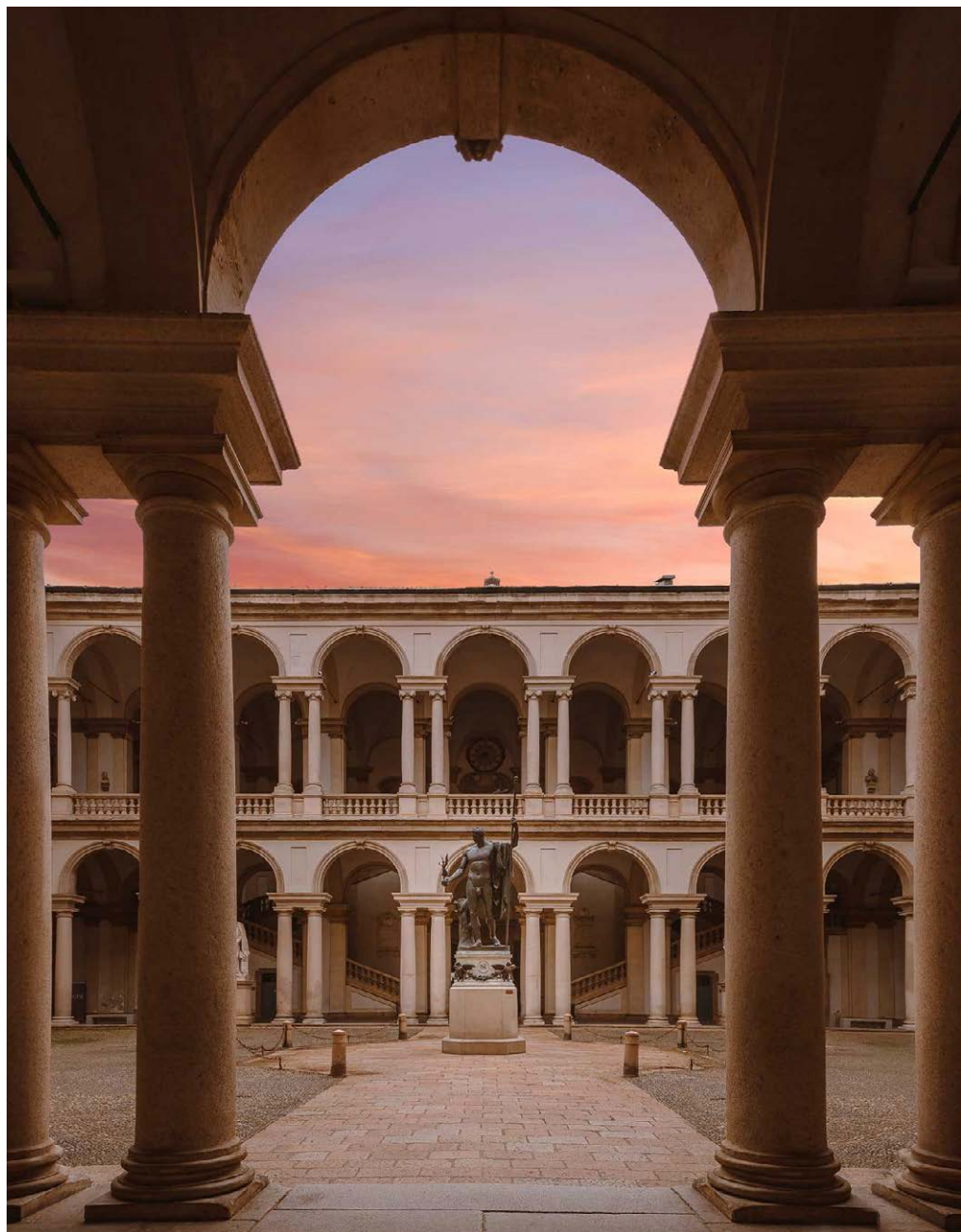
Wednesday - Friday | 14.30 - 18.30
Saturday | 11.00 - 18.00
 Via Benedetto Marcello 44, Milan

ZERO...

The gallery is located in an ex-industrial building suitable for international experimentation and site-specific projects, with emerging and established artists.

Tuesday - Friday | 11.00 - 13.30 / 14.30 - 19.00
Saturday | 15.00 - 19.00
 Via Carlo Boncompagni 44, Milan





A journey through the Brera District described by freelance editor and publisher Patrizia Piccinini, exploring the curious stories behind the most characteristic landmarks of the city, followed by conversations with two of the District's key players.

THE GREAT MASTERS OF THE 20TH CENTURY

Cool and with a flair of the old Milan, the Brera area was once just a bràida meaning a suburban grassy field. Today, a cultural district replaces the grass. Artists, students and intellectuals have turned this place into the creative heart of the city.

Our itinerary starts right from the area's ancient heart, the Brera Academy, leading us to discover — among historical buildings, fashionable bars, galleries, and showrooms — the heritage of the great architects of the 20th century.

Piero Portaluppi, the famous architect who designed Villa Necchi Campiglio, was called upon by Fernanda Wittgens, an art historian and known anti-fascist, after the Second World War. She had

returned after her incarceration and, together, they inaugurated the "Grande Brera" in 1950.

Today, traces of his work can still be seen inside the rooms, the Fior di Pesco marble floors and the Lepanto Red frames of the Café Fernanda (dedicated to Wittgens), located inside the museum. Franco Albini was also involved in the post-war renovation, followed by Vittorio Gregotti, Ignazio Gardella, Antonio Citterio and Ettore Sottsass, who created the transparent structure, placed in the centre of the exhibition itinerary (room XVIII), allowing visitors the opportunity to follow the various stages of the restoration.

LUIGI VIETTI, A RESIDENTIAL COMPLEX IN PIAZZA PAOLO VI

Just in front of the Caccia house, in Piazza Paolo VI, there is another building of historical interest. It is the large residential complex built in 1955 by Luigi Vietti (where the Kasthall showroom is also located), famous for his villas in Cortina, Portofino, and on the Costa Smeralda (the Aga Khan's villa is also among his works), its eclecticism refusing any adherence to a predefined aesthetic.

This can be seen in the resolutely modern facade with large glazed panels, which Vietti harmoniously integrates into the ancient context, using typically Lombard materials. Although it appears to consist of three floors from the street, it extends to five floors in the central body, with large loggias overlooking the garden.



GAE AULENTI'S STUDIO HOUSE, VIA FIORI OSCURI 3

As soon as you exit from the famous Milanese museum, turn towards Via Fiori Oscuri and after walking past the Antica Farmacia di Brera, the oldest pharmacy in Milan, at no. 3, you will find what was once Gae Aulenti's home studio. Built on two levels, it is defined by large windows that fill the home with natural light. The interior spaces are organised in an open design, without doors, and are delineated by white bookshelves.

Orange staircases and staggered floors create a dynamic and bright atmosphere, letting sunlight permeate all levels of the building. In the studio, we hear Aulenti through her design. It's a place that more than any other reflects the dialogue between Gae Aulenti's private and professional life. The studio can only be visited by appointment.

For information: contact@archiviogaaulenti.info

STUDIO BBPR, VIA CAVALIERI DEL SANTO SEPOLCRO

A one-minute walk along Via Solferino and then immediately left, past Via Ancona, you will find yourself in a corner of the city surrounded by greenery that hides not only architectural treasures but also extraordinary stories. One is that of Gian Luigi Banfi and Ludovico Barbiano di Belgiojoso - the two "B's" of the BBPR studio (together with Enrico Peressutti and Ernesto Nathan Rogers) — whose studio stood right here at the cloisters of San Smpliciano, as a commemorative plaque at the beginning of Via dei Chiostri recalls. A tribute paid by the city to the heroes who, during the last years of the Fascist Regime, turned their studio into a centre for providing support to anti-fascists and persecuted Jews. Rogers, who was of Jewish descent, found refuge in Switzerland across the border (where he also met the young Vico Magistretti), Peressutti managed to escape and then hid. At the same time, Banfi and Belgiojoso were arrested and deported to the Mauthausen Gusen lager. It was there that Banfi died at only 35. At the end of the conflict, that missing "B" was neither forgotten nor removed

from the acronym and after the war, the team intervened again — after the restoration of the cloisters — in this area to completely transform it. This is how, in the early 1960s, the tree-lined street began to take on the appearance we see today. BBPR planned the renovation of some old buildings of Via Solferino and built a series of new constructions between Via Pontaccio, Via Solferino and Via dei Cavalieri del Santo Sepolcro. The stepped facades with balconies and setbacks create a sort of spontaneous architecture, almost like a village — surrounded by a dense private woodland garden, a precursor to Stefano Boeri's famous skyscraper. The hammered concrete stringcourses then emphasise the horizontal rhythm of the elevations, while the infills are made of cement and grit panels, recurring elements in most of BBPR's contemporary production. And then a curiosity: the mezzanine floor of Moroso's showroom in Via Pontaccio, 8 is part of this building complex. Just look out the window to enjoy their work among the greenery.

MARCO ZANUSO, THE TEATRO STUDIO MELATO AND THE PICCOLO TEATRO STREHLER

With Piazza Paolo VI behind you, walk down Corso Garibaldi towards the Lanza underground. On the right, a small street named after Giorgio Strehler leads to our next destination, Via Rivoli 6, where in a historic city building, the 19th-century Teatro Fossati, there is the Piccolo Teatro Studio Mariangela Melato (dedicated to the famous Italian actress), interiors redesigned by Marco Zanuso and inaugurated in 1986. It is a place much loved by directors because of its shape - a horseshoe-shaped room made of solid brickwork - with four levels of galleries protected by iron parapets. It is a symbolic place in Milan that tells the story of the famous director Giorgio Strehler and the Milanese architect, two great characters who met and accompanied each other in a life-long story. This is the story of the Milanese theatre because the Piccolo Teatro is

not just a mere place, it is an organisation that has developed over time. It all started with the creation of the first Italian permanent theatre, now Teatro Grassi, located in via Rovello, renovated by Ernesto Nathan Rogers and Marco Zanuso in 1953, then passing through the building in via Ravello and finally arriving at the new site of the Piccolo Teatro Strehler in Largo Greppi 1, designed again by Marco Zanuso with Pietro Crescini in 1998. The building is now part of the Milanese landscape, with its copper-clad pyramidal spire-shaped scenic tower standing out against the all-brick facade so typically Lombard. The building, which stands on a podium, has the main entrances facing east and west underlined by porticoes with a double row of twin brick pillars that recall the constructive tradition of the nearby Castello Sforzesco.



IN CONVERSATION WITH... PAOLO CASATI



If it is true that roots run deep in the soul, those of Paolo Casati, a native of Brianza, are firmly planted, right here, in the once uncultivated land of Braida, the old name for Brera. A bond that began in his youth when, as he tells us, he used to hang out in the clubs of the district. Born in 1977, he graduated from Politecnico di Milano with a dissertation on Fuorisalone, perhaps he already felt a destiny calling. Or perhaps it was destiny itself that was pushing him towards number 5 Via Brera. "Here, did my first internship," he recalls. "These were only the first steps, then the birth of Studiolabo with Cristian Confalonieri and later, again with him by my side, of the famous Fuorisalone.it platform. And finally, here he is again, in the flat in Via Palermo 1, the Brera Design District headquarters, which this year, turns 15."

Success can be seen by the numbers. "More than 260 events will be part of the programme, also including the 196 permanent showrooms and 15 new openings in 2023," says Casati. "These figures demonstrate the role of Brera as the most influential district in the international design world all year round. Thanks to the density of its offerings, this area, even though it no longer has neighbourhood shops, is a reference point because even despite the changes it has managed to maintain its identity, which blends tradition, lifestyle, culture, art, food and wine and hospitality." But the district did not become a landmark by chance, on the contrary. "It is the result of a long research and much, much work," he adds. It all started with the D.U.C., the urban trade districts established by the Milan City Council in 2010, which marked the transition from the concept of 'district' to that of many areas with homogeneous characteristics. "And Brera, from our analysis, was perfect because it already had its peculiarity: it was full of about seventy showrooms, plus a few spaces for well-known events, such as the Pelota in Via Palermo. The love for these streets is a deep feeling, rooted in the soul and manifesting in a thousand different ways daily. I love walking, it helps me to think more clearly. I start from the flat in Via Palermo 1, and if I need a moment of peace I head towards Via dei Cavalieri del Santo Sepolcro to Piazza Paolo VI and Corso Garibaldi. Or, I choose to start my walk by heading towards the Accademia and then continue

along the street of perfumes (via Brera) among the boutiques of the most emblazoned maisons de parfum, wandering through the streets of Fiori Chiari e Scuri and then turn into the small via del Carmine." The neighbourhood defines Casati's days, beginning first thing in the morning. "Brera is my world. Even though I live elsewhere, I spend most of my time here. I start the day with a coffee at Slowear 18 (via Solferino 18) or if I need more energy I go to Pattini (via Solferino 5), for a brioche strictly standing at the counter. And when it comes to hosting visitors, there is no better choice than Caffè Fernanda at the Accademia. I am very much a creature of habit and even when it comes to eating I have my favourite places: I often go to Taverna Perbellini in Via della Moscova, 25, or to Identità Golose (Via Romagnosi, 3) a gem that few people know about but which offers a starred menu at trattoria prices. And if you want pizza, there's Denis (Via Statuto, 16) which has become my second home" A demonstration of how Paolo's passion for Brera goes beyond the mere aesthetic beauty of the place. It is also the bond with the people who inhabit and animate it, with their stories and passions. It is the encounter with artists, designers, craftsmen and art lovers who share the same desire for creativity and innovation. "But you can't improvise something if you're not someone," he says firmly. "Over the years, we here have not only worked on the territory; we have built ties, and cemented relationships. And I am proud of the reputation we have built, a local appreciation has accompanied us in our growth over time. We started with a simple map, then we embraced digital, and this year we decided to follow a different path, one that goes against the tide. We started a print publication, a free 180-page magazine that will be distributed twice a year in clubs, hotels, restaurants and showrooms. Because, in the end, Brera cannot be encapsulated in short clips. It is a universe of experiences, of relationships built among the cobbled streets."

Paolo Casati, Creative Director of Brera Design District

THE JAMAICA BAR, THE LEGENDARY ARTISTS' GATHERING PLACE IN THE HEART OF BRERA

"It is a place steeped in memories, with its black-and-white photographs and the people who, if they met each other on the streets, were obliged to greet one another more or less cordially because everyone knew everything about everyone. The neighbourhood had only one voice," says Micaela Mainini, the current owner of Jamaica — renamed by Giulio Confalonieri after a Hitchcock film — located at Via Brera 32.

"My father was somewhat of a king of what is now considered the design district par excellence," she continues — as she prepares meatloaf for lunch on an aged wooden counter. Everything inside this bohemian haunt of yesteryear seems to stand still in time, with its worn floors and, most importantly, the prices of a bar that does not show off because it is in Brera. For over a century, the history of this space has been closely intertwined with that of the Mainini family: first Carlo, then Elio and finally, Micaela, the granddaughter who carried on and keeps alive those memories that have transformed this area into the Montmartre of Milan. A free meeting place, as she says, "Everyone has passed by here, from Luciano Bianciardi, the anarchist writer, to Mario Dondero, one of the most original figures of contemporary photojournalism, who lived in a guesthouse just across the street." It was a space where "there were no social classes and you could talk freely." At the counter, you could meet the very young and

irreverent Piero Manzoni (his Merda d'Artista caused such a stir at the time), and the great Lucio Fontana, the father of spatialism. Writers such as Germano Lombardi and Nanni Balestrini, among the founders of the Gruppo '63 together with, among others, Umberto Eco, and the hermetic poets, Giuseppe Ungaretti and Salvatore Quasimodo, two of the greatest exponents of 20th-century Italian literature, also gathered at the tables. And then journalists such as Dino Buzzati, who worked a few steps away at the historic Corriere della Sera newspaper (via Solferino 28) and "many artists, all of whom became more or less famous, who exchanged paintings for food," she explains. Penniless with many dreams in their pockets, legend has it that even Mussolini still had an outstanding debt. Then there was Mamma Lina, Elio Mainini's mother, who was the undisputed reference point for all the penniless patrons who frequented these streets. "She, with her unparalleled generosity, used to offer non-repayable credit, even refusing paintings as payment not wanting to exploit the artists in their time of need. A habit that continues today, despite the changes that have transformed Milan and Brera over the years. We were born in the fertile ground of generosity, in a golden age where solidarity and kindness were common currency. This is because we are a city within a city. And although times have changed, we still greet each other here, we have never lost our identity."

Owner - Micaela Mainini

Jamaica Bar, Via Brera 32, Milan





BRERA

Gloria - NEW

Restaurant by Big Mamma Group, in a stylistic eclecticism inspired by the vintage elegance of the Sixties designed by Studio Kiki to make the 740 m2 of the venue a dream of mirrors, enormous coloured chandeliers and yellow Siena marble.

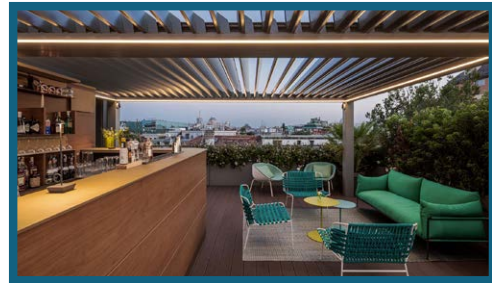
<https://www.sevenrooms.com/reservations/gloriamilan/bmg>

Via Tivoli 3, Milan

**Casa Baglioni Rooftop by Sadler - NEW**

Original cocktails, pre-dinner aperitivo & charcuteries designed by Michelin-starred Chef Claudio Sadler. Plus, panoramic views of the Brera district, Milan's most historic neighborhood, featuring historic sites like the Duomo Cathedral, as well as the modern skyline.

Via dei Giardini 21, Milan

**Casa Fiori Chiari - NEW**

This place offers exactly what one would expect from a Milanese restaurant: well-curated Italian classic cuisine (including pizza), clientele just enough (with a few VIPs), elegant but casual ambiance, in the heart of Brera. A simple but elegant menu curated by two young Neapolitan chefs with previous experience in starred restaurants. Suggested dish: the fried "cubetto digenovese napoletana."

Via Fiori Chiari 8, Milan

**Vesta - NEW**

The restaurant is located in front of the church of San Carpoforo (former temple dedicated to the goddess Vesta, hence its name) and is perfect for seafood lovers. Suggested dish: fregola sarda with seafood.

Via Fiori Chiari 1/a, Milan

**Lubarino - NEW**

In the heart of Brera, the kiosk in Piazza del Carmine is where the story took shape. A precious place reopened today to the public as LùBarino. Suggested: Centrifuges, salads, arancini, toasts and drinks to enjoy seated or take away!

No reservation

Piazza del Carmine 1, Milan

Cerere - NEW

In February 2024, "Horteria" becomes "Cerere", like the goddess of agriculture, and with the pay-off "food from the earth": everything starts from the exaltation of garden produce, and then evolves into a contemporary and creative cuisine.

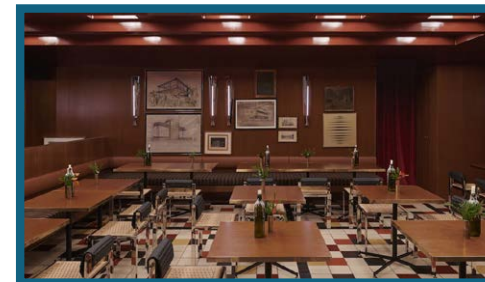
Online booking: cerere.platform.app/welcome

Via della Moscova 24, Milan

**Trattoria del Ciumbia - NEW**

A contemporary and chic reinterpretation of traditional Milanese osterias. The cuisine, headed by chef Paolo Rollini, is typical Lombard: from risotto alla Monzese to high rib-eye with the bone, tripe and escargots from Valtellina.

Via Fiori Chiari 32, Milan





Seta - NEW

The two Michelin-starred restaurant fuses traditional techniques with an innovative gastronomic edge, where Chef Antonio Guida's menu presents an inventive and contemporary approach to Italian cuisine. Guests have the opportunity to dine outside, during the warmer seasons, or inside, where an open kitchen showcases the team at work, creating culinary theatre.

Via Andegari 9, Milan

Acanto - NEW

Acanto cuisine combines a lightness of touch with innovative cooking techniques to create dishes of exceptional quality. Bathed in natural light throughout the day, the atmosphere of the restaurant is magically transformed by night when the view of the garden is illuminated.

Piazza della Repubblica 17, Milan



Eggs - NEW

The absolute protagonist is the egg, in all its shapes, sizes and cooking: chicken, quail, duck, goose and fish eggs, such as botargo and caviar. The chef is Barbara Agosti, who is originally from Piedmont and has also participated as a guest in Masterchef gaining great success. Suggested dish: "Strapazzo", the Magnum Carbonara which combines the tradition of carbonara with an innovative concept.

Via Solferino 35, Milan



CENTRAL MILAN

Armani - Restaurant

An exclusive location where to be amazed by sophisticated flavor combinations and taste creative dishes proposed by the Maison.

Via Alessandro Manzoni 31, Milan

Caruso Nuovo Bistrot - NEW

Within the Grand Hotel et de Milan, the Caruso Nuovo Bistrot reopens with a new image, a new interior project by Dimorestudio, and a new team headed by chef Gennaro Esposito and the executive chef Francesco Potenza.

Via Manzoni, 29, Milan



Verso

Situated in the middle of Piazza del Duomo, Verso is the two-star Michelin restaurant of the two Apulian brothers Mario and Remo Capitaneo, who grew up alongside chef Enrico Bartolini. Dishes are prepared in an open kitchen, literally under the eyes of those who will eat them, often finished table-side. Suggested dish: crab and "marasciuoli" spaghetti.

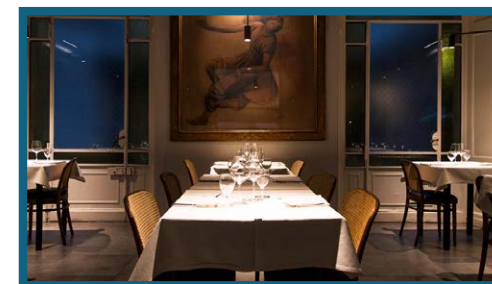
Closed on Tuesday

Piazza Duomo 21, Milan

Al Mercante - Lunch/ Dinner

Al Mercante serves modern Italian food in a contemporary setting designed by Milanese studio Nicola Gallizia. Suggested dish: fresh pasta with lemon and pistachio.

Via Cesare Cantù 7, Milan



Giardino Cordusio - NEW

Palazzo Cordusio opens its Giardino to the public, a green oasis between Duomo and Via Dante where to indulge in the "dolce vita" with cocktails and signature dishes of the Italian tradition revised in an international key.

Melia Hotel, Piazza Cordusio 2, Milan





Ralph Lauren - Polo Bar - Lunch / Dinner / Drinks

A one-of-a-kind restaurant blending an elegant Milanese setting with elevated American cuisine, where Ralph Lauren's personal favourite dishes are accompanied by a selection of vintage wines and bespoke cocktails.

Via della Spiga 5, Milan

Beefbar

For its Italian debut, Beefbar chose the iconic and buzzing city of Milan and a prestigious address, a former Seminary.

Corso Venezia 11, Milan



10_11 (Ten Eleven) Restaurant and Bar

Restaurant and Bar of the new Portrait Milano Hotel, right in the heart of the Quadrilatero, open to both hotel guests, Milanese and visitors in town, from breakfast to a nightcap cocktail.

Via Sant'Andrea 10, Milan



Identità Golose Milano

International Hub of Gastronomy: a theatre of chefs that during the year hosts some of the most prestigious protagonists of fine dining, from Italy and the rest of the world. On the occasion of Milan Design Week, the restaurant will be open to the public with a special menu signed by the Resident Chef Edoardo Traverso.

Via Romagnosi 3, Milan

Langosteria Café

The restaurant located in Milan's central area is led by Executive Chef Jacopo Dedori and Restaurant Manager Bruno Rago, a well-known face for the Group's loyal customers. Suggested dish: orecchiette, broad beans cream and seafood.

Galleria del Corso 4, Milan



TRIENNALE / 5VIE

Sogni - NEW

A new restaurant focused on fish dishes, following the traditional culinary matrix, with simple recipes that make you feel at home, expertly using vegetables and legumes to create vegetarian dishes. Suggested dish: Seafood Risotto.

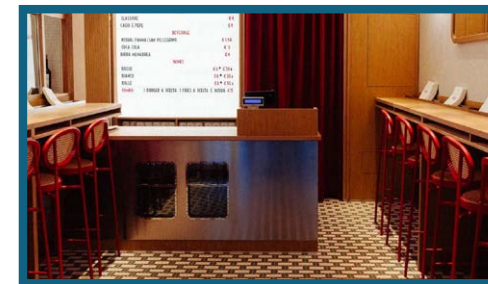
Via S. Calocero 8, Milan



Quintalino - Hamburger

Quintalino was created with the mission of offering burgers with ingredients that enhance the flavours of traditional Italian gastronomy and the territory of the country. What sets the whole concept apart is the soul of the burgers.

Via Terraggio 9, Milan



PORTA VENEZIA

Polpo - NEW

POLPO reveals a double soul, dividing itself between a bar, where tapas accompany the aperitif, and a trattoria, where raw quality ingredients combined with different cooking methods compose the menu: the expression of a simple and authentic cuisine with high quality raw ingredient.

Via Melzo 9, Milan



Andrea Aprea - NEW

The two-Michelin-starred restaurant in the heart of Milan, where Italian culinary tradition meets contemporary excellence. Each dish is designed as an experience of pure gastronomic art.

Fondazione Luigi Rovati Milan,
Corso Venezia 52, Milan

TORTONA / NAVIGLI

Langosteria Bistrot

The new addition to the Langosteria family, one of the city's go-to addresses for seafood lovers, which comes in mostly classic preparations and with a wide selection of raw fish. Suggested dish: "clasico" amberjack ceviche with American potato and corn, "pappa al pomodoro" and clam.

Via Privata Bobbio 2, Milan



I Mirador - NEW

On the seventh and eighth floors of the House of Stories rise I Mirador, two plazas suspended over the city that in the evenings become the focal point for those who want to be transported to a dimension suspended in time, between mixology offerings and raw fish and meat.

Via Privata Fratelli Angelo e Mario Bettinelli 3, Milan



Vertigo - NEW

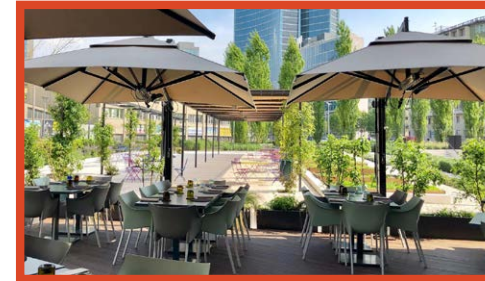
A very glamorous cocktail bar and rooftop restaurant with an infinity pool that makes it a very "instagrammable" spot.

Via Tortona 35, Milan

ZAIA Milano

Inspired by the flavors of the Mediterranean, from Puglia to Beirut, ZAIA explores the origins of Italian cuisine. A vibrant and buzzing place that is focused on community. Where sharing and discovering new flavors is at the center of the dining experience.

Piazza XXIV Maggio 8, Milan



CENTRAL STATION / ISOLA

Ratanà - Lunch / Dinner

The raw material is the protagonist, declined in preparations where the Italian flavour wears the clothes of actuality. Suggested dish: Carrot risotto, soft robiola, purple carrot demiglace, smoked black tea and black lemon.

Via Terraggio 9, Milan

Six Milano

A creative space, conceived by Mauro Orlandelli, where design, architecture, food, beverage & music come together, changes address and look while maintaining the same vocation of creativity hub and the DNA that have distinguished it since its foundation.

Via Mike Bongiorno 13, Milan



Moebius

A boundless and elegant post-industrial space, Moebius combines cocktail bar, tapa bistro and avant-garde restaurant, as well as vinyl sales corner and live music space. The name pays tribute to French cartoonist Jean Giraud.

Via Alfredo Cappellini 25, Milan



VEGETARIAN / VEGAN

Altatto - Dinner only

Contemporary restaurant presenting imaginative, upscale vegetarian & vegan cuisine. Suggested dish: Tasting menu.

Via Comune Antico 15, Milan

Joia

The first ever vegetarian restaurant in Europe to be awarded a Michelin star. Every dish is the result of extensive exploration and experiments. Suggested dish: "Piatto Quadro" a tray composed of four small courses, displayed to look like a painting.

Via Panfilo Castaldi 18, Milan



Capra e Cavoli

Decorated in a shabby-chic style, with a profusion of lights that make the ambience intimate and romantic, it is famous for its predominantly vegetarian and vegan cuisine. Suggested dish: Croccoletta, a celeriac cutlet with seasonal vegetables.

Via Pastrengo 18, Milan



Panghea

A vegetarian and gluten-free haute cuisine restaurant with a creative, fusion twist and strictly organic ingredients. Suggested dish: Veg tartare.

Via Filippo Argelati 12, Milan



Linfa

Linfa is the first Italian concept restaurant that is completely plant-based and 100% gluten-free. Chef Antonio Alderuccio is highly specialized in plant-based and gluten-free cooking, and proposes a menu that uses exclusively plant-based ingredients from organic farming, local and seasonal raw materials.

Via Ambrogio Bergognone 24, Milan



Giardi - NEW

Fast casual 100% plant-based (vegan) where you can stop for breakfast or a lunch break with a bowl of cereals and vegetables, a sandwich, or a "not avocado toast" with pea puree. Closed on Monday.

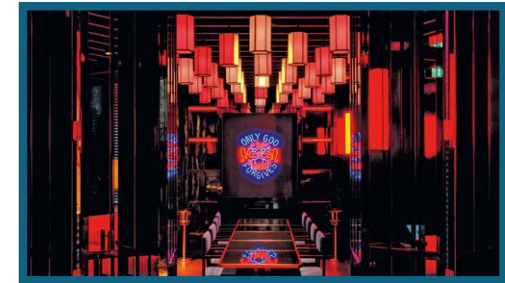
Via Napo Torriani 3, Milan

INTERNATIONAL

RONIN - Dinner only

The one-stop destination for an immersive, groundbreaking journey into the gut of Japan's culinary and entertainment subcultures.

Via Vittorio Alfieri 17, Milan



Mezè - NEW

The authentic flavors of Lebanese cuisine, the scents of oriental spices, the unexpected combinations and the bread baked on the Saj - the traditional iron dome symbol of conviviality and the pleasure of waiting. Closed on Monday.

Via Vigevano 18, Milan





Masu Masu at Tenoha - NEW

An electrifying new chapter with a completely renewed concept and look, the result of a dynamic collaboration with Teiji Nakamura, a well-known entrepreneur with more than 150 restaurant projects in Japan and abroad, and Time & Style, a Tokyo-based design brand that embodies traditional Japanese craftsmanship and aesthetic simplicity.

Via Vigevano 18,

DedasPuri - NEW

The first Georgian restaurant in Milan, founded by Lela Khoriauli and Stefania Achilli, already owners of a restaurant in Pavia, DedasPuri was born, literally mother's bread.

Via E. de Amicis 44, Milan



Chateau Dufan - NEW

Chateau Dufan renews the typical Oriental cuisine by enriching it with new international contaminations, with a wise choice of Italian ingredients and a selection of the best Asian spices and the most famous Oriental cooking techniques.

Piazzale Baiamonti 1, Milan



Sachi Milano - NEW

Japanese art and food merge in an experience filled with rituals and traditions that recreate the history of Japan. With a spectacular terrace view of the Duomo and Galleria Vittorio Emanuele, this restaurant led by chef Moon Kyung serves local and seasonal products, challenging culinary boundaries.

Via Orefici 26, Milan



Cittamani - Lunch/ Dinner

Modern, welcoming and intimate, the Cittamani Indian Restaurant in Brera expresses the warm and colourful spirit of India in perfect harmony with Italian style.

Piazza Carlo Mirabello 5, Milan



BREAKFAST / BRUNCH

Pan - NEW

New restaurant by chef Yoji Tokuhyoshi in collaboration with Alice Yamada. A pastry shop with kitchen and wine bar that brings a bit of Japan to Milan.

Via Leopoldo Cicognara 19, Milan

L'Ov

A warm, welcoming space with an international flavour where you can feel at home and rediscover simple, authentic traditional dishes, but not only, with a special focus on the comfort food par excellence: the egg.

Via Vincenzo Monti 47, Milan



Sant'Ambroeus

Local institution for pastries & chocolates, with a chic restaurant serving classic Italian dishes. Originally opened in 1936, the space has been reimagined by interior designer Fabrizio Casiraghi in 2022.

Corso Giacomo Matteotti 7, Milan

NIGHTLIFE

Montalcino Caffè

Montalcino Caffè is located in a picture-postcard view between the Naviglio Grande and the little church of San Cristoforo. The decor is new but retro, like a Parisian bistro. It offers cafeteria, sweet and savory croissants, aperitivo, and a selection of dishes.

Via San Cristoforo 1, Milan



Bar Basso

Bar Basso is one of very few cocktail bars where the tradition and charm of the great international bars is still alive and kicking today. A truly cult bar for sophisticated drinking devotees, Bar Basso was the first-ever bar in Milan to introduce the "aperitif" to everyday folk. Suggested cocktail: Negroni Sbagliato.

Via Plinio 39, Milan



Camparino

The perfect place to celebrate the most Italian ritual in the heart of Milan: the home of Milanese aperitif in Galleria Vittorio Emanuele II with a beautiful view of the Duomo.

Piazza Duomo 21, Milan



Rumore Bar - NEW

Rumore is the new American cocktail bar at the Beefbar restaurant inside the Portrait Milano hotel. Inspired by the 1960s, it is also a place to listen to live jazz and disco music, a destination for nightlife lovers. Suggested cocktails: Chica and Rafiki.

Corso Venezia 11, Milan



Mandarin Garden

The super modern restaurant and cocktail bar inside the 5-star Mandarin Oriental hotel. Situated in a secret garden with tropical plants and classical columns in the heart of the city, it is one of the most exclusive locations of Milan to enjoy a cocktail in a relaxed atmosphere. Suggested cocktail: Spicy Fifty, invented by master Calabrese.

Via Andegari 9, Milan



Gesto - NEW

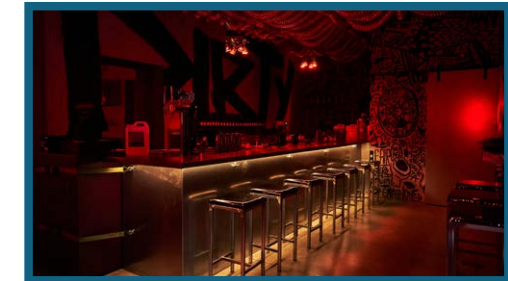
After seven years, Gesto got a complete makeover in 2024 by separating the restaurant from the bar and focusing on a contemporary, international style. They also do vinyl DJ sets and live music at night, and there is a small room that can be used for karaoke.

Via Giuseppe Sirtori 1, Milan

Dirty - NEW

Closed during the day, Dirty was conceived from the desire for rebellion, with no-brand bottles and no reserved seats. It opens at 10.00 pm and closes at 3.00 am, where evening workers meet, to continue after dinner, to have fun.

Viale Regina Giovanna 14, Milan



Norah was Drunk

Absinthe but not only in this new neighborhood cocktail bar in the Lambrate area. On the menu are cocktails such as Bloody Mary with absinthe, Martini with absinthe and so on, and a selection of absinthe labels imported directly from Germany and France.

Via Porpora 169, Milan



DESIGN DESTINATIONS INVITATIONS



Salone Internazionale del Mobile | EuroCucina | FTK, TeAnology | International Bathroom Exhibition | International Furnishing Accessories Exhibition | Workplace3.0 | S.Project SaloneSatellite

Salone del Mobile. Milano
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Milano
15 — 21 April 2024

www.fuorisalone.it

Milan
Design Week
2024

April
15 – 21



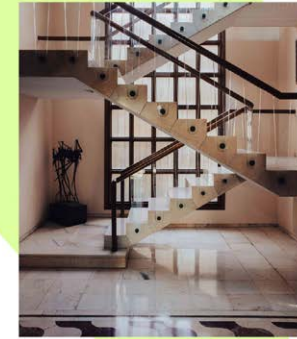

2024 edition: **MILANO DESIGN WEEK**

5VIE HQ info & press point:
Palazzo Litta, corso Magenta, 24
via Cesare Correnti, 14

VILLA BAGATTI VALSECCHI
VIA VITTORIO EMANUELE II, 48,
VAREDO (MB)

VILLA BORSANI
VIA UMBERTO I, 148,
VAREDO (MB)

/ALCOVA 24/ SAVE THE DATE



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LAST ENTRANCE AT 6PM / ENTRANCE TO ALCOVA IS FREE UNTIL CAPACITY IS REACHED / PRE-REGISTRATION IS NOT REQUIRED / VISIT [ALCOVA.XYZ](https://www.alcova.xyz) FOR MORE INFORMATION

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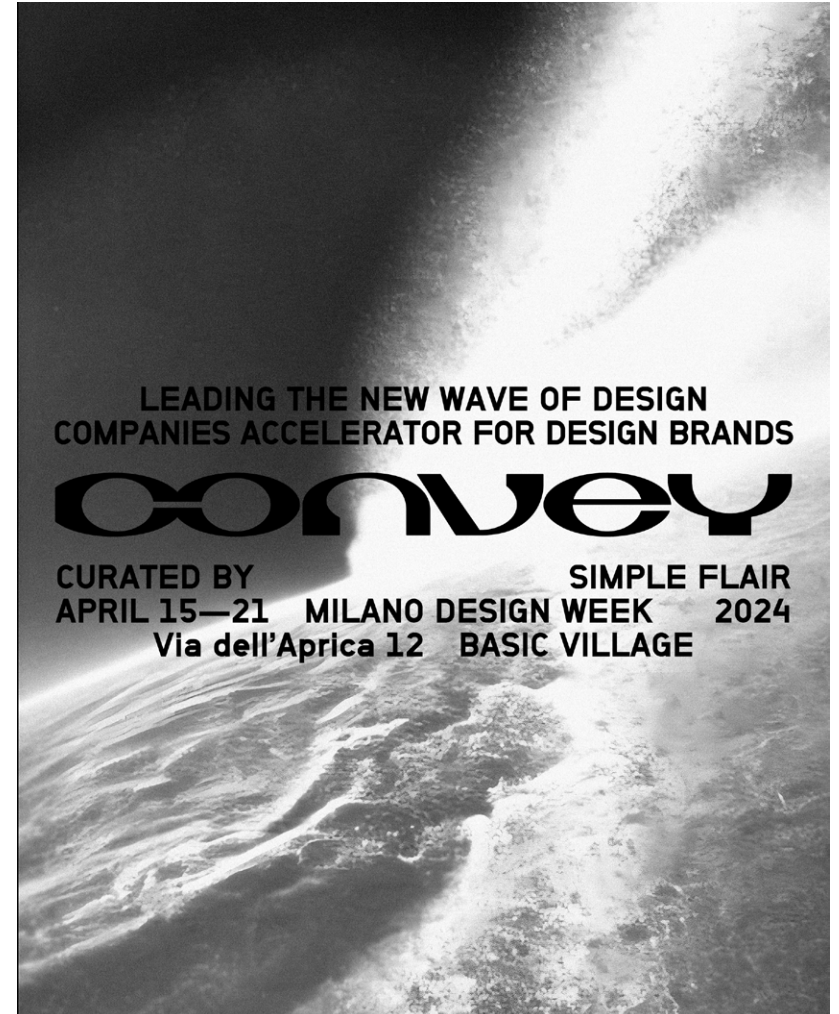
15–21 April 2024
Spazio Maiocchi + 10 Corso Como, Milan

Capsule **PLAZA**

Press day: Monday, 15 April, 10.30 am–6 pm

Radical Sensations

Opening: Monday, 15 April, 6–10 pm
 Public Show Days: Tuesday–Sunday, 16–21 April, 10.30 am–7.30 pm
 Spazio Maiocchi, Via Achille Maiocchi 7, Milan
 10 Corso Como, Corso Como 10, Milan
capsule.global/plaza

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 Via dell'Aprica 12 BASIC VILLAGE

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MONDAY 15TH OF APRIL, 11AM - 7PM

LOCATION

Via Sammartini, 38-60
Milan, Italy.

TUNNEL 60



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15 — 21 April

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DESIGN VARIATIONS 2024 AGENDA
14 — 21 APRIL VIALE GORIZIA 14 MILAN

EVENT HOURS		KEY MOMENTS	
VISITORS ENTRANCE		PRESS DAY	14 APRIL 12 — 7 PM
15 APRIL	5 — 9 PM	OPENING PARTY (BY INVITATION)	14 APRIL 7 — 11 PM
16 — 19 APRIL	1 — 9 PM	PRESS DAY WALK-THROUGH	15 APRIL 10 AM — 3 PM
OPERATORS ENTRANCE		DESIGN VARIATIONS SPEECH	15 APRIL 3 — 4 PM
16 — 19 APRIL	10 AM — 1 PM	GARAGE SALE	17 APRIL 6 — 9 PM
FREE ENTRANCE			
20 — 21 APRIL	10 AM — 9 PM		

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IN ZONA SARPI THINGS HAPPEN DURING THE

MILAN DESIGN WEEK
15 — 21 APRIL 2024

PRESS DAY
10:00 — 19:00
15 APRIL

— ZONA SARPI is debuting at Milan Design Week, a platform that promotes the network of design-related cultural projects and events in the Sarpi area that will run along Via Paolo Sarpi, involving the Chinese Cultural Center, Fabbrica del Vapore and the ADI Design Museum. Chinese community, which turns a century old in Milan, will also participate and celebrate by enlivening Zona Sarpi for Milano Design Week 2024.

PRESS CONTACTS
Press Office Gruppo Progetto CMR: SEC Newgate
Giulia Bertolini | +39 333 7891567 | giulia.bertolini@secnewgate.it

VIA PAOLO SARPI / FABBRICA DEL FABORE / ADI DESIGN MUSEUM

ZONA SARPI

INVITATIONS

Marimar Club

Private

View

From April 8th to April 21st
from 10.00AM to 6.00PM

via Mario Giuriati 6, 20129, Milano MI
open by registration only

curated by Simple Flair

marimar.net

@marimar_stone

8.04.24

OPENING COCKTAIL


6-9 Pm


RSVP GA | Guga + Anil ga@GA.works

RSVP GA | Guga + Anil ga@GA.works

ARTESANOS

Ex Cinema Casoretto Via lambrate 20131 Milano



istitutomarangoni 
enhancing talent since 1935

09 04 24
9am > 11am CET

**PRESS PRESENTATION
SUBLIME LIVING**
Design week 2024

The Milano Design School is glad to invite you to discover the events, exhibitions, talks and activities organised for Milano Design Week 2024.

Barbara Toscano • School Director
Sergio Nava • Director of Education
Giulio Cappellini • Brand Ambassador & Art Director
Leonardo Allasia • Global Marketing & Communications Director @ Poltrona Frau
Chiara Luzzana • Sound Designer

Istituto Marangoni Milano
Via Cerva, 24

RSVP
nicoletta@nicolettamurialdo.it
federica@nicolettamurialdo.it

#IMSublimeLiving
#alwayssupportalent
#IMMilanoDesign
@istitutomarangoni_milanodesign



Samsnite

**TOMORROW
IS HERE**

Art Direction joDorsi

10 - 26 April 2024
10.00 a.m. - 9.00 p.m.

Samsonite Store
via S. Pietro All'Orto 11 - Milan

DESIGN PARTNER

 casadelle
lampadine

RSVP events@kerenavni.it

FONDAZIONE ICA MILANO
DENTRO

LA CASA



Formafantasma at Fondazione ICA Milano: La Casa Dentro

Fondazione ICA Milano
Via Orobia 26, 20139 Milan
April 10 - July 19, 2024

Opening hours:
Wednesday: 2-6pm
Thursday - Saturday: 12-7pm

Free entrance

BOCCI

SAVE THE DATE

Bocci invites you to view the second iteration of their Milan Apartment featuring a 14p pop-up, works by Milanese artist Valentina Cameranesi Sgroi and new pieces from Orior.

Please enter from the garden gate at Via [Giuseppe Rovani, 20](#)

Opening Hours: 12 April - 21 April, 10:00 - 18:00

Aperitivo: Tuesday 16 April, 18:00 - 20:00

RSVP [here](#)

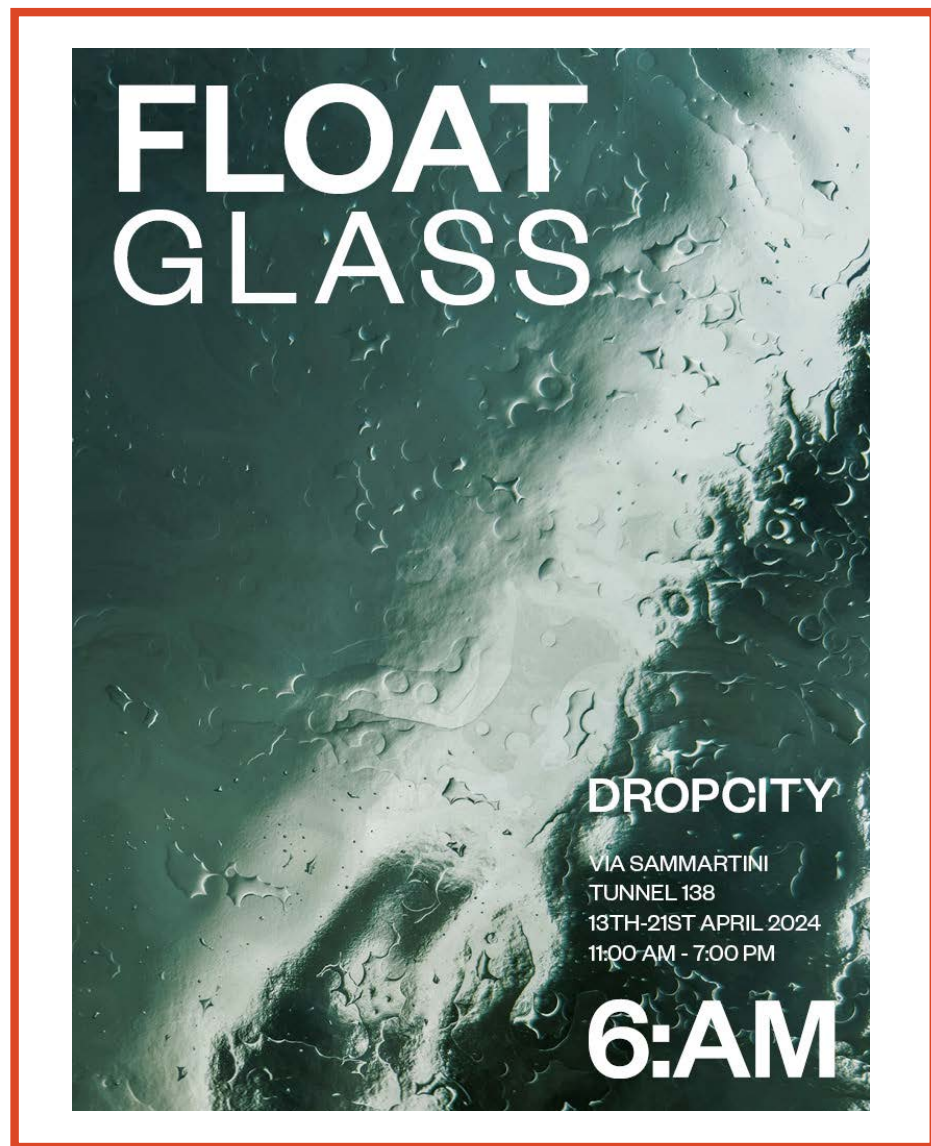
@bocci

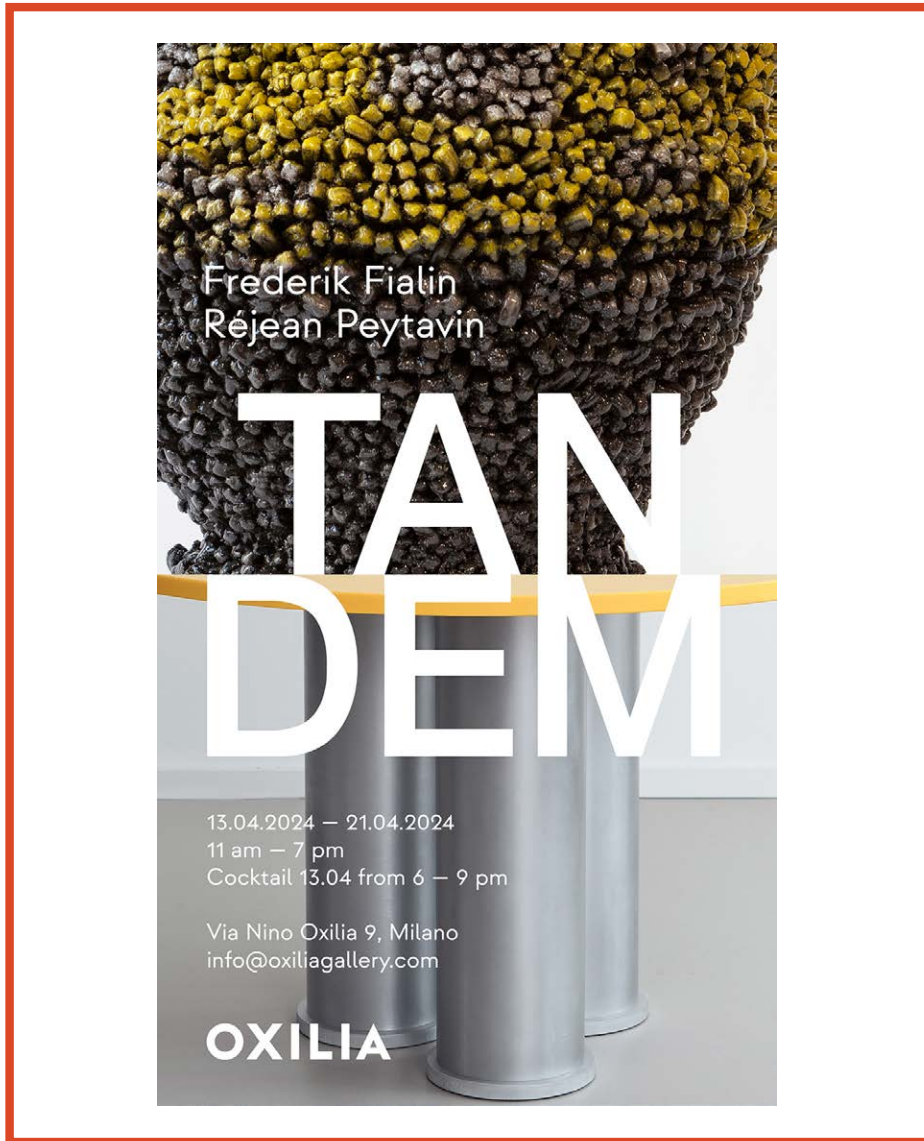
bocci.com

milan@bocci.com



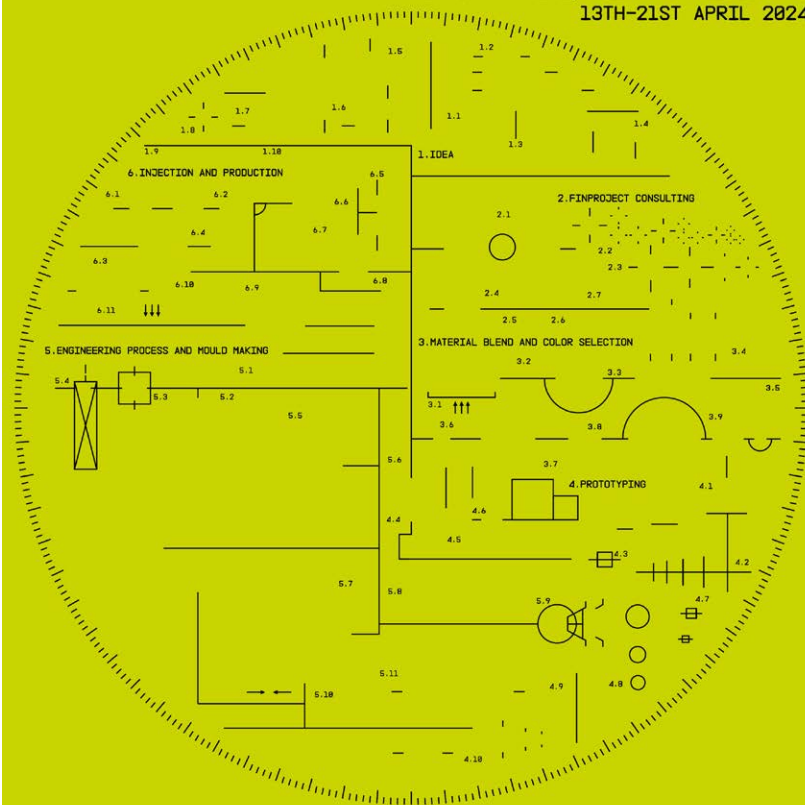






INDUSTREAM
AN EXHIBITION ON THE INDUSTRIAL PROCESS OF XL EXTRALIGHT®
INSTALLATION BY ANDREA CAPUTO STUDIO + INVERNOMUTO

DROPCITY
VIA SAMMARTINI, MILAN-TUNNEL 140+48
13TH-21ST APRIL 2024



EVERYDAY OPENING 13TH-21ST APRIL 2024 FROM 11AM TO 7PM



MARSÈLL PRESENTS AN EXHIBITION BY GONZALEZ HAASE AAS:OBJECT:PROJECT

DRY GARDEN & WET MOVABLES

Opening event
Saturday 13 April 2024
6 – 9 PM

On view
14 April – 10 May 2024

Marsèll
Via Paullo 12/A, Milan

Fels and Grymsdyke Farm present

THE FARM SHOP
A collective experience at Teatro

13–19 April 2024, 12PM–6:30PM
Teatro, Via Vigevano 8, 20144 Milano

Theodóra Alfreðsdóttir, Arabeschi di Latte,
Nathalie Bagnoud, EJR Barnes, Juli Bolaños-
Durman, Chris Butler, Marco Campardo,
Sammi Cherryman, Guan Lee, Jessie Lee,
Miranda Keyes, Andu Masebo, Omnigroup,
Jaclyn Pappalardo, Parti, Nicola Pecoraro,
Michael Schoner, Tino Seubert,
Studio Thus That, TBA, Lorenzo Vitturi,
Jamie Wolfond, Taizo Yamamoto


THE FARM SHOP by Grymsdyke Farm
in collaboration with Teatro
Creative consultant Simple Flair



LUCKY DICE by Diederik Schneemann

VIP View Sun 14th April, 09:00-20:00
Open Mon 15th - Sun 21st, 09:30-20:00

Rossana Orlandi Gallery
Via Matteo Bandello 16, Milan



AquaArida

Jacopo Lupi + Fabrizio De Gaetano

MILANO DESIGN WEEK 2024
15th • 16th • 18rd April | 10 am - 7pm
17th April | 10 am - 10 pm

PRESS PREVIEW
14th April 2024 | h 10 am - 5.30 pm

OPENING PARTY
14th April 2024 | h 5.30 pm - 7 pm

RSVP press@rotajorfida.com

LABÒ CULTURAL PROJECT
FONDAZIONE RODOLFO FERRARI
VIA BIELLA 6, MILANO

Rota&Jorfida | Communication and PR
T. +39 02 39 29 76 76



ATELIER DE TROUPE

cc-tapis

WE INVITE YOU TO VIEW ANTHONY GUERRÉE'S
TRANSATLANTIQUE COLLECTION FOR ATELIER DE
TROUPE WITH NEW RUGS FOR CC-TAPIS.

ALCOVA MILANO AT VILLA BORSANI
APRIL 15 - APRIL 21, 11AM - 7PM

ALCOVA

PRESS PREVIEW
APRIL 14, 2024
9AM - 3PM



Bufalini

INVITATION


THINKING IN MARBLE 2024
by Paolo Ulian

MILANO DESIGN WEEK
15 - 21 april 2024
11:00 am - 7:00 pm
(last entry at 6:00 pm)

Press preview | 14th april 2024
9:00 am - 12:00 pm

Alcova | Villa Bagatti Valsecchi

ALCOVA



CABANA
MILAN

Please join us for the opening of
Cabana's seasonal store and an exclusive preview
of the 10 Year Anniversary Issue, followed by
a celebration of Cabana x Sant Ambroeus

*

Sunday, April 14th

Cabana Preview | 3.30—5 PM
VIA BORGOSPESSO 8

Aperitivo | 5—7 PM
Sant Ambroeus
CORSO GIACOMO MATTEOTTI 78

*

Please kindly RSVP to
cabana@conti-communications.com

COLIN KING
MONUMENT

AT VILLA BAGATTI VALSECCHI



ALCOVA MILAN

VIA VITTORIO EMANUELE II, 48,
20814 VAREDO MB, ITALY

PRESS PREVIEW
APRIL 14
9AM – 12PM

ON VIEW
APRIL 15 – 21
11AM – 7PM

FOR
CALICO WALLPAPER

Design

Assab One, Via Assab 1, Milano
rsvp@strategicfootprints.com

14 – 21 April 2024, 11am – 7pm
21 – 28 April 2024, 3pm – 7pm

Exhibition



Assab One invites you to

Giacomo Moor
Alessandro Treves

LiveInSlums

Photos contributions
Francesco Giusti Filippo Romano

Curatorship
Davide Fabio Colaci with Federica Sala

Strategic consultancy Luisa Bertoldo

Graphic project Multi Form



GiacomoMoor
Milano Design Week
2024

Living Divani
Salone del Mobile
Hall 11 C15/D16
/
Living Divani Gallery
Corso Monforte 20

Live in Slums
Assab One
Via Privata Assab 1

Quadro Design
Salone del Mobile
Hall 6 A33
/
Quadro flagship store
Via Molino delle Armi 14

140
ITALIA-COREA
1984-2024

Korean Craft Show
in Milan 2024

Thoughts
on Thickness

INVITATION
Press Day

Galleria Rossana Orlandi
Via Matteo Bandello, 16
20123 Milano MI, Italy

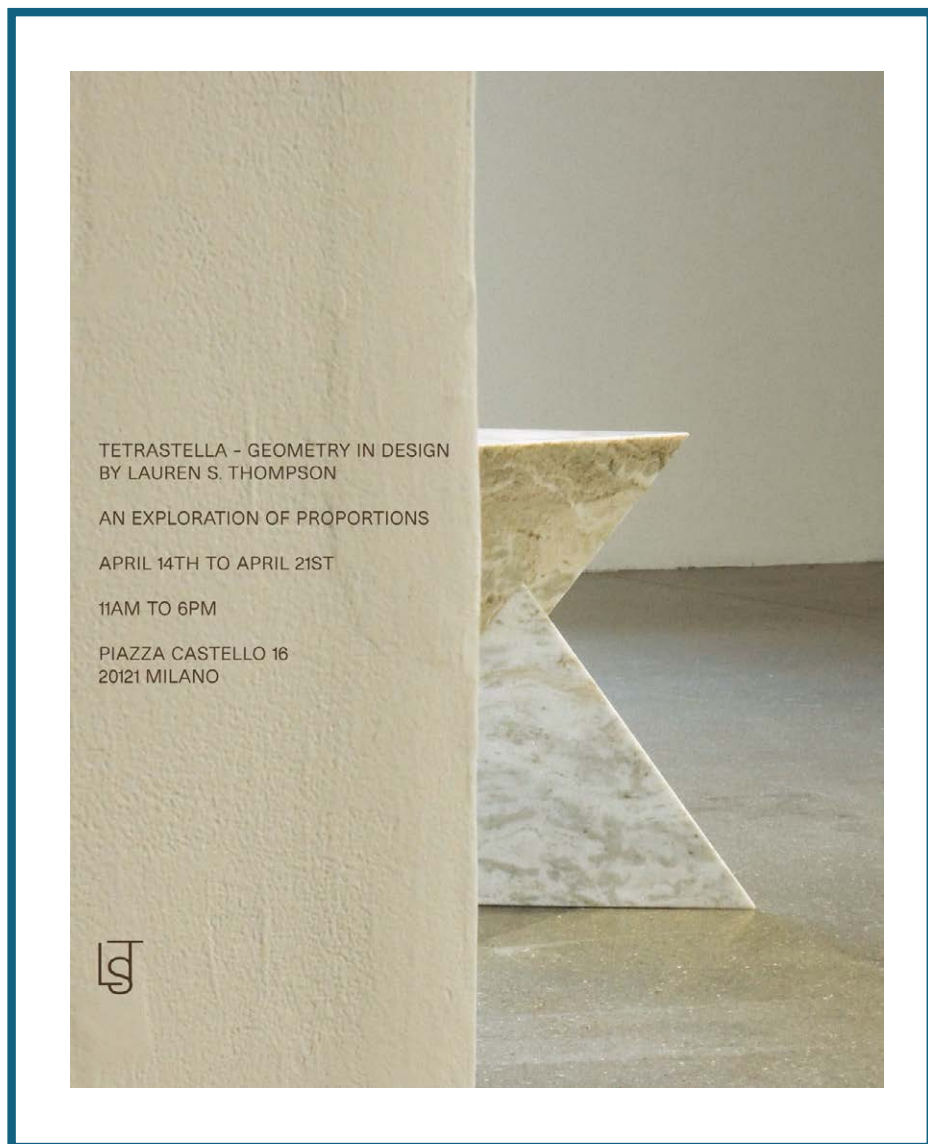
14. April 2024
09:30-20:00

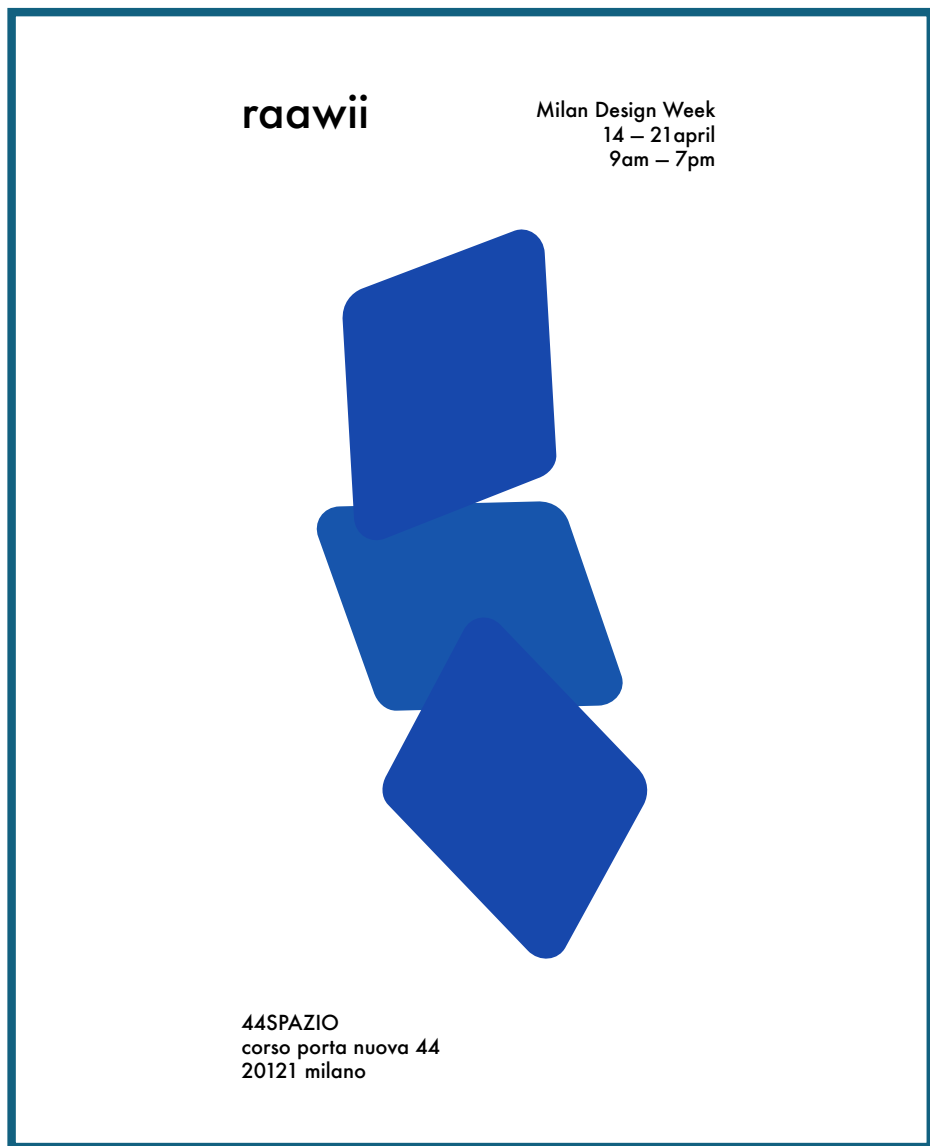
International Press Office
Rota&Jorfida | Communication and PR
T. +39 02 39 29 76 76
RSVP press@rotajorfida.com

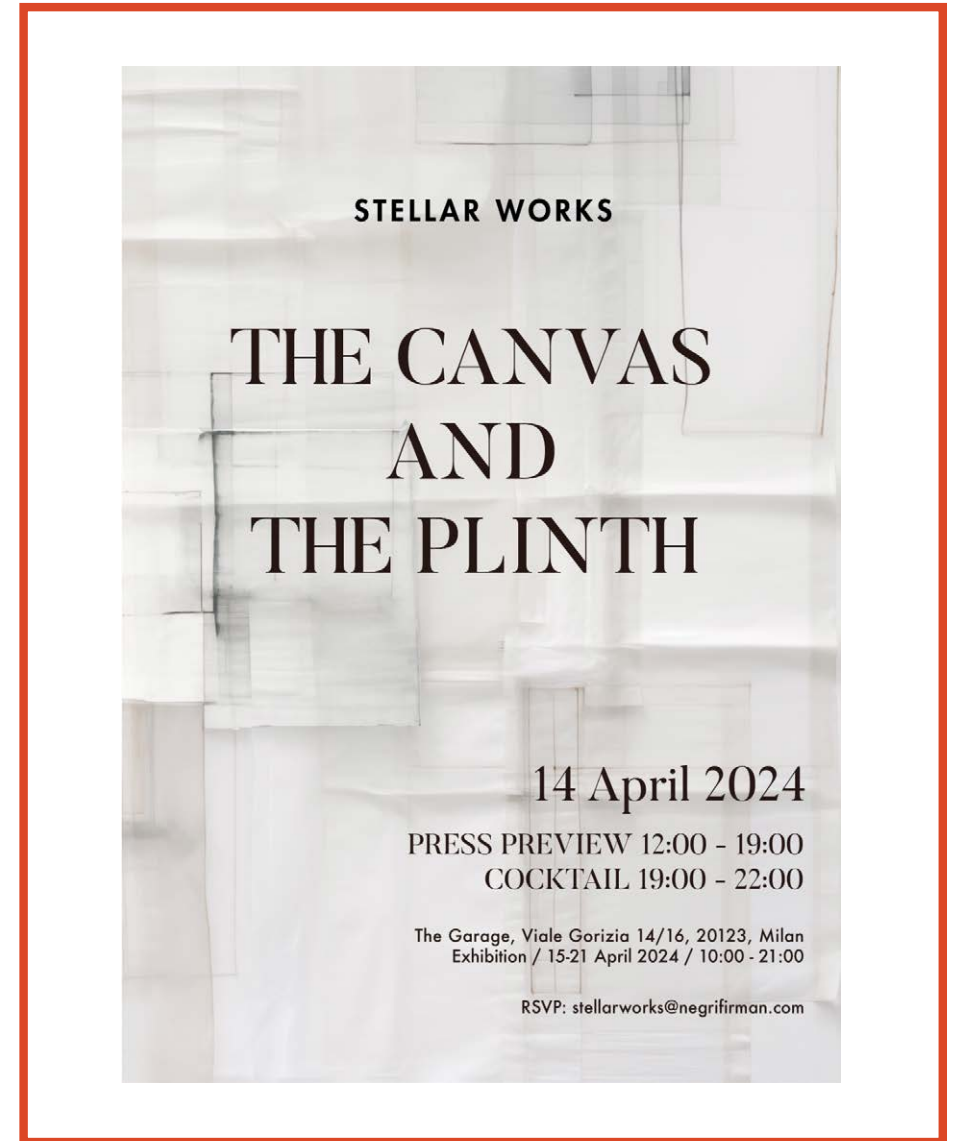
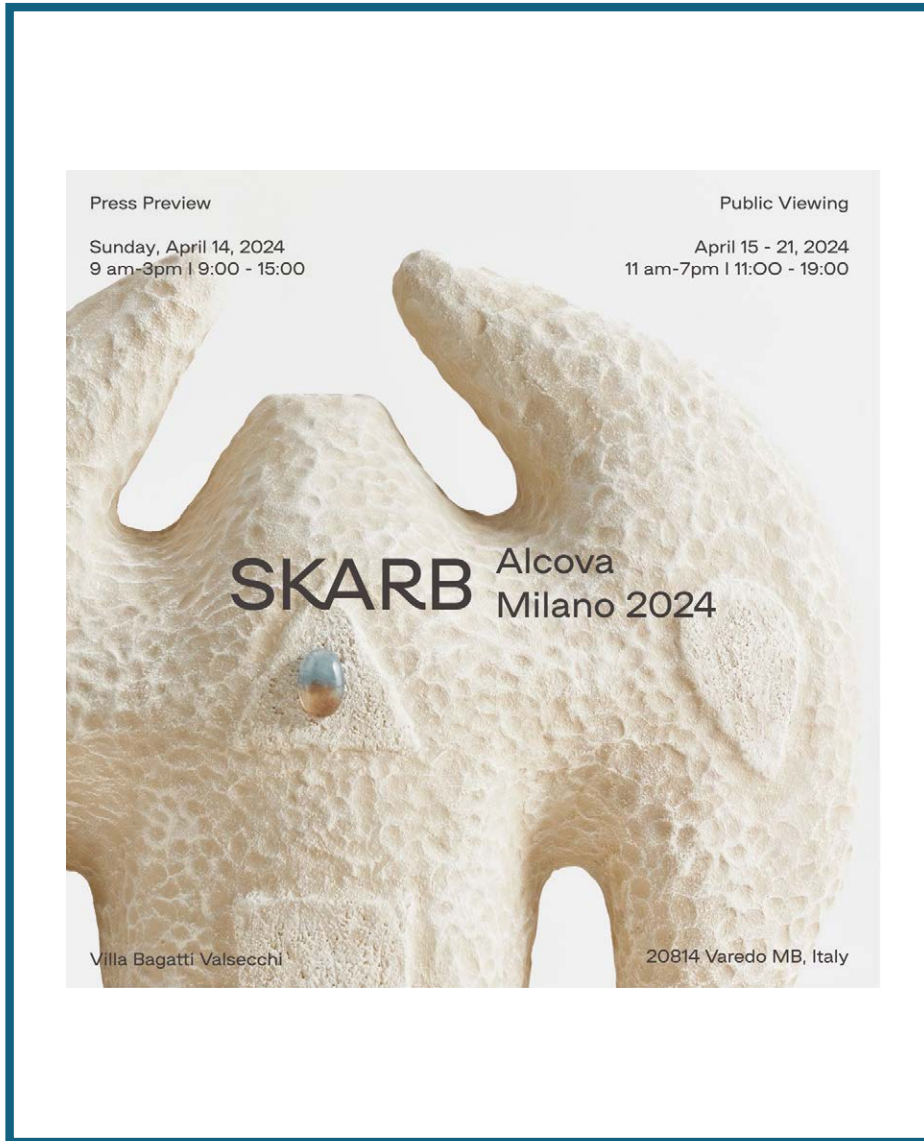
Sponsored by
Ministry of Culture, Sports
& Tourism

Organized by
Korea Craft &
Design Foundation

Partner
Galleria Rossana Orlandi
President of Salone del Mobile







Milano Design Week 2024

AFTER DINNER

presented by StudioNotte

Labò cultural project
Fondazione Rodolfo Ferrari
Via Biella 6, Milano

press preview
14 aprile 2024 ore 9.00 - 17.00

opening party
14 aprile 2024 | 17.30 - 19.00

RSVP | press@rotajorfida.com

International Press Office
Rota&Jorfida | Communication and PR
T. +39 02 39 29 76 76

UNOPIU'

Milano Design Week
2024

Visit Us

Salone del Mobile
Hall 18 / Stand A05
Fiera Milano, Rho

Salvioni
Via Durini 3

Showroom
Via Pontaccio 9

Archiproducts
W/ Explora Journeys
Via Tortona 31

unopiu.com

press@unopiu.it

MILAN DESIGN WEEK analog

MILAN DESIGN WEEK 2024

AnalogLab will be presenting the New Luna Lighting Collection at Design Variations 2024 location, Viale Gorizia, 14 | Milano.

The 2024 Luna Collection will preview 3 new colors and materials. The full indoor and outdoor collection will preview at AnalogLab Studio/Showroom, Via Vigevano, 27 | Milano.

2 Locations:

Design Variations | 14 - 21 April
Viale Gorizia, 14 | Milano

Press Day: 14 April, Sunday
h. 12 - 19.00

AnalogLab Studio/Showroom
Via Vigevano, 27 - 04 | Milano

Event Hours: 15 - 21 April
(open daily) h. 10 - 19.00

analog AnalogLab Follow Us

luna | analog AnalogLab Studio @analoglabdesign

via Vigevano 27 - 04 @luna_analoglab

20144, Milano luna analog.com

analoglab.com

UFFICIO STAMPA

Nicoletta Mustaldo Press Office
Nicoletta Mustaldo
nicoletta@nicolettamustaldo.it
m. +39 3595318579

Federica Brigliano
federica@nicolettamustaldo.it
m. +39 3683216228

**WELCOME
APERITIVO**

**HOSTED BY
CULTURAL COUNSEL
AND
SARA GRIFFIN**

BAR JAMAICA
VIA BRERA, 32,
MILANO

**SUNDAY,
APRIL 14
6-8PM**


RSVP TO
ITALY@CULTURALCOUNSEL.COM



FORNASETTI

Fornasetti Store
Corso Venezia 21A,
20121 Milan

RSVP
fornasetti@camronglobal.com



ceci n'est pas une
Salle à Manger

Milan Design Week
2024 Preview

Sunday 14th April
12 PM—7 PM

HABITUS

A project by Foscarini
and Andrea Anastasio
with Amal

An exploration on the interplay
of light with textiles and embroidery

Press preview
14th April, h. 15-19
15th April, h. 10-19

Foscarini Spazio Monforte
Corso Monforte 19, Milan
16—21 April, h. 10-20

FOSCARINI



MILANO DESIGN WEEK
16 — 21 APRIL 2024

NEW COLLECTION BY
WERNER AISSLINGER
GABRIELE & OSCAR BURATTI

PRESS PREVIEW: 14-15.04
3:00 PM - 6:00 PM
COCKTAIL PARTY: 17.04
6:00 PM - 10:00 PM

FRAG SHOWROOM
C/O MO.1950
VIA CARDUCCI, 38 MILANO
OPENING TIMES:
16-19.04 H 8:30 AM - 8:00 PM
20.04 H 10:00 AM - 8:00 PM

Frag
dal 1921



Massimiliano Locatelli

EDITIONS

Massimiliano Locatelli
furniture projects

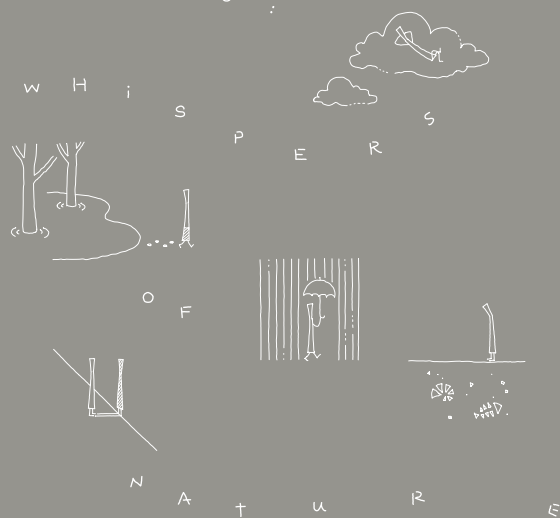
NON-FINITO
Finished furniture in an unfinished space: a job-site of our firm

Sunday April 14th opening cocktail 6pm-9pm
Monday Tuesday Wednesday 15th/16th/17th 10am-7pm

Via Senato 13
INFO info@mleditions.com

INVITATION FOR PRESS PREVIEW

N E N D O ;
 W H I S P E R S
 OF
 N A T U R E



nendo : whispers of nature

hosted by Paola Lenti

press preview 14th April 3-7pm

© Paola Lenti Milano / via Giovanni Bovio 28, Milano

UNEXPECTED COLORS

ONE TO ONE

FROM INDUSTRIAL TO UNIQUE PIECES

Dinner Nightingale | 10 - 21 April
 Viale Sallustiana, 14, Milano

Mass Day
 13 April | h 12.00 - 19.00

16 - 19 April
 Operators entrance | h 10.00 - 19.00
 Visitors entrance | h 12.00 - 21.00





17 April
 Garage Sale | h 18.00 - 21.00


25 - 27 April
 Free entry | h 10.00 - 21.00

Nicoletta Murisoldi Press Office
nicolettam@nicolettamurisoldi.it
fedERICA@nicolettamurisoldi.it



DESIGN VARIATIONS 2024
nuovi abiti da tare milan 2024 design week
 press office: nicoletta@nicolettamurialdo.it, federica@nicolettamurialdo.it
 viale gorizia n. 14
 www.oroografie.com
 14^{apr} press-day 12 am/07 pm
 15-21^{apr} 10 am/09 pm
 17^{apr} event 05 pm/09 pm

PILOTO MILANO
 APRIL 14TH 2024 12H - 16H
 AINT STUDIO
 VIA GIOVANNI MAYR, 10
 MILAN 20122
 PREVIEW
 RSVP piloto@studiondg.com







*Serena Confalonieri

Milano Design Week 2024


*Gebrüder Thonet Vienna
booth exhibition design
@Salone del Mobile
Milano Rho Fiera
Hall 22 Stand 021

*Ring coffee tables
Saba
@Salone del Mobile
Milano Rho Fiera
Hall 11 Stand H15

*Birdie modular container
Secondome + Studio F
@Rossana Orlandi Gallery
via Bandello 14, Milano
press preview:
april 14th 9am - 12am

*Medina boiserie collection
Materica
@Design Variations
viale Corizia 14, Milano
press preview:
april 14th 12am - 7pm
april 15th 10am - 3pm

toogood



ASSEMBLAGE 8: BACK AND FORTH

Milan Design Week

15th-20th April 10am-7pm

Preview Sunday 14th April 2-9pm

Via Privata Passo Pordoi, 6

20139, Milan

RSVP:flora@lucyirby.com

Very Simple: Salone & Fuorisalone

Eurocucina

Come visit our booth to explore the complete range of products and brand-new accessories designed by Form Us With Love.
16th-21st April
Pav. 4 – Booth C06
Salone del Mobile | Rho Fiera

Milan Showroom

"A rounded approach with an artisanal flavour." Discover the first 100% custom kitchen born from the collaboration between Very Simple: Kitchen and REEDUO.
15th-21st April
PREVIEW DAY
14th April | 12 PM to 4 PM
Very Simple: Showroom
@convey
via dell'Aprica, 12

Very Simple: Party

Wine courtesy of Cantina Puiatti + Dj Set By Clubtasso
19th April | 9 PM to Midnight
Very Simple: Showroom
@convey
via dell'Aprica, 12

rsvp@strategicfootprints.com

Woak

Milano Design Week 2024

new design by:

far-ø/ studio,

Constanza Guisset,

DWA Design Studio, Marta Ayala

Herrera, Matteo Fogale,

Peter Gregson and Zaven.

Design Variations

15-21 April

Viale Genzia 3F

Opening Party

14 April

7PM-11PM

Press Preview

14 April

12PM-3PM

Reqs: paola@com-qr.com



DIEDERIK
SCHNEEMANN

MATCHBOX CLOCK
by Diederik Schneemann

Press Preview Mon 15th April,
10:00-22:00
Nocturne Wed 17th, 20:00-00:00
Open Mon 15th - Sat 20th,
10:00-20:00. Sun 21st, 10:00-17:00

Barazante Ateliers
Via Gaudenzio Fantoli 16/3, Milan

Exhibition Surrealist(s)
curated by Atelier Jespers



EST. 2008
الفدير
للحرف اليدوية
ALQHADEER
EMIRATI CRAFTS

Save The Date
Milan Design Week
15 - 21 April 2024

Press Preview
Monday 15 April 2024
10am | 1:30pm | 3:30pm

Opening Event
Wednesday 17 April 2024 | 6:30-9pm

On View
15-21 April 2024 | 10am-7:30pm

Tirhal ("Journey") Collection
Contemporary Revival of Traditional
Emirati Design at Milan Design Week

Palazzo Litta
Corso Magenta 24
Milan

Artemide®

We are pleased to invite you to a press conference to preview Artemide's latest collections.

15th April 2024, 9.30 am
Artemide Monforte Flagship store
Corso Monforte 19, Milan

RSVP:
press@artemide.com

artemide@camronglobal.com

MDW 2024
NEW COLLECTIONS BY
PIERO LISSONI
GAMFRATESI
KONSTANTIN GRČIČ

Fuori Salone
ALPI Showroom
Via Solferino, 7-Milano
Press Preview
15 April 2-7pm

Salone del Mobile
ALPI Stand
Milano Rho Fiera
Hall 24 Booth H6

Opening hours:
16-19 April 10.30am-8pm
20-21 April 10.30am-6pm

ALPI

Ambientec

scent of light

S
FUEGUIA
1833
PATAGONIA

created by Mr. Lawrence

15th - 21st April | Fueguia Gallery - Via Tommaso Grossi 1, Milano

ANNABEL KARIM KASSAR
'TRAVELLING' INSTALLATION
FuoriSalone
UNIVERSITÀ DEGLI
STUDI DI MILANO
15-28 APRIL

TRAVELLING

RSVP TO BOOK A TOUR:
LAURA@LBAGENCY.CO


#INTERNIDESIGNRE_EVOLUTION
#INTERNIFUORISALONE2024
#INTERNIMDW24
@AKK_ARCHITECTS

CROSS ^{INTERNI} 70
VISION

FUORISALONE MILAN DESIGN WEEK 2024

ARTICOLO


STUDIOS



PRESS PREVIEW

Nicci Kavals, founder and creative director of Articolo Studios, cordially invites you to join her for the exclusive unveiling of 'Articolo Home,' a new and captivating capsule collection of furniture smalls.

Made with an atelier like precision and couture-inspired finishes, every meticulously crafted piece within 'Articolo Home' is a testament to Kavals' appreciation of the inherent beauty of hand-worked natural materials and synthesis of artistry and functionality.



MONDAY 15 APRIL 2024, 1-6PM
BRERA DISTRICT
VIA SOLFERINO, 44, MILAN, ITALY

Please RSVP to hello@articolostudios.com by Friday 5th of April.
Additional guests accompanying you are welcome to attend.

Articolo Studios exhibition space open daily
16 - 21 April | 10am - 6pm



30 years
MASSIMO ROJ ARCHITECTS

PROGETTO CMR HOSTS Art&Design HUB

A collective exhibition with

LINDA SCHIPANI Michelangelo Pistoletto's Ambassador
LE MELE DEL TERZO PARADISO
Sustainability and re-use through art

ALESSANDRO BUSCI
ROSSO SAN SIRO
Irons and papers of Milanese architecture

PROGETTO CMR for ROBONICA
LUMINA
A new lighting system for plants and human well-being

APRIL 15/21
10am/8pm

PROGETTO CMR HQ
VIA F. RUSSOLI 6 MILANO
FREE ENTRY

progettocmr.com
[#progettocmr30years](https://twitter.com/progettocmr30years) [#artedesignhub](https://twitter.com/artedesignhub)
Press contact
presspcmr@progettocmr.com

MILANO DESIGN WEEK

Thanks to:
DECO PAINT
OHOS
linea light group

AZIMUT

MOORING BY THE MOON

MILANO DESIGN WEEK 2024
PRESS PREVIEW
MONDAY 15TH APRIL, 9:30 - 12:30

In the enchanting setting of Bagni Misteriosi, discover an emotional yet delicate journey through beauty. Inspired by Azimut's Seadeck, AMDL Circle and Michele De Lucchi created an experience of intimate connection with the sea, evoking the desire to embrace it with respect.

The Seadeck Series, designed by Alberto Mancini and Matteo Thun & Antonio Rodriguez, represents the culmination of Azimut's emissions-reduction path, inspiring a lifestyle of pure well-being. Welcome to the gentle era.



**BAGNI MISTERIOSI
DEL TEATRO FRANCO PARENTI**
VIA CARLO BOTTA, 18 - MILANO

PRESS PREVIEW
15TH APRIL 9:30 - 12:30

OPEN TO THE PUBLIC
15TH - 21ST APRIL

GA | GUGA + ANIL
GA@GA.WORKS

AMDL CIRCLE

MILANO
DESIGN
WEEK

THE COLLEC- TION

Press Preview
April 15th / 9.30 am – 2.30 pm

**Please join us to
discover the new 2024
Collection and experience
B&B Italia's heritage.**

Opening hours
Tuesday 10 am – 5 pm
Wednesday to Saturday 10 am – 9 pm
Sunday 10 am – 6 pm
B&B Italia Design Studio
via Durini 14, Milano

**B&B
ITALIA**



Barovier&Toso
VENEZIA 1206

SAVE THE DATE

ENDLESS
ENDLESS

PROJECT BY VANDERSTUDIO

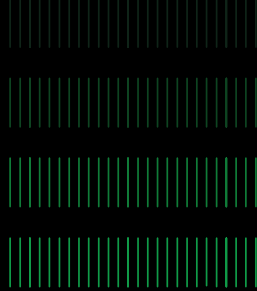
Light Reflections

FUORISALONE 2024
16TH - 21ST APRIL

PRESS PREVIEW
15TH APRIL | 02.00 PM - 05.00 PM

BAROVIER&TOSO SHOWROOM
VIA DURINI, 5 - MILAN

barovier.com



BATTILOSSI
Est 1959

CONVERSATION ON TECHNIQUES

GE-TECHNIQUE COLLECTION

DESIGNED BY
STORAGE MILANO

Milano Design Week 2024
16-21 April
H 10am-7pm (Sunday 10am-4pm)

Press Preview
15 April 10am-6.30pm
RSVP info@r-w.it

Sharing a common passion for research,
Battilossi's textile savoir-faire meets the
projectuality of StorageMilano for a design
investigation aimed at showing the richness
of weaving techniques preserved in the
brand's factories, in Nepal and Pakistan.

Cocktail by invitation
17 April 7pm-9pm
RSVP
T. +39 327 3085223
info@battilossi.com

Battilossi Texture Library
Via Dell'Orso 16, Milan

BISAZZA

A mosaic installation by

• DANIEL ARSHAM

New mosaic patterns by

• AUTOBAN

• ASHLEY HICKS

Milan 15-21 April

Bisazza Flagship Store
Via Solferino 22
Milano

Press Preview

Monday, 15 April 2024
9.00 am - 7.00 pm

RSVP

pressoffice@bisazza.com

Cassina



The Cassina Perspective 2024

Join us to discover the new collection featuring our most renowned designers and a selection of new names in an installation by Patricia Urquiola.

Press Preview
Monday 15th of April, 2024
10 am - 3 pm

Milan Design Week	15 th – 21 st April, 2024
Monday, Tuesday, Friday, Saturday	9.30 am - 9 pm
Wednesday	9.30 am - 6.30 pm
Thursday	9.30 am - 10 pm
Sunday	9.30 am - 6 pm

Registration indications to follow

Via Durini 16
20122 Milan

cassina.com
#TheCassinaPerspective



Durini
Design
District
Milano



CECCOTTICOLLEZIONI

In occasion of Milan Design Week 2024 Ceccotti Collezioni presents:

Living Roots

New creations, special editions and author's re-issues by Giuseppe Casarosa, DRAW Studio, Roberto Lazzeroni, Gabetti & Isola, Raineri.

Milan Design Week 2024 | 16-21 april

Ceccotti Collezioni Flagship Store
Via Durini 23 - Milan
Press Preview | Monday April 15th from 10 am to 4 pm
Open every day from 10 am to 9 pm

Flagship Store di Poltrona Frau
Via Manzoni 30 - Milan
Press Breakfast | Monday April 15th from 8.30 am to 12.30 pm
Open every day from 10 am to 8 pm

www.ceccotticollezioni.it

R.S.V.P. info@gabrielladebiase.it

CHRISTOPHER BOOTS INVITES YOU TO AN
EXCLUSIVE PREVIEW OF THE STUDIO'S
NEWEST COLLECTION OF LIGHTING DURING
MILAN DESIGN WEEK 2024.

CRUX

BY CHRISTOPHER BOOTS -
A CELESTIAL EXPLORATION IN ILLUMINATION



MONDAY, APRIL 15
10AM - 7PM
APPERITIVO SERVED 5 - 7PM

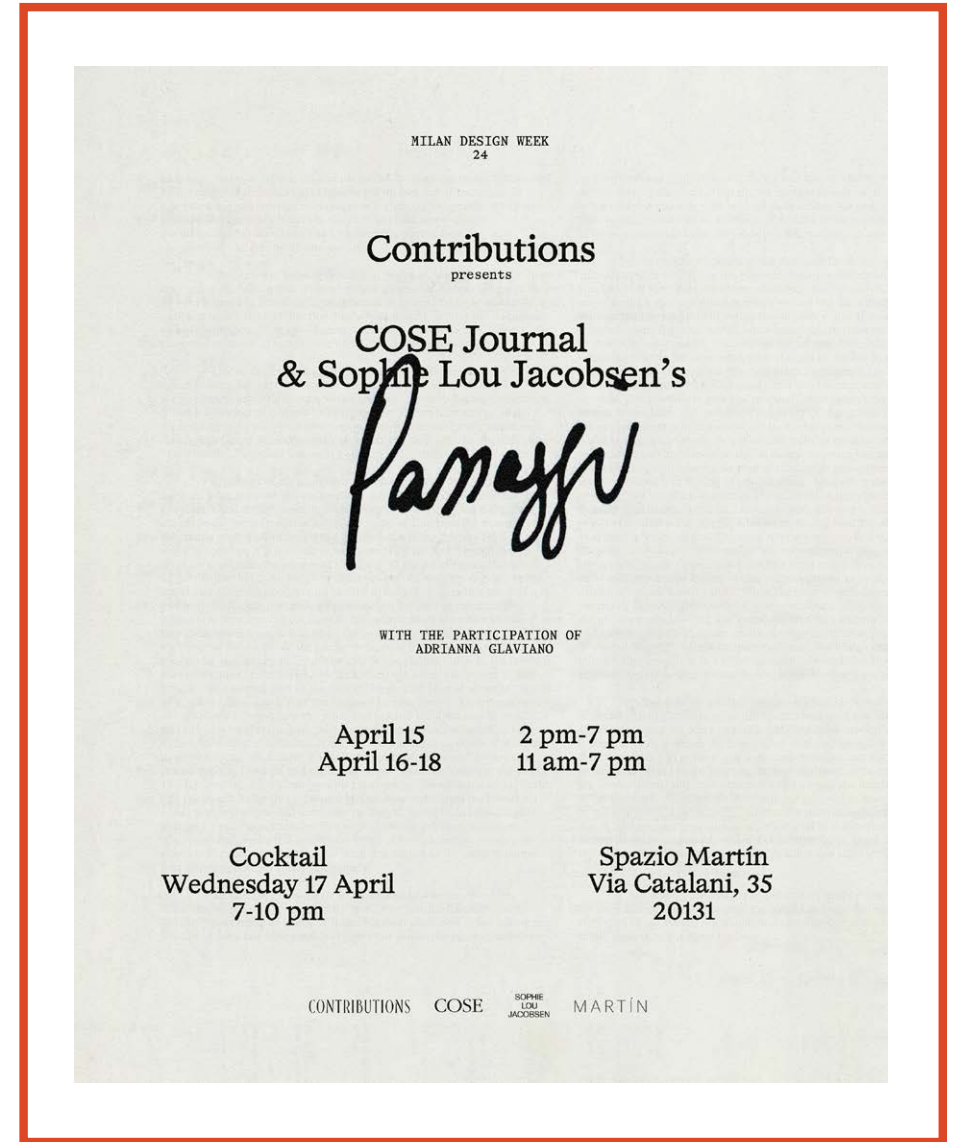
EXHIBITION OPENING HOURS:
TUESDAY, APRIL 16 - SUNDAY, APRIL 21
10AM - 6PM DAILY
VIA GIOVASSO, 17
20121 MILANO MI, ITALY

RSVP BY APRIL 10
PETER@NHO.AGENCY

DRINKS GENEROUSLY SUPPLIED BY

NON

CHRISTOPHER BOOTS







مجلسة الفن للتصميم
Design Space AIUla

Welcome to
**Design
Space
AIUla**

**a community of co-creators
a collective of ideas
a place of making**

New design creations by
**bahraini-danish, Cristián Mohaded,
Dr Zahrah Alghamdi, Hall Haus, Leen Ajjan, Leo Orta,
Studio Raw Material, TAKK, TECHNOcrafts**

Scenography by
CLOUD / Studio Sabine Marcelis

**Monday 15 April, 2pm – 8pm
Tues 16 - Sun 21 April: 10am – 8pm**

Mediateca Santa Teresa,
Via della Moscova 28, 20121 Milan
Instagram: @designspacealula | @artsalula

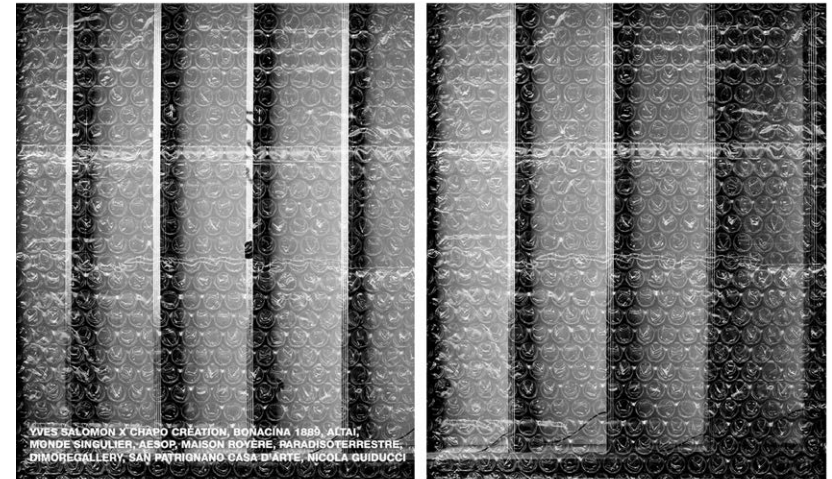
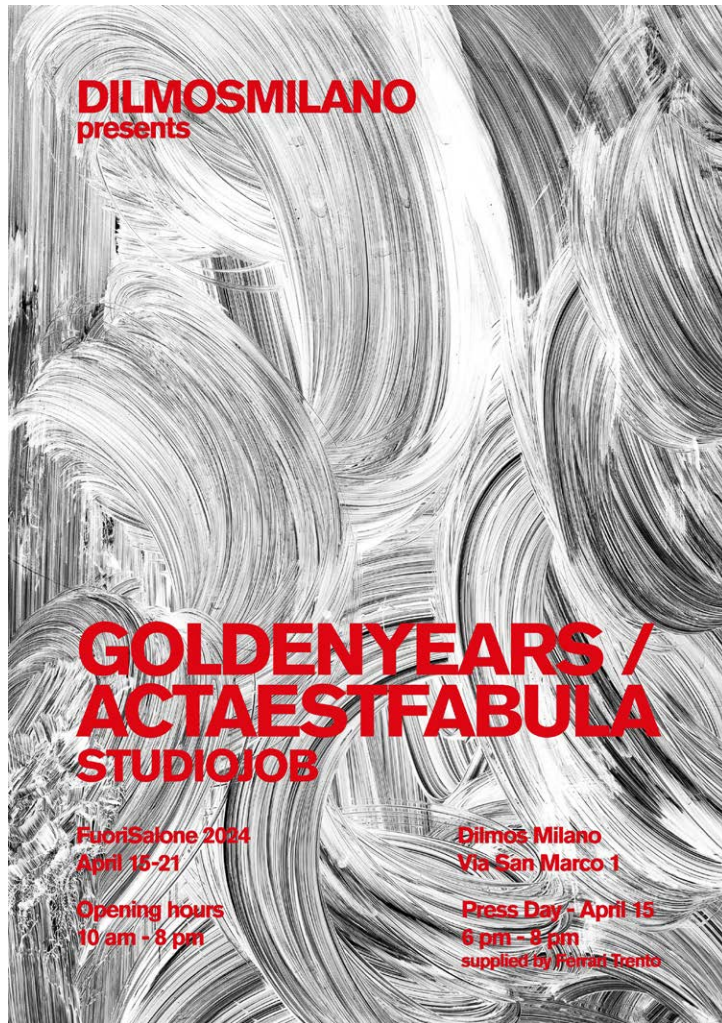



DIBBERN
DIE TISCHKULTUR

JOIN US AT MILAN DESIGN WEEK
TO DISCOVER THE MAGIC OF
FINE BONE CHINA

Installation by Cameranesi Pompili that highlights the
process of porcelain making and the outstanding translucency,
elegance and brilliance of Fine Bone China

15 - 21 April 2024 | from 10.00 to 19.30
Via Brera 16, Milan



DIMORECENTRALE

OCCUPAZIONE
15-21 APRIL
10AM - 9PM

VIA G.B. SAMMARTINI 63, MILANO

Milano Design Week 2024

PLAYSCAPE
by Calvi Brambilla
and Partners

Salone del Mobile
S Project H5—B13
Fiera Milano, Rho
16—21.04
9.30 AM—6.30 PM

FLUID

FLUID GARDENS
by Objects of
Common Interest

Alcova
Villa Borsani
Via Umberto I, 148
Varedo, MB
15—21.04
11 AM—7 PM

AQUA
A design exploration
by Studiopepe

Archiproducts
Via Tortona 31, Milan
16—21.04
10 AM—8 PM

door

**DORN
BRACHT**

**New Showroom.
New Experience.**

Visit us in Brera during Milan Design Week!
Via Palermo 19A, 20121 Milan

Opening hours:
16, 19 and 20 April 2024: 10 am until 10 pm
17, 18 and 21 April 2024: 10 am until 6 pm

Press preview:
15 April 2024: 10 am until 6 pm

DRAGA
AUREL

Ro
Rossana Orlandi



Apartment of Wonder

Draga&Aurel with Giuliano Dell'Uva

15-21 April 2024 / 9.30 - 20.00

Rossana Orlandi Gallery via Bandello 14/16

FACING GRAVITY

EGO
UNDESIGN

Join EGOUNDESIGN at
MILANO
DESIGN
WEEK
15-21 April 2024



Salone Satellite
Salone del Mobile
Pad 7 Booth B42

Rossana Orlandi
Master Gallery
Via Matteo Bandello 16

10 Corso Como, Corso Como 10
Triennale Milano, Viale Alemagna 6
Mudec Design Store, Via Tortona 56
Fondazione A. Castiglioni, Piazza Castello 27
JV Jannelli&Volpi Store, Corso Garibaldi 81
Bonvini 1909, Via Tagliamento 1
Fontana, Via Corridori 41



15th to 21st April | Palazzo Litta | Corso Magenta 24, Milano
Curated by Mr.Lawrence | Powered by SVIE

FIEMME TREMILA — MILANO DESIGN WEEK 2024

15-20 APRIL | FIEMME STORE MILANO, VIA LANZA 4, BREPA DESIGN DISTRICT

A PROJECT CURATED BY ANNA QUINZ & DESIGNED BY STUDIO BABAI

LE LUCI DI FIEMME E
LA PICCOLA BIBLIOTECA
DEL BOSCO

FIEMME TREMILA PRESENTS NEW WOODEN FLOORS
AND HOSTS "LA PICCOLA BIBLIOTECA DEL BOSCO"
FEATURING REAL AND IMAGINARY BOOKS FOR
VISITORS OF ALL AGES.

FISCHBACHER 1819

THE DREI BERGE COLLECTION
by Ramdane Touhami

PRESS PRESENTATION
MILAN DESIGN WEEK

15 April 2024 2 pm - 5 pm
With Camilla Douraghy Fischbacher

16 April 2024 4 pm - 6 pm
With Camilla Douraghy Fischbacher & Ramdane Touhami
followed by a Cocktail Party

RSVP to kelly@teasdalepr.com

15 - 21 April 10 am - 8 pm

Fischbacher 1819
Showroom Milan
Via del Carmine 9
milano@fischbacher1819.com

FORNASETTI

Fornasetti Store
Corso Venezia 21A,
20121 Milan

ceci n'est pas une



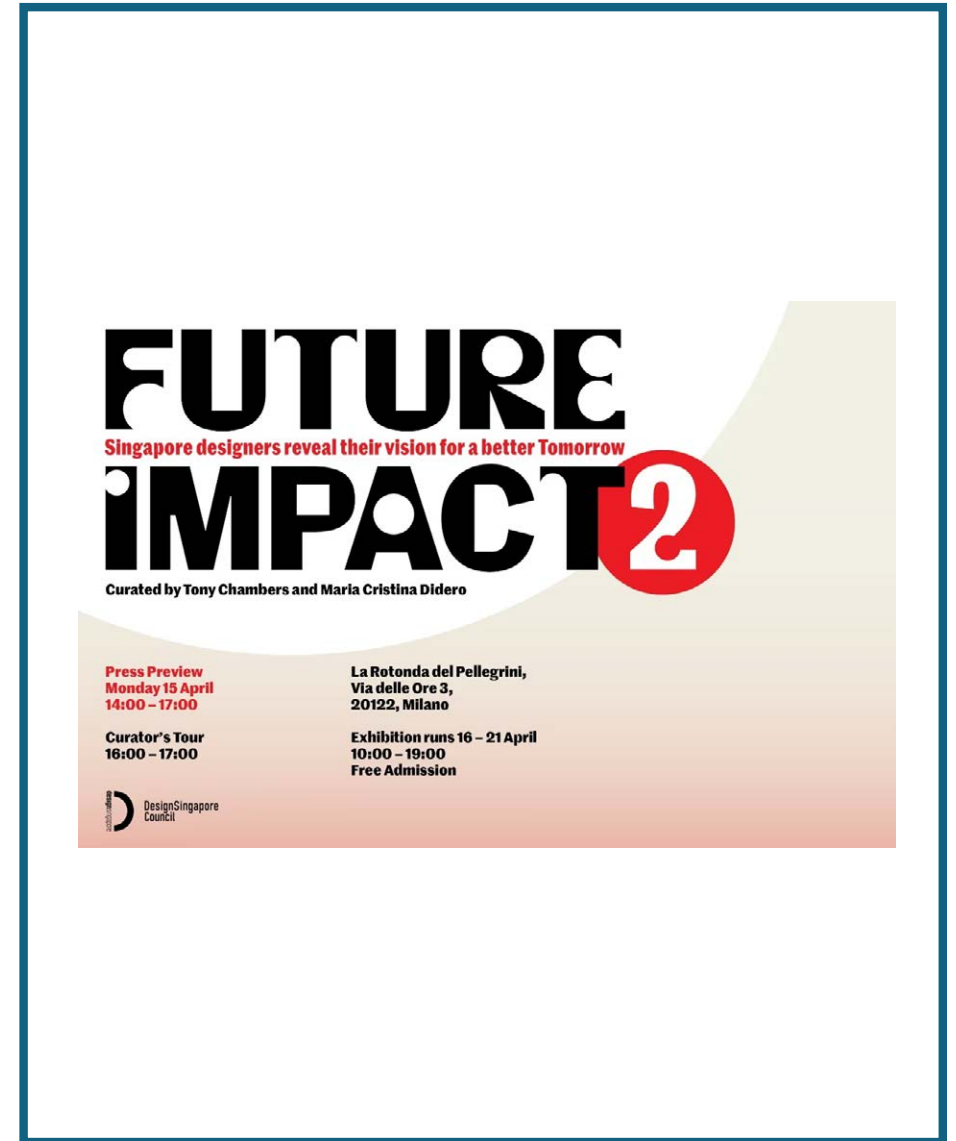
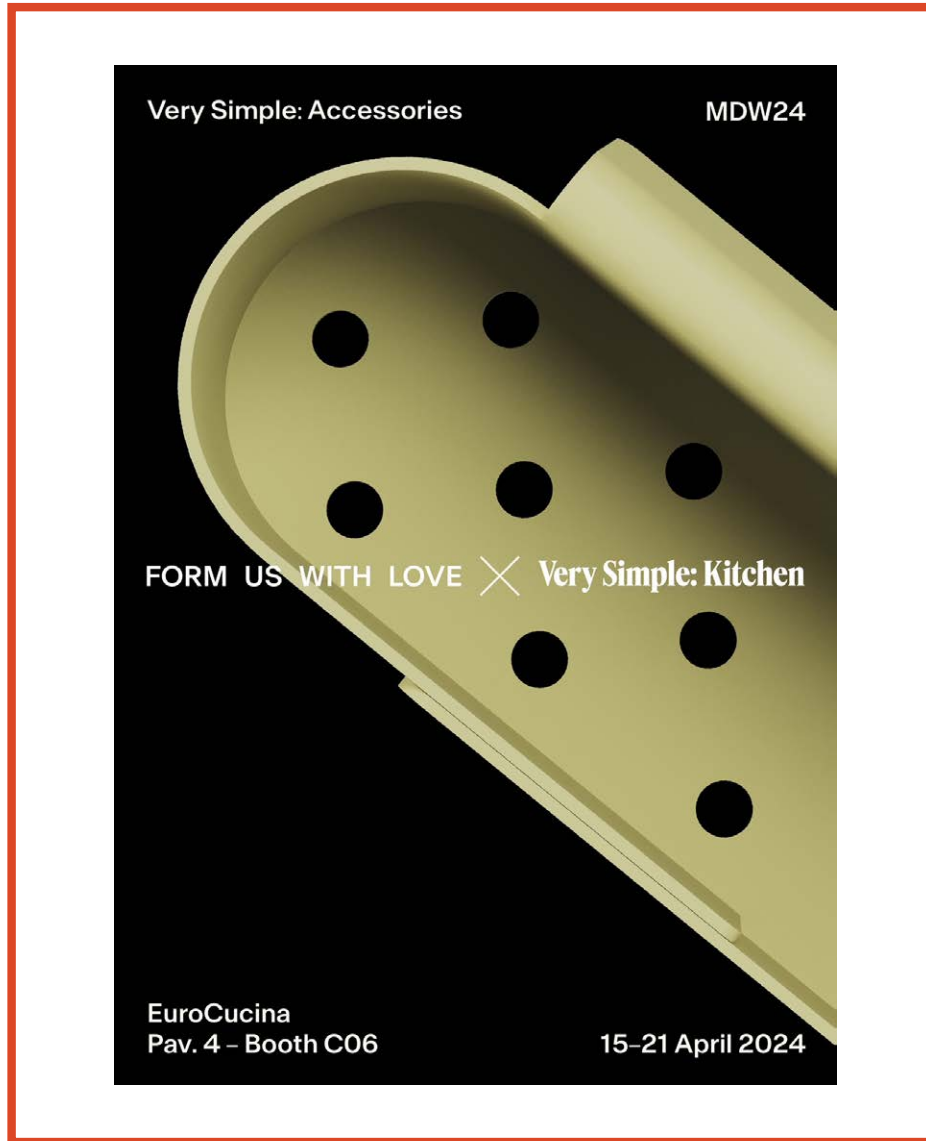
Salle à Manger



Milan Design
Week 2024

15th to 20th April
10 AM—8 PM

21st April
10 AM—7 PM



Gallotti&Radice

APRIL 16-21
NEW COLLECTION


SALONE DEL MOBILE.MILANO
HALL 9 | BOOTH F09 – G10

APRIL 15-21
SINESTESIA / Accarezzare con gli occhi
Caress with your eyes
Project by Studiopepe

Completely renovated
Flagship store
via Cavallotti 16, Milano

10am – 9pm
Sun 10am – 6pm
Event night
Thursday 18th | from 6.30pm

#gallottiradicestyle
gallottiradice.it



■ GEBERIT
150
YEARS
OF TOMORROW

GEBERIT
PRESENTS
WATERSCAPE
AN IMMERSIVE EXPERIENCE

April 16th - 21st
SUPERSTUDIO PIÙ
Spazio Lounge
Milan - Via Tortona 27
Free entrance

Press Preview:
15 April, h. 3pm-8pm
RSVP barbara.barbato@r-w.it

16-19-20 April, h. 11am-9pm.
17-18 April, h. 11am-6.30pm.
21 April, h. 11am-6pm.



GINORI 1735

ITALIA



GINORI 1735 is pleased to invite you to discover

DIVA

Experience the vibrant energy of the new collection.

MONDAY, APRIL 15TH 2024
3 pm – 7 pm

KERING ITALIA - Rooftop
Via Senato, 19, Milano



Milano Design Week 2024

a project by Claudia Zanfi

Main Hall Porta Garibaldi Train Station, Zona Isola, Milano

Eco-design, botanic, urban landscapes

Press preview + opening:

Monday 15 April, 11.30 am

In collaboration with::

Rete Ferroviaria Italiana - Gruppo FS Italiane; Altagares srl;
IULM, Libera Università di Comunicazione;
Isola Design District; Jaipur Rugs; Vivai Coccetti;
Atelier del Paesaggio; Viafarini Archivio d'Arte; Artribune

Every day public performances at 5pm

INFO

czanfi@libero.it / www.amaze.it / [/FB/IG](https://www.facebook.com/AmazeMilano)



INVITO STAMPA

GROHE torna alla **Milano Design Week** con un'esperienza trasformativa in uno dei più prestigiosi poli culturali nel cuore di Milano: **Palazzo Reale**. Un'installazione che rende omaggio alla storia del giardino del Palazzo, ospitato in origine nel cortile dell'ex residenza reale. Un luogo ispirato alla natura nato dal concetto di "Aquatectures" che, nell'unione dell'elemento acqua con l'architettura, celebra il concetto GROHE SPA di benessere attraverso l'acqua.

Ti aspettiamo in occasione dell'esclusiva **Media Breakfast** per vivere in anteprima l'esperienza immersiva GROHE SPA (salus per aquam) Lunedì 15 aprile dalle 10.30 alle 12.00 Seguirà programma dettagliato

R.S.V.P.
UFFICIO STAMPA GROHE ITALIA - SEC NEWGATE
Paola Lazzarotto | 335 1937614
Vanja Brogi | 338 1367220

LIGHTSCAPES
NEW HALO COLLECTIONS
Rossana Orlandi Gallery
Via Matteo Bandello 16 - Milano
From 9.30am - 8pm

CITY SUNSET
LIGHT INSTALLATION

Modes Store
P.za Risorgimento 8 - Milano
From 7.30pm - 10.30pm

LIGHTSCAPES
15 → 21
APRIL

HALO EDITION



**DESIGN WALK IN
BUDAPEST**

Ro CURATED BY
ROSSANA ORLANDI

SAVE THE DATE

The Hungarian Fashion & Design Agency with the curatorship of Rossana Orlandi present Design Walk In Budapest. The dynamic exhibition will showcase works of young Hungarian designers and will celebrate the creative ambience of Budapest as a nexus of cultural fusion, highlighting the city's architectural and design heritage through a contemporary lens.

MILAN DESIGN WEEK 15-21 APRIL 2024
OPENING HOURS
11.00 AM - 9.00 PM DAILY

Triennale Milano, Viale Emilio Alemagna, 6, 20121 Milano

R.S.V.P. HFDA@CAMRONGLOBAL.COM #BUDAPESTSELECT @HFDAGENCY WWW.HFDA.HU

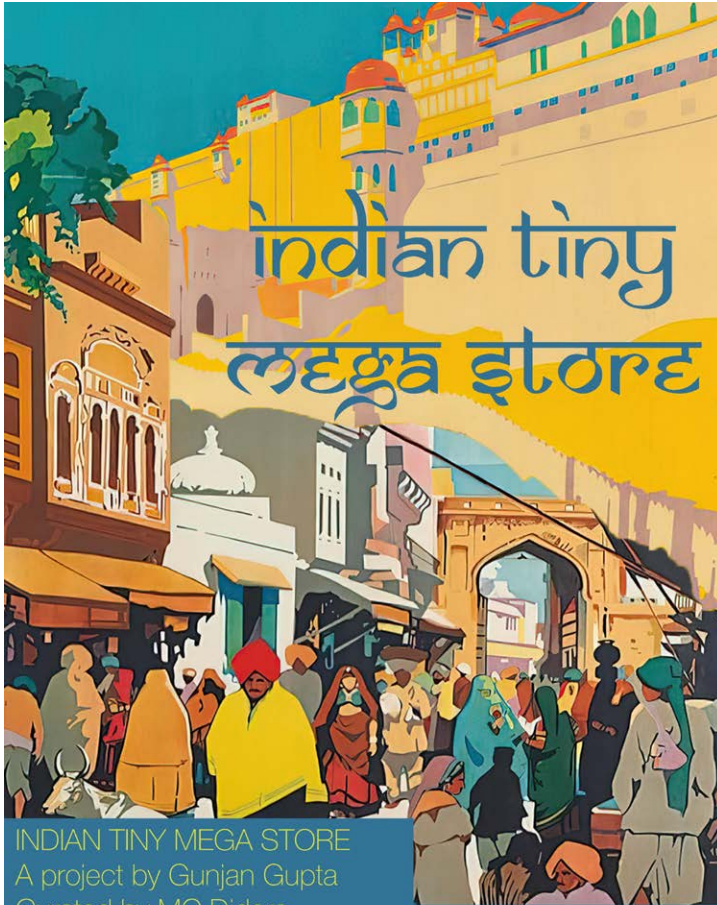


1st

keys
kiss
party
heartbreak
place

Milan Design Week
Via Tortona 58
15-21/04/2024

IKEA



indian tiny
लट्ठ्ठा स्टोरे

INDIAN TINY MEGA STORE
A project by Gunjan Gupta
Curated by MC Didero
Produced by 5VIE
Via Cesare Correnti 14, Milano
15-21 April, Milan Design Week 2024

IKXIS vie
ART+DESIGN



INTERNI 70

CROSS
VISION

15 - 24 APRILE 2024
INTERNI con ENI
Orto Botanico di Brera
Università degli Studi di Milano

CROSS 70 VISION

SAVE THE DATE

Press Conference
Monday 15 April 2024, h. 2.30 pm
Università degli Studi di Milano, Aula Magna
via Festa del Perdono, 7

Introductory remarks

Mario Vettani	Ambassador, Commissioner General for Italy at Expo 2005 Osaka
Satoshi Suzuki	Ambassador of Japan to Italy
Giuseppe Sala	Mayor of Milano
Elio Franzini	Dean of Università degli Studi di Milano
Franco Anelli	Dean of Università Cattolica del Sacro Cuore
Antonio Porro	CEO Gruppo Mondadori
Fabrizio Longo	Director Audi Italia
Matteo Ricci	Mayor of Pesaro – Italian Capital of Culture 2024
Gilda Bojardi	Editor INTERNI
Moderator	
Monica Maggioni	Journalist

FuoriSalone 2024
Milano 18-28.04

Audi House of Progress - Portrait Milano corso Venezia 11

Bjarke Ingels Architect → Audi

Orto Botanico di Brera - Eni Space via Fiori Oscuri 4

Italo Rota and Carlo Ratti Architects → Eni

Università degli Studi di Milano

Installations / Architectures

Wu Bin Designer → Yansong

Vivian Coser Architect → Centrorochas, ApexBrasil

Mario Cucinella Architect → Boca

Jacopo Foggini Designer and Massimo Iosa Ghini Architect → Kiko Milano

Annabel Karim Kasar Architect → Annaka

Toshiyuki Kita Designer → Bizen City and Odake City

Kengo Kuma Architect → Quartella

Cyril Lancelin Artist → Fidenza Village - The Recorder Collection

Arik Levy Designer → Sans Souci

Piero Lissoni Architect → Santoro

MAD Architects - Ma Yansong and Andrea D'Antrassi Architects → Amazon

Simone Micheli Architect → Puli

Veronica Presenti Rossi Architect → Rubber Haus

Marco Piva Architect → Saint-Gobain

Topotek1 - Martin Rein-Cano Landscape architect → Mapej and MDI-Tex

Bruno Simões Curator → ApexBrasil

Patricia Urquiola Architect → Cimento

Michele De Lucchi - AMDL Circle Architect and Guido Scarabottolo Illustrator → INTERNI 70 Years

Design Islands

Marco Acerbis Architect → Samin Cycling

Carlo Bach Artist → Illycolla with Kartell

Alessandra Baldareschi Designer → No3.Gin

Emiliano Calderini Architect → Zenith Italia

Giulio Cappellini Architect → Comunità San Patrignano

Ludovica Diligu Designer and Plastique Fantastique Artists → LikoArt

Tom Dixon Architect → Vitra

Dario Ghiabauda Artist → Galleria De Ambrogio

Kutnia Design Hub

La Ereria * Architecture Office

Architects → Titia of Spain

Claudio Larcher and Italo Rota

Architects → NABA with AMSA

Federica Marangoni Artist → Simone Ceresiese

Lorenzo Palmeri Architect → Stone Italiana

Catello Raffaele Architect → IUAD

Marco Nereo Rotelli Artist → Bertolotto

Università Cattolica del Sacro Cuore

Largo Agostino Gemelli 1

David Monacchi

Sound engineer

→ Comune di Pesaro

CastagnaRavelli Artists

Marcantonio Artist

Eataly Milano Smeraldo

piazza XIV Aprile 10

Giulio Cappellini

Architect

→ Eataly

Urban Up | Unipol De Castilla 23

Via De Castilla 23

Studio Azzurro

Videoartists

→ Urban Up | Unipol

ITEM

ITEM

AMSTERDAM



Palazzo Giureconsulti
(Masterly)
Piazza dei Mercanti 2
20123 Milano MI, Italy

Dates: 15 April - 21 April
Tue-Sat: 11:00-20:00
Sun 11:00-15:00
Drink: Wednesday 17th, 15:30

W item-amsterdam.nl
M info@item-amsterdam.nl
IG @item_amsterdam

Designs of Hein Stolle, Mae Engelgeer, Arno Hoogland, Klaas Kuiken, Maarten Diederix and Studio Roderick Vos.



JANNELLI&VOLPI

Presents a preview of the new wallcovering collections and the launch of **JV Fabrics - Grande Corniche**



FIERAMILANO — RHO (MI)

April 16th — 21st 2024

Pavilion 24 — Stand E 06 | E 08
h 9.30 am — 6.30 pm

FUORISALONE

April 15th — 21st 2024

Brera Design District

JVstudio
Via Statuto, 21 Milano
h 10.45 am — 7.45 pm

JVstore
Corso Garibaldi, 81 Milano
h 10.45 am — 7.45 pm

Cocktail invitation
April 18th 2024
h 6.30 — 9.30 pm



Cova è Casa

by Jannelli&Volpi

PASTICCERIA COVA
MONTENAPOLEONE
Via Montenapoleone, 8 Milano

En plein air

Show-room **Missoni**
Wallcoverings produced
by **Jannelli&Volpi** for Missoni

Via Solferino, 9 Milano
April 16th — 21st, h 10.00 am — 10.00 pm
18/04 and 21/04 closing at h 17.00



Headquarter
via Cassino d'Albani 19
Tribiano, Milano, Italy
T +39 02 205231

JVstore
Corso Garibaldi 81
Milano, Italy
T +39 02 20523134

JVstudio
Via Statuto 21
Milano, Italy
T +39 02 20523137



www.jannellivolpi.it
info@jannellivolpi.it

Follow us



Ufficio stampa

nicoletta@nicolettamurialdo.it
federica@nicolettamurialdo.it

+ OPPOSITES UNITED

Opposites United: Intersections Beyond Boundaries

April 15th — 21st 2024

Museo Della Permanente

V. Filippo Turati 34 — 20121 Milan

KL1 | ZERO

15 APRIL 10 AM - 6:30 PM

KODAMA

Kodama, The Spirit of the Forest
An exhibition by Kengo Kuma: KKAA Tokyo

showroom Albed, via Gonzaga, 7 - Milan
Free access
April, 15 - 20, 10AM - 6:30PM
Sunday 21, 10AM - 6PM

an exhibition by: **ALBED** **KKAA**

patronage: **ARTESELLA** **POLITECNICO MILANO 1863**

In collaboration with: **BUNDESKUNSTHALLE**

technical partners: **WOOD** **dWood.it** **scm**

curated by Marco Imparatori (DABO - Politecnico di Milano)

EXCLUSIVE PREVIEW

MONDAY, APRIL 15, 2024 | 5-7 PM

You are invited to an exclusive preview of Kohler's latest collaborations with artist-designer Samuel Ross.

Experience Terminal 02, an immersive architectural installation, and be among the first to see Formation 02— a smart toilet reimagined.

PALAZZO DEL SENATO
VIA SENATO 10, 20121 MILAN


RSVP - vicki.hafenstein@kohler.com

KOHLER.

Terminal 02

SRA

SRA.KOHLER.COM



KRIPTONITE
presents
the new Klark bookcase
by Giulio Iacchetti

Cocktail
April 16th from 6:30PM

Showroom
Piazza XXV Aprile, 7
April 15 – 21
11AM – 8PM

Salone del Mobile
Rho, Fiera Milano
April 16 – 21
Hall 14 stand D39

Salone
del Mobile
Milano



Salone del Mobile: Press preview
15 – 21 April 2024

During Salone del Mobile, we invite you to immerse yourself in *#coloureffects* – an installation by Margrethe Odgaard exploring the sensory and emotional impact of colours.

#coloureffects showcases Margrethe's new textiles *Re-wool 2* and *Azure Outdoor*, as well as *Serpentine*, an intriguing woolen upholstery textile by Giulio Ridolfo. Our new rugs *Cordé* by Ronan Bouroullec, *Echo* by Jos Klarenbeek, and *Yield*, will also be on view alongside our new residential curtains *Tonight* and *Today*.

Our high-end residential showroom will give stage to our new *Sahco 2024* collection of upholstery textiles and draperies.

Press preview
Monday 15 April, 10am – 6pm

Interviews upon request

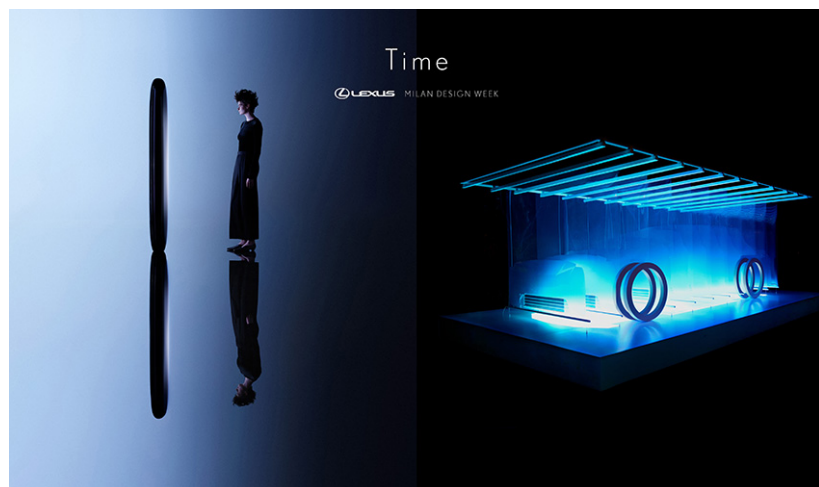
Please RSVP to press@kvadrat.dk

Kvadrat showroom
Corso Monforte 15
20122 Milan

Opening hours
Tuesday – Wednesday, 10am – 8pm
Thursday, 10am – 6pm
Friday, 10am – 8pm
Saturday – Sunday, 10am – 6pm

We look forward to seeing you in Milan!

kvadrat



Lexus presents *Time*

A dual installation at Superstudio Piu for Milan Design Week
with
Marjan van Aubel and Hideki Yoshimoto

VIP & Press Preview: April 15, 3pm to 8pm
Public Days: April 16 to 20, 11am to 9pm; April 21, 11am to 6pm

Register [here](https://shorturl.at/MTVZ8)
<https://shorturl.at/MTVZ8>

LEXUS

TANGENT

SUPERSTUDIO GROUP

Marjan
van Aubel
Studio

Milano Design Week 15-21/04/2024 Luceplan Store

LUCE
PLAN

Corso Monforte, 7
Open every day until Sunday April 21st
10:00-19:00

Discover our Novelties + Upgrades



15/04 Press Preview 10:00-16:00
16/04 Cocktail by invitation 19:00-21:00

Mandalaki
Studio Odile Decq
Alessandro Zambelli
Monica Armani
Daniel Rybakken
Marco Spatti

majotae
9 4 9 0

Join us to celebrate the debut of majotae 9490, a range of luxury hemp bedding designed in collaboration with Teruhiro Yanagihara Studio. The collection will be showcased in a two-part exhibition alongside archival hemp items from Japan.

MONDAY 15 APRIL 2024
11:00–17:00

Seccì Milano (primary venue)
Via Olmetto 1, 20123 Milano

Berta
Via Cesare Correnti 14, 20123 Milano

RSVP: majotae@camronglobal.com

Further to this event, the exhibitions will be open to the public 10:00–18:00, 16–21 April 2024.

majotae9490.com [@majotae_9490](https://www.instagram.com/majotae_9490) [#majotae9490](https://www.tiktok.com/@majotae9490)



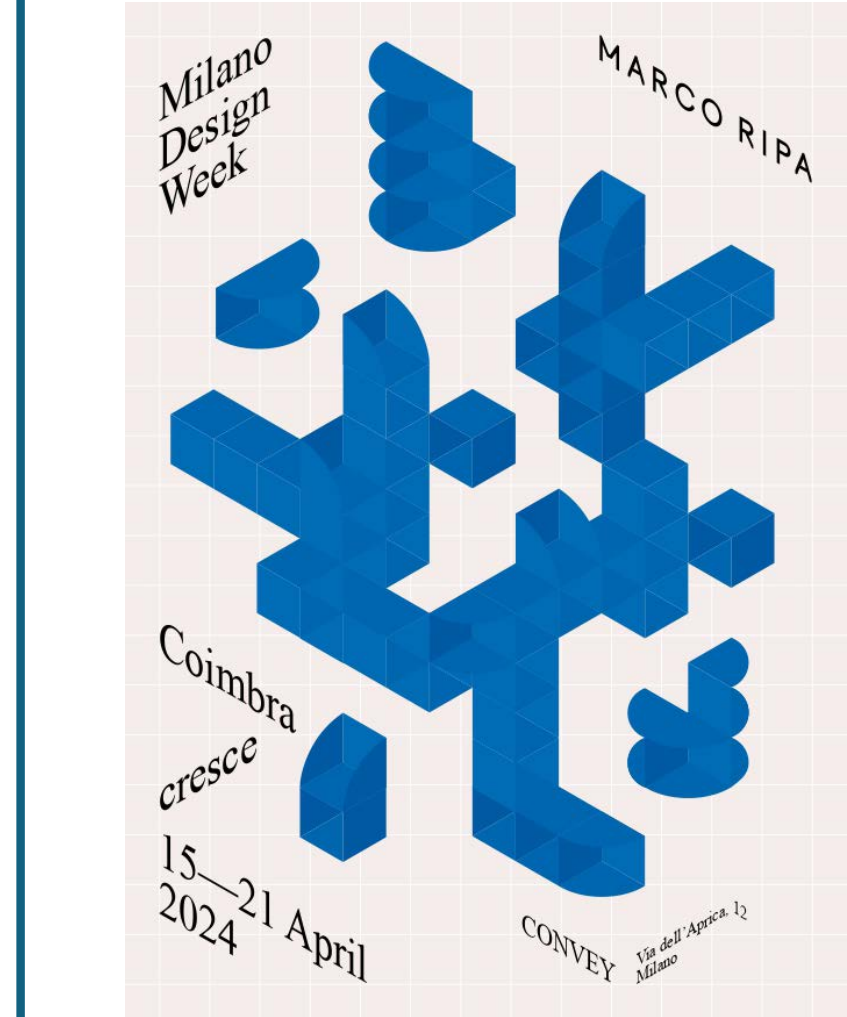
Milano Design Week

MARCO RIPA

Coimbra cresce

15–21 April 2024

CONVEY Via dell'Aprica, 12 Milano





Bar Unikko 

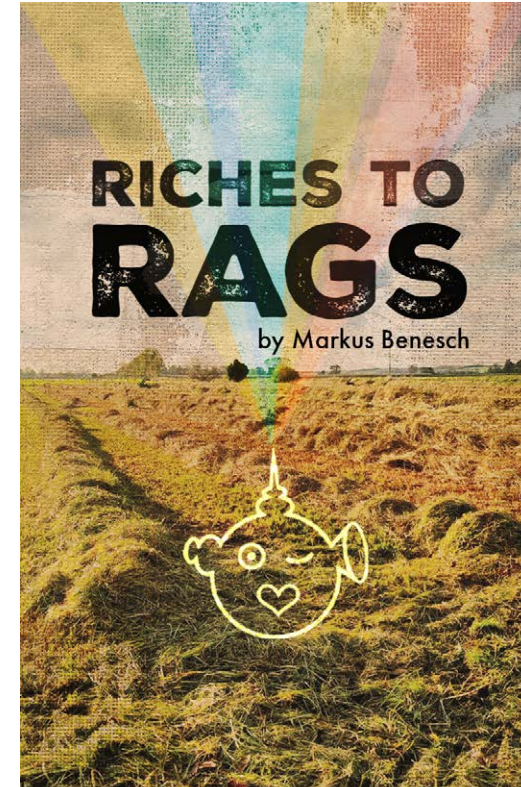
UNIKKO 60TH ANNIVERSARY

marimekko appartamento

We are pleased to invite you to
our press brunch at Bar Unikko.

Bar Unikko Monday, April 15
Via Stoppani 15, Milano 11am-3pm

RSVP: marimekko@camronglobal.com.



RICHES TO RAGS by Markus Benesch
Milan Design Week // 15th - 21st April 2024
Palazzo Litta // Corso Magenta 24 // 20121 Milano
Daily from 10.30am - 7.30
Cocktail // Wednesday April 17th from 5pm - 10pm

Press Office
nicoletta@nicolettamurialdo.it
federica@nicolettamurialdo.it
www.curiousboy.net



MARSÈLL PRESENTS
AN EXHIBITION BY
GONZALEZ HAASE
AAS:OBJECT:PROJECT
LEAF PARAVENT

Opening event
Monday 15 April 2024
6 – 9 PM

On view
14 April – 10 May 2024

Marsèll Milano Spiga
Via della Spiga 42, Milan

Press Preview

Masterly
The Dutch in Milano

Monday 15th April
3:00pm – 7:00pm

Palazzo Giureconsulti
Piazza dei Mercanti 2

MILANO
DESIGN
WEEK



uniquole



Kingdom of the Netherlands





MATTIA BIAGI and CARDENIO PETRUCCI

from MC+ Design Studio
along with TM Italia and Alimonti Milano

Invite You to Celebrate

NATURA ARTIS MAGISTRA BY MC+

Meaning "Nature is the teacher of art," the new collection is inspired by the beauty and imperfections of the natural world.

APRIL
15th **PRESS PREVIEW**
From 3pm to 6pm

COCKTAIL
From 6pm to 9pm

APRIL
16th - 21st **OPENING**
From 10am to 7pm

Istituto dei Ciechi di Milano - Sala Stoppani
Via Vivaio, 7, 20122 - Milan

RSVP to info@mcplusdesignstudio.com



Press Preview

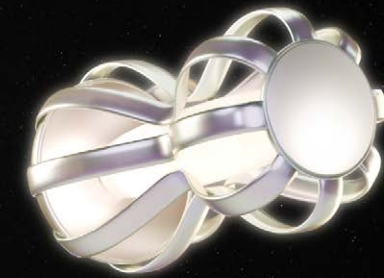
April 15th 10.00 - 14.00

RSVP ga@GA.works

Palazzo Cusani, Via Brera 13/15

15th April 14.00 - 19.30

16-21 April 2024 10.00 - 19.30



wearablecasa

curated by

MARIA CRISTINA DIDERO

designed by

ATELIER BIAGETTI

Menu 1.
MILAN DESIGN WEEK 2024

A captivating exhibition merging artistry, craftsmanship, and sustainability, showcasing international brands embodying contemporary design culture.



Brera Design District

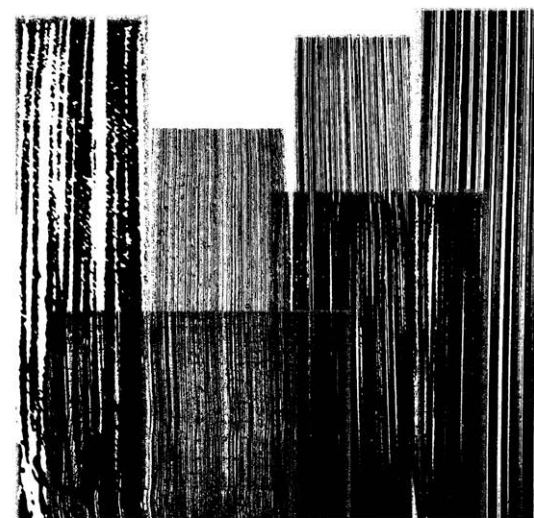
15th - 21st April
10am to 7pm
Convento Sant'Angelo
Piazza Sant'Angelo 2, 20121, Milano

@menu.milan

Bodo Sperlein WEISHAUPL LOBMEYR EDELGRUND OFCA
AVN Coordonné BCXSX creative MATTERS Loma Lzf wogg.
SILON COMPAGNIA CARABBI cover

Galleria Palermo
Via Palermo 11

Milan Design Week
15-21 April 2024



MONOLITHES

ATELIER ALAIN ELLOUZ • DUVIVIER CANAPÉS 1840
ROBERT FOUR • SIGÈBÈNE • TAILLARDAT

French Living
in Motion



l'Ameublement
français



CODIFAB
Distribution of the Network of Exhibitions
© 2024 - Milan Design Week



MILAN DESIGN WEEK
15-21 APRIL 2024
CASA MUTINA MILANO & SPAZIO CERNAIA

MUTINA
Ronan
Bouroullec
2024

Mutina is pleased to invite you to discover the new special release by Ronan Bouroullec on the occasion of Milan Design Week 2024.

CASA MUTINA MILANO
& SPAZIO CERNAIA

Monday, April 15, 2024
10.00 AM - 7.00 PM

Via Cernaia 1A, Milano

Tuesday, April 16, 2024
10.00 AM - 10.00 PM
6.00 - 8.30 PM Book Signing
Ronan Bouroullec: Day After Day (Phaidon, 2023)
with Ronan Bouroullec

Wednesday, April 17 - Sunday, April 21, 2024
10.00 AM - 7.00 PM

Confirm your attendance at the following Eventbrite link.
Access to the events is only allowed upon registration.

Mutina



NEMO MONFORTE
CORSO MONFORTE 19/A
20122 MILAN - ITALY

NEMO
NEMOLIGHTING.COM

Nieuwe Instituut

Nieuwe Instituut – New Store



Imagine a shop where being a consumer helps, rather than harms, the environment. Nieuwe Instituut presents New Store to rethink the concept of the 'product' and explore alternative forms of exchange.

The first New Store pop-up opened its doors during Dutch Design Week 2023.

The next iteration follows in Milan, April 15-21, 2024, featuring the work of Human Material Loop, Woo Jin Joo, Alberto Fucci of "Fucci Hair", OS_Studio & Jeroen Wand, and Falsework.

Opening Times:

15 April - public opening from 18.00
16 - 21 April 10.00-21.00

Address: Stecca 3.0 – via Gaetano de Castilia, 26 – Milano

On display from 15th to 21th April
9.30 am - 6.30 pm

NM3 Showroom
Via Farini 93, Milano



NM3 EVERYDAY CLASSICS

For information and catalogue, please write to: info@nm3.xyz
Showroom: Via Carlo Farini 93, 20159, Milano

Distributed by: The Edit, 21 Hakdong-ro, 33-gil, Seoul, Korea; Nordiska Galleriet, Nybrogatan 11, 11439, Stockholm, Sweden;
Basic.Space, 3343 La Cienega Place, 90016, Los Angeles, United States

In partnership with Basic.Space and Bar Paradiso

NM3 © 2024

Omi Iyo (Salt Water)

by designer Nifemi Marcus-Bello

curated by
Anna Carnick

presented by
5VIE

Milan Design Week 2024
April 15—21, 2024

Palazzo Litta
Corso Magenta 24, 20123 Milan

Opening Hours
10.00am — 7.30pm Daily
Extended Hours on April 17, 10.00am — 10.00pm

PATRIZIA FABRI & FONDAZIONE FRANCESCA RAVA
introduce

HAT-À-DESIGN

THE HEART OF FASHION

Monday 15 - Friday 19 April
From 9:00 am to 6:30 pm
Via Fatebenefratelli 4 - Milan
at
Dainellistudio

We are pleased to invite you to discover a preview of six signature hats, handcrafted and designed by Patrizia Fabri together with Paula Cademartori, Matteo Cibic, Dainelli Studio, Patricio Parada e Sara Ricciardi, to support NINNA HO, the first national project against neonatal abandonment promoted by Fondazione Francesca Rava and by Network KPMG.



PATRIZIA FABRI
ROMA

Sara
Ricciardi
Studio

April 15-21, 2024

H 10-18.30

@ Dainelli Studio
Via Fatebenefratelli 4
Milano

PENTAGON

The power of collective thinking
designed by Sara Ricciardi



HAT-À-DESIGN

THE HEART OF FASHION

We are pleased to invite you to discover six designer hats, handmade and designed by Patrizia Fabri in collaboration with Paula Cademartori, Matteo Cibic, Dainelli Studio, Patricio Parada, and Sara Ricciardi, to support NINNA HO, the first national project against newborn abandonment promoted by the Francesca Rava Foundation and the KPMG Network.



PATRIZIA FABRI
ROMA

PILOTO
M I L A N O

GUILHERME WENTZ — JULIANA VASCONCELLOS
LEO LAGUE — MELINA ROMANO — PAOLA VILAS
PATRICIA ANASTASSIADIS — RONALD SASSON

CREATIVE DIRECTION RICARDO GAIOSO
SET DESIGN ALBERTO DAPPORTO

15 — 20.04 11H — 19H

AIN'T STUDIO
VIA GIOVANNI MAYR, 10
MILAN

@piloto_milano pilotomilano.com

FUORISALONE.IT BRASA mib AVIANTIT hc design art gallery

**2024 MILAN
DESIGN WEEK
APRIL 16-21**

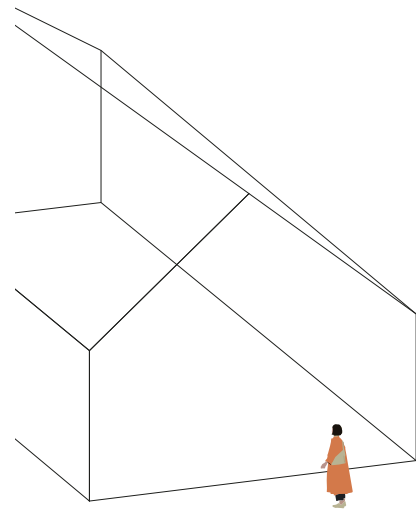
Be light

Press preview:
April 15
10AM—6PM

Installation:
Migliore+Servetto and Pitis

Platek

OUTDOOR LIGHTING



DESIGN ON STAGE

@SALONE DEL MOBILE.MILANO
 FIERA MILANO RHO
 HALL 11 / STAND D15 - E18
 NEW PRODUCTS: GAMFRATESI,
 PIERO LISSONI, CHRISTOPHE PILLET,
 NAO TAMURA.

@FUORISALONE SHOWROOM PORRO MILANO
 INSTALLATION BY: PIERO LISSONI

Il nuovo showroom Porro Milano si trasforma nello scenario di un racconto in vetrina, dalla tavola al guardaroba, per un progetto totale che narra l'iconica semplicità del design Porro.

The new Porro Milan showroom is transformed into the setting for a storefront story, from the dining room to the dressing room, in a total project that narrates the iconic simplicity of Porro design.

16-20 APRILE 2024,
 DALLE 10.00 ALLE 21.00.

21 APRILE 2024,
 DALLE 10.00 ALLE 18.00.

SPECIAL OPENING DURINI DESIGN DISTRICT:
 18 APRILE 2024,
 DALLE 19.00 ALLE 22.30.

PRESS PREVIEW:
 15 APRILE 2024,
 DALLE 10.00 ALLE 20.00.

RSVP: R+W - T. + 39 02 33104675
 INFO@R-W.IT

PORRO MILANO -
 VISCONTI DI MODRONE, 29
 T. 02 76394408
 porromilano@porro.com

porro
 www.porro.com

PRECIOSA INVITES YOU TO
 THE PRESS PREVIEW OF

CRYSTAL BEAT

VOL. II

MUSIC TO YOUR EYES

MONDAY, 15 APRIL 2024
 10:00 - 19:30

PRECIOSA PRESS PREVIEW & DRINKS
 14:00 - 19:00

QUATTROCENTO IN OPIFICIO 31
 ZONA TORTONA, MILAN

~

FOR IMAGES AND INTERVIEW REQUESTS
 PLEASE CONTACT THE PRESS OFFICE
 AT CARO COMMUNICATIONS

PRECIOSA@CAROCOMMUNICATIONS.COM
 + 44(0)20 7713 9388

PRECIOSA



RIVIERA MDW 2024

**FIRST SOLO SHOW
OF KUO DUO**

WORD PLAY:OBJECTS

KUO DUO IS A SEOUL BASED INDUSTRIAL DESIGN STUDIO LED BY HWACHAN LEE AND YOONMIN MAENG. THE STUDIO DESIGNS AND DEVELOPS PRODUCT, FURNITURE AND SPACE.

AT RIVIERA CREATIVE SPACE
VIA GORANI 4, 20123, MILANO

**FROM APRIL 15TH
TO APRIL 21ST**
OPEN 11AM - 6PM

**OPENING EVENT
APRIL 17TH**
6PM - 10PM

RIVIERA @RI_VIE_RA

Nicolò Favaretto Rubelli
invites you to the Rubelli flagship store
designed by Formafantasma to discover

Parade by Luke Edward Hall

Figura by Martino Gamper

Rubelli
Via Fatebenefratelli 9, Milano

Press Preview with the designers
Monday 15 and Tuesday 16 April 4 PM - 7 PM

Cocktail
Thursday 18 April - 6:30 PM - 10 PM

RSVP - press@rubelli.com

RUBELLI



SFRIDO ESTATE

IS DELIGHTED TO PRESENT ITS FIRST COLLECTION, WITH PIECES OF RAFAEL PRIETO, KUO DUO, CARA \ DAVIDE, A617, MARTINA GUENDALINI.

FROM APRIL 15TH
AT CONVEY

OPEN EVERYDAY
INFO

TO APRIL 21ST
VIA DELL'APRICA 12

10AM - 8PM

INFO@SFRIDOESTATE.COM

SFRIDO ESTATE SHAPES NEW TRADITIONS THROUGH NATURAL STONE TO REDEFINE THE DESIGN SYSTEM

SIMPLE FLAIR OUR AGENDA AT DESIGN WEEK BE ONE STEP AHEAD

↳ CONVEY

Via dell'Aprica 12, Milan
open everyday 10AM-8PM
@c_o_n_v_e_y

LUNCH PREVIEW
by Cascina Lago Scuro
Sunday 14th, 12 PM-4PM
by invitation only

DOOR AFTER PARTY
Monday 15th, 9PM-12AM
by invitation only

CRUSHER RUNNING CLUB
with Salumeria Malinconico
Wednesday 17th, 7PM-11PM

TOTOAST POP-UP
by Osteria Fratelli Pavese
Friday 19th, 1PM-3PM

VERY SIMPLE: CANTINA PUIATTI
Friday 19th, 7:30PM-8PM

ANGEL CAKE BY OSLO
AND WILDEN
Saturday 20th, 3PM-5PM

EVERYDAY CONVEY BAR
12PM-12AM

↳ MARIMAR CLUB

Via Glurati 6, Milan
open everyday by registration
10AM-6PM
@marimar_stone

MARIMAR CLUB in partnership
with Vasto, Lelabo, Space Delicious,
Maria Cristina Didero

SPACE DELICIOUS AND BAGAI
Wednesday 10th, 4PM-6PM
by invitation only

PRIVATE LUNCH
Thursday 11th, 12:30PM
by invitation only

LELABO
Friday 12th, 10AM-12PM
by invitation only

VASTO
Wednesday 17th, 10AM-1PM
by invitation only

PRIVATE LUNCH
Thursday 18th, 12:30PM
by invitation only

FOLLOW
IG: simple_flair
W: simpleflair.it

↳ HEM

Secret location, Milan
@hem

SPECIAL PROJECT
Sunday 14th
by invitation only

↳ RIVIERA X KUO DUO

Via Gorani 4, Milan
open everyday 11AM-6PM
@r_l_vie_ra

WORD PLAY: OBJECTS
first solo show of Kuo Duo
powered by Lapalma

OPENING EVENT
Wednesday 17th, 6PM-10PM

↳ LAUREN S. THOMPSON

Piazza Castello 16, Milan
open everyday 11AM-6PM
@lauren.s.thompson

TETRASTELLA
GEOMETRY IN DESIGN
PREVIEW

Saturday 13th, 5PM-7PM
by invitation only

CONTACT
general inquiries
info@simpleflair.it

↳ SFRIDO ESTATE

Via dell'Aprica 12, Milan
open everyday 10AM-8PM
@sfridoestate

FIRST COLLECTION
with a617, Cara\ Davide,
Kuo Duo, Martina Guendalini
and Rafael Prieto
ANGEL CAKE BY OSLO
AND WILDEN
Saturday 20th, 3PM-5PM

↳ VERO

DROP 5 NEW PIECES with
HannesSFitz, Jame Wolfond,
Thomas Woltmann

STORE
Via Felice Casati 3, Milan
open everyday 10AM-7PM
@vero_international

CONVEY
Via dell'Aprica 12, Milan
open everyday 10AM-8PM

HOUSE OF SWITZERLAND
Via Tommaso da Cazzaniga,
Corso Garibaldi 85/A, Milan
open everyday 10AM-8PM

OPENING
Thursday 18th, 6PM
Via Felice Casati 3, Milan

HQ
Via Gorani 4,
20123 Milano

↳ THE FARM SHOP

Via Vigevano 8, Milan
open everyday 12PM-6:30PM
@thefarm_julia @grymsdykefarm
@felix.world

A COLLECTIVE EXPERIENCE
AT THEATRO

OPENING
Friday 12th, 8:30PM

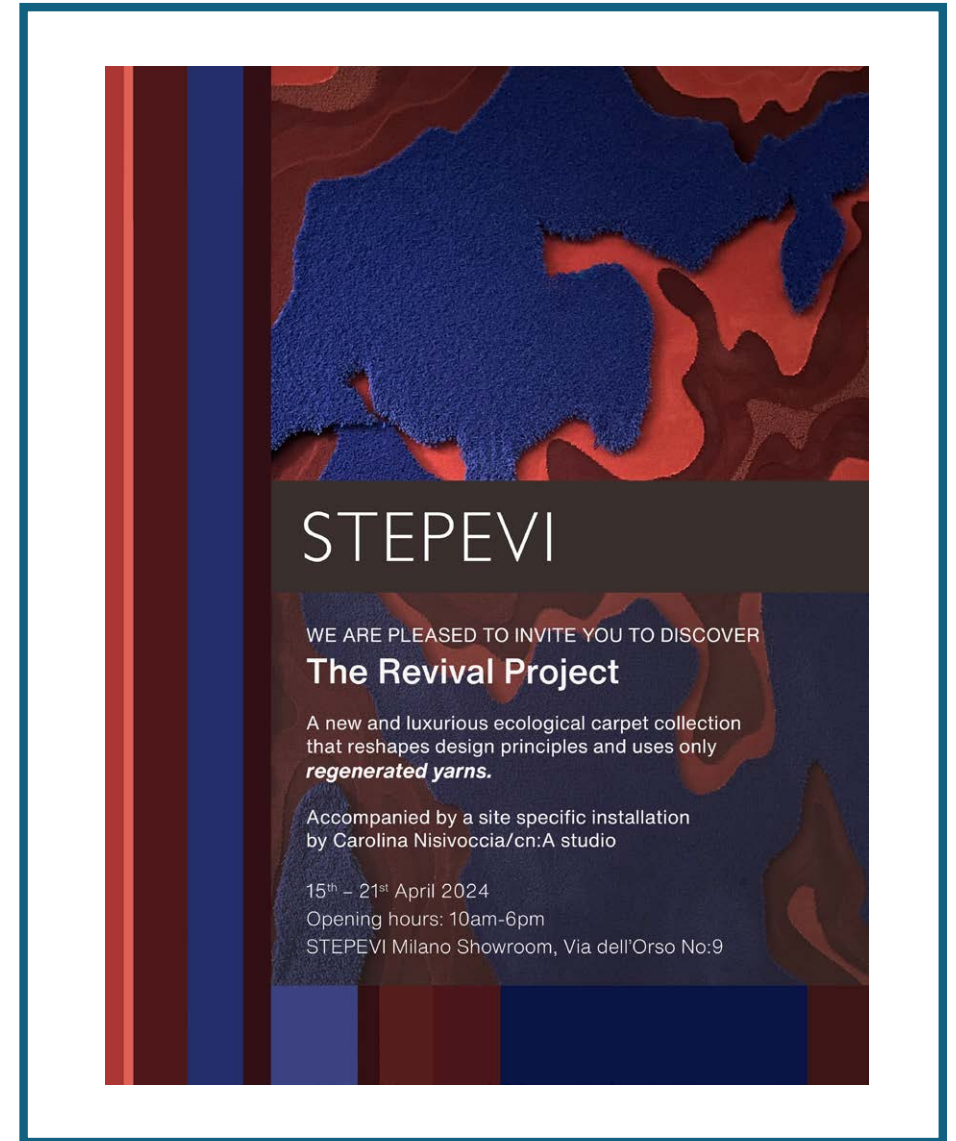
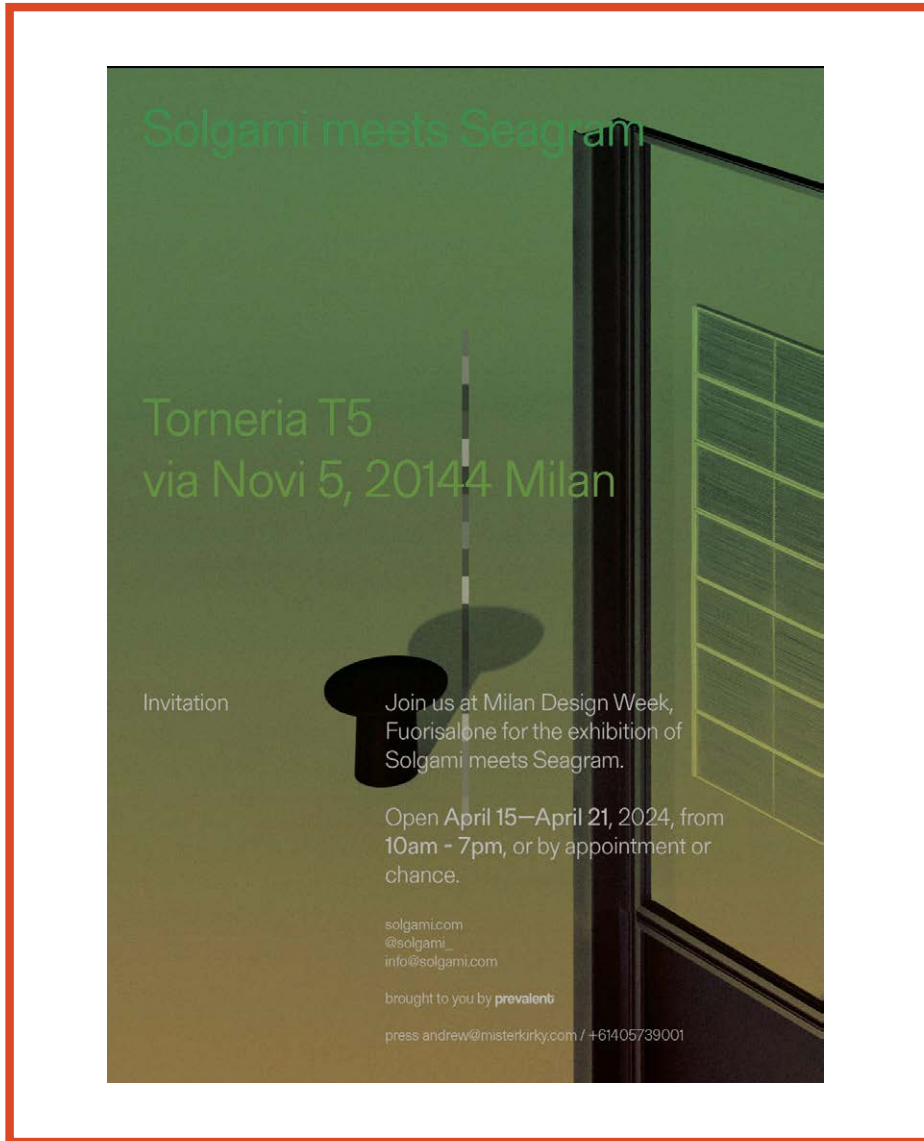
↳ VERY SIMPLE: KITCHEN

MILAN SHOWROOM
REDDUO X VERY SIMPLE: KITCHEN
Via dell'Aprica 12, Milan
open everyday 10AM-8PM
@verysimplekitchen @_redduo_


EUROCUCCINA
PAVA STAND CO6
Salone del Mobile, fho Fiera
open everyday 9:30AM-6:30PM

VERY SIMPLE: PARTY
Friday 19th, 9PM-12AM
Via dell'Aprica 12, Milan





WE ARE PLEASED TO INVITE YOU TO THE OPENING OF 'INSPIRED IN BARCELONA: TERRA ROSSA'



CURATED BY JULIA ESQUÉ, WITH A CONCEPT BY APARTAMENTO STUDIOS. CLAY, A UNIVERSAL MATERIAL, TAKES CENTER STAGE IN THE GRAND INSTALLATION THAT CELEBRATES THE EXCELLENCE OF BARCELONA'S CREATIVE SCENE AT MILANO DESIGN WEEK 2024.

"Terra rossa or red earth, represents a distinctive type of red soil composed of clay and limestone, commonly found across the Mediterranean region. It is often used for pottery and brickmaking, but also has surprisingly good drainage characteristics, which makes it an excellent type of soil for vine and wine production."

Featuring: About Arianne, Albert Riera, Carles Llarch, Claudia Valsella, Eloi Bonadona, Gina Berenguer, Helena Fradera, Jaume Ramirez, Klas Emilio, Laura Brichs, Lolo y Sosaku, Luna Paiva, Marc Morro, Mark Bohle, Max Mila, OWL Furniture and Objects, Pepa Reverter, Robbie Whitehead, and Xavier Manosa.

VERNISSAGE
APRIL 16TH, 7:00 PM TO 10:00 PM
(BY INVITATION ONLY)
RSVP: PRESS@LABOH.NET

PRESS PREVIEW
APRIL 15TH, 10:00 AM TO 6:00 PM

OPENING HOURS
APRIL 16TH TO 20TH, 10:00 AM TO 7:00 PM
APRIL 21ST, 10:00 AM TO 3:00 PM
SIRTORI26 - PORTA VENEZIA DESIGN DISTRICT
VIA GIUSEPPE SIRTORI 26, 20129 MILANO

Promoted by: ACCIÓ, Governament de Catalunya, DHUB, 50 Barcelona 50 years of democracy

Organized by: Governament de Catalunya, Cremonesi, Laboh

Creative partners: Eloi Bonadona, Carles Llarch, Max Mila

Collaborators: LedsC4, crevin, VERGES

Communications, PR: Laboh

inspiredinbarcelona.com



ENJOY THE OUTDOORS!

Welcome to **TERRAZZA MILANO 2024**
Your participation is the beating heart of this unique experience that we are honored to share with you and our Exterior Design partners.

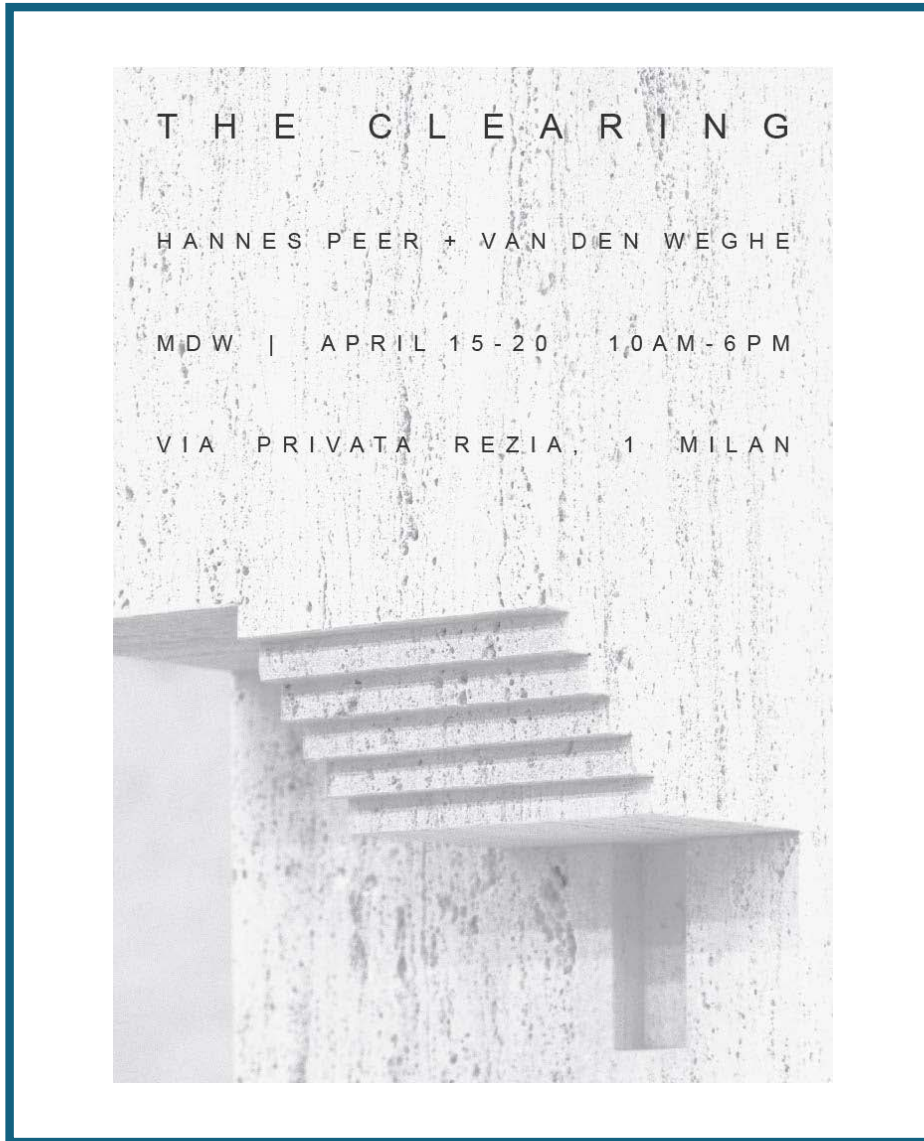
Dates and opening hours | Centro Artistico Alik Cavaliere via Edmondo de Amicis 17, Milano

- 15th April-20th April: from 10am to 9pm
- 21st April: from 10am to 7pm
- 15th April: press day from 10am to 6pm
cocktail from 12 noon to 2pm
(RSVP: press@terrasza.com)
- 17th April: cocktail from 7pm to 11pm
(Registration required: info@terrasza.com)

NEXT TERRAZZA EVENT
Barcelona Design Week
October 2024

Benkert&Banke, Castil, LedsC4, MAGIS, novara, plus, viv, vizio, MILANO DESIGN WEEK, vie, FX, W, TRIBE, MANIVA, VALDO, Detonight

Illustration: Angeli Luchs | For: Camron - Maurizio Bici



tamart
Powered
by love
Milan Design
Week
15-21.04.24



Amos Goldreich invites you to celebrate the launch of Tamart, a new British furniture brand honouring the legacy of his late parents, Tamar de Shalit and Arthur Goldreich, debuting in Milan with a collection of contemporary heritage designs.

Exhibition Dates
 15-21 April, 10am-9pm
 Trade (Special) Entry
 15-19 April, 10am-1pm

Location
 Design Variations 2024 | Mosca Partners
 Garage, Viale Gorizia 14
 20144 Milano
 (Metro: Porta Genova)

Contact us
enquiries@tamartdesign.com
www.tamartdesign.com

Follow us on Instagram
 Subscribe to our Newsletter

©2024 Tamart Design Limited

15th - 21st April 2024
10am - 7.30pm

PALAZZO LITTA
Corso Magenta 24, Milano



A Nomadic Portable Trattoria

TRATTORIA
ULTRA VISTA

A Project by
ANOTHERVIEW

Interior and art direction by
David Dolcini

Anotherview - Analogia Project - Andrea Zambelli - Duilio Forte
Matteo Di Ciommo - Benedetta Mori Ubaldini
David Dolcini - Simone Fanciullacci for Studio F









Uma presents its latest
collaborations with Holloway Li,
introducing Big Red

15 - 21 April 2024 at Alcova

Villa Bagatti Valsecchi
Via Vittorio Emanuele II, 48, Varedo

umaobjects.com



Sara Ricciardi Studio

Antica Fabbrica Passamanerie
1843
Massia Vittorio
TRENTO

vie
ART+DESIGN
Many thanks to
CIGIERRE

Under the Willow Tree

@ Palazzo Litta
Corso Magenta 24
Milano

April 15-21, 2024
H 10-19.30*
*April 17th till 22

*A sound willow that comes to life
as people pass by,
in a collective composition
capable of lulling one
into breath and meditation*

V-ZUG x
MONOCLE
TALKS AT MILAN
DESIGN WEEK

V-ZUG x M

Dates:
15, 16 & 17 April

Location:
Sala lettura,
Pinacoteca di Brera,
Via Brera, 28, Milano

Timings:
10.00 Arrive
10.30 Panel discussion
11.15 Coffee & pastries

RSVP:
Hannah Grundy on
events@monocle.com
and indicate which
morning you would
like to attend.

How do we design for timelessness? And how do we strike a balance between human-centric design features and technical innovation?

Monocle will explore these themes of humanity and technology in a series of conversations with leading names in design, hosted by our editorial director, Tyler Brûlé, editor in chief, Andrew Tuck, and design editor Nic Monisse.

Vero means True **VERO**[®] @MilanDesignWeek2024

DROP 5

The first outdoor collection and new pieces

STORE	Via Felice Casati 3, Milano April 15th-21st 10AM-7PM
CONVEY	Via dell'Aprica 12, Milano April 15th-21st 10AM-8PM
HOUSE OF SWITZERLAND	Via Tommaso da Cazzaniga, Corso Garibaldi 89/A, Milano April 15th-21st 10AM-8PM

verointernational.com @vero_international

ME AND YOU

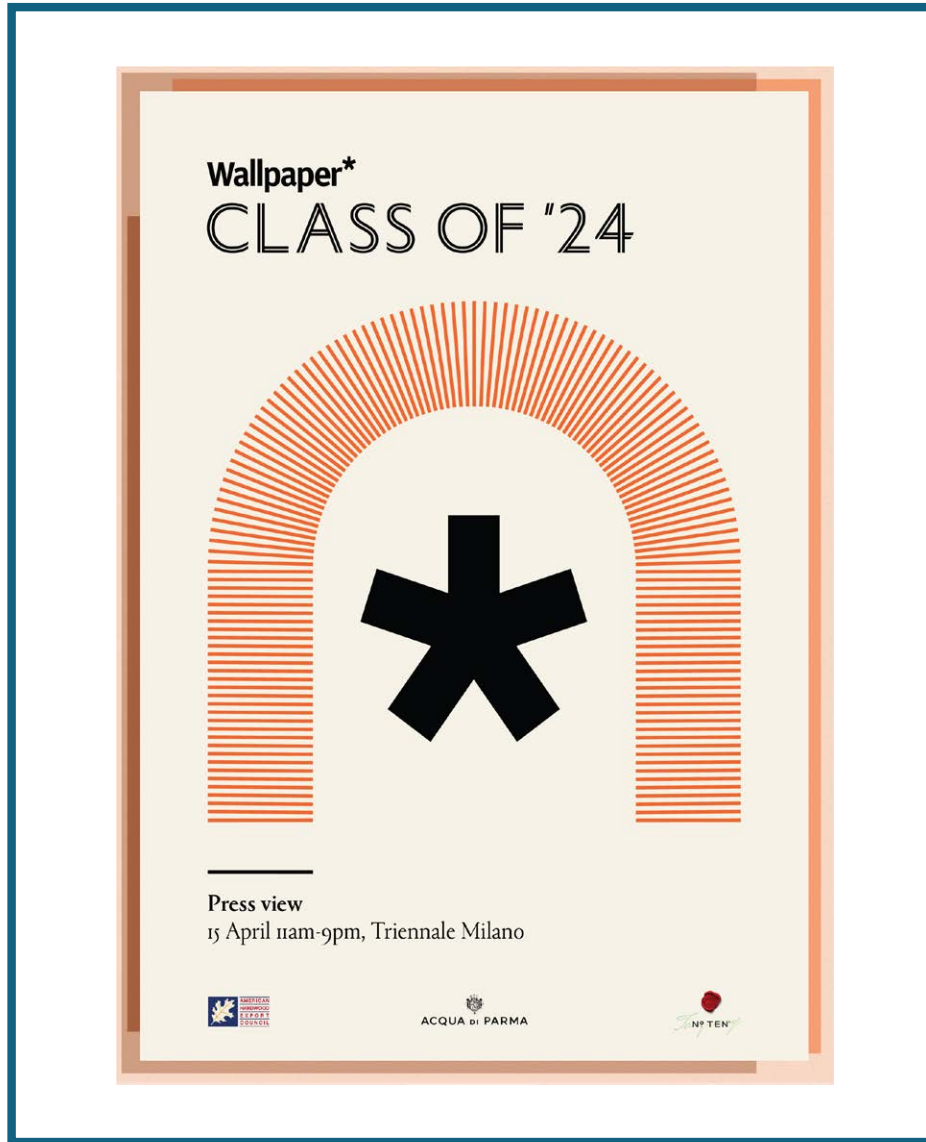
VOLKER HAUG STUDIO

AND FLACK STUDIO

PRESS PREVIEW
APRIL 15, 10AM-6PM

EXHIBITION
APRIL 16-21, 10AM-6PM

VIA SAN MAURILIO, 18
MILANO



Monday 15 April 2024
From 4pm to 7pm

Zanotta Flagship Store
Via Durini 25-27, Milano

Press preview

zanotta:

RSVP
zanotta@camronglobal.com

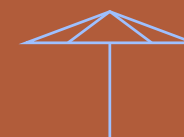
www.zanotta.com

Fim Umbrellas
& Coro Italia

fim co
ro



Incontri outdoor,
tra pubblico e privato
16 — 21 April, 2024



Press Preview 15 April 3:00pm
7:00pm

16, 17, 19, 20, 21 April 9:00am
7:30pm

18 April 9:00am
5:30pm

Biblioteca Umanistica
dell'Incoronata
Corso Garibaldi 116, Milan

MILANO
DESIGN
WEEK

SET UP BY

967ARCH

MAIN SPONSOR

FLORIAN
flying wood

TECHNICAL SPONSORS

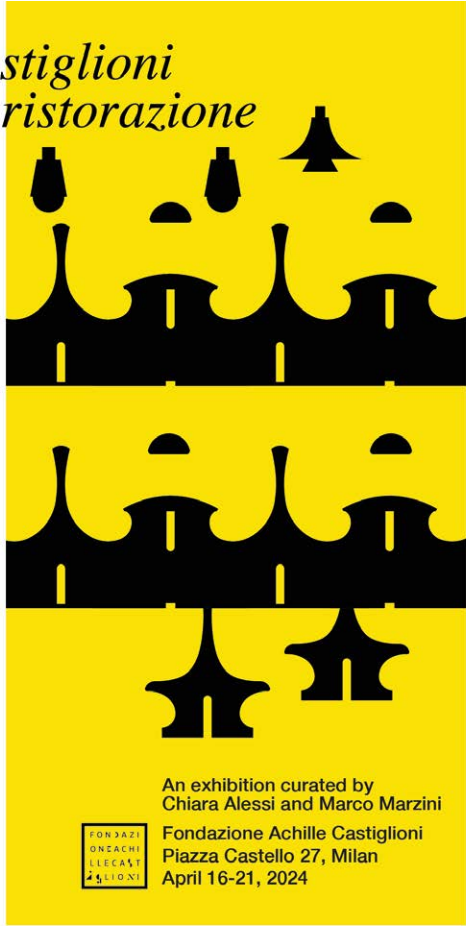
MOLTO LUCE

Hmstyle

san
marco

*i Castiglioni
e la ristorazione*

progetti per servire




An exhibition curated by
Chiara Alessi and Marco Marzini

Fondazione Achille Castiglioni
Piazza Castello 27, Milan
April 16-21, 2024

technical partners
FLOS | WAMI

by registration only:
info@achillecastiglioni.it



AMINI
CARPETS

Invites to explore
The Power of Colour

Milano Design Week, 16th – 21st April 2024

Salone del Mobile, Rho Fiera Milano,
Hall 24 - Stand L11

Abstract Garden by Elisa Ossino
Amini Showroom Via Borgogna 7, Milano

Verner Panton Lounge, 10 Corso Como, Milano

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arper

MILAN DESIGN WEEK 16-21 APRIL 2024

What makes the project of living?
Join us at our spaces in Milan to discover our
2024 collections and uncover our new stories on
transformative innovation.

Salone del Mobile
Fiera Milano Rho
Pav. 22 | Booth C21 D12
9.30am - 6.30pm

Arper Showroom
Via Pantano 30
9.00am - 9.00pm

arper.com



INTERNI 

BLOOM

ARCHITECTURAL
COMPLEMENTS

APR. **16-21**
10am-7:30pm

Press Preview APR. **15**
10am-7pm

Invitation-only event APR. **18**
6-9pm

CASA CANDIANI
Via Matteo Bandello, 20
20123 Milan



MILAN DESIGN WEEK

Henge invites you to experience the new collection **'Endless Vision'**.

Discover a world of creativity and innovation with the unveiling of brand-new lighting and furniture collections at Milan Design Week. Experience the power of exceptional materials as they come to life in a newly revitalized space. Get ready to be inspired like never before.

16 – 21 April 2024
10AM to 7PM

Henge Showroom
Milan, Via della Spiga 34

Book your visit
henge07.com/registration/

HENGE

📱 @henge_official
🌐 henge07.com



Bernhardt&Vella invites you to discover its new projects @ Salone del Mobile. Milano 2024 april 16th-21st

ARFLEX
Exhibition project
Hall 09 Stand E02-04

CALLIGARIS
Hall 13 Stand A15

Coffee table "Ribbon"
Bed "Jill"

RUGIANO
Hall 15 Stand D11-E14

Exhibition project

Outdoor collection "Capri"
Outdoor tables "Elba"
Table "Sparks"
Lamps "Collier"
Bed "Loom"
Bedside table "Beverly"
Cabinet "Trace"

Design your rug

Salone del Mobile.Milano
Fairgrounds, Rho

16—21 April 2024

Hall 14 — Booth E47

BESANA
CARPETLAB

@Besanacarpelab
www.besanamoquette.it

Communication&PR
press@strategicfootprints.com

A WAY

OF LIVING

MILANO DESIGN WEEK

The history of design
is also the history of Boffi.
Join us to celebrate our
90th anniversary.

TUESDAY — SATURDAY / 10AM — 9PM
SUNDAY / 11AM — 6PM
16 — 21 April 2024

BOFFI SOLFERINO
VIA SOLFERINO, 11

DE PADOVA SANTA CECILIA
VIA SANTA CECILIA, 7

DE PADOVA MANZONI
VIA MANZONI, 17

Boffi | **DePadova**

BONACINA

135 Anniversary



Occupazione

Bonacina at Dimore Centrale

Via Giovanni Battista Stammarini, 63, Milano
from Tuesday April 16th to Sunday April 21st, 10:00 AM - 9:00 PM
more info at info@bonacina1889.it



Intrecci Italiani

Seragian x Bonacina
with Fondazione Cologni and DoppiaFirma

Villa Mozart, Via Mozart 9, Milano
from Tuesday April 16th to Sunday April 21st, 10:00 AM - 7:00 PM
discover more on doppiafirma.com



Salone Satellite

presenting Mark Braun x Bonacina

Triennale Milano, viale Emilio Alemagna 6, Milano
from Tuesday April 16th to Sunday April 21st, 9:30 AM - 6:30 PM
discover more on salonemilano.it



Bonacina x Colefax&Fowler

Via Palermo, 8, Milano
from Tuesday April 16th to September, 9:00 AM - 6:00 PM
more info at info@bonacina1889.it



500 Spiaggina

Bonacina x Garage Italia Customs

catch us around Milano
from Tuesday April 16th to Sunday April 21st
more info at info@bonacina1889.it



Bonacina Museo Galleria Giardino

Via Galileo Galilei, 2, Lurago d'Erba (Co)
from Tuesday April 16th to Sunday April 21st,
by appointment only
book your visit at info@bonacina1889.it

BOTTEGA VENETA

Cassina

HOMMAGE A
Le Corbusier[®]



ON THE ROCKS

16-20 APRIL 2024
PIAZZA SAN FEDELE 1/3

BOOK YOUR VISIT ON
BOTTEGAVENETA.COM

PRESS INVITE

SHAPED FOR THE FUTURE

16 APRIL 2024

MILAN DESIGN WEEK

NIGHT OF NOVELTIES
Join us for an inspiring design get-together to experience EOOS and Rikke Frost presenting their new designs, and discover a small surprise by Danish designer Hans J. Wegner.
Drinks and canapés will be served.

ADDRESS
Carl Hansen & Søn Flagship Store
Via Mercato 3
20121 Milan

DATE AND TIME
16 April 18.00 - 21.00

RSVP by 9 April.
Book an interview with the designers or CEO Knud Erik Hansen.
press@ghenos.net

BY APPOINTMENT TO
THE ROYAL DANISH COURT

CARL HANSEN & SØN

We are pleased to invite you to
Salone del Mobile.Milano
April 16–21, 2024
Hall 10, Stand A02–A04

ceramicaglobo.com

GLOBO

SUSPENDED COLOR
Overlap your visions

Milano Design Week
16-21 April 2024
10am - 8pm
Galleria Mimmo Scognamiglio
via Goito, 7 - Milano

coem CERAMICHE
FIORANESE CERAMICA

The Designblok Cosmos is supported by
PPF
FOUNDATION

Designblok Cosmos

Designblok Cosmos
The Intergalactic Beauty of Czech Design

April 16-20, 11 AM-9 PM
April 21, 11 AM-6 PM
Superdesign Show / Superstudio Più
Via Tortona 27

With the financial support of:

Partners:

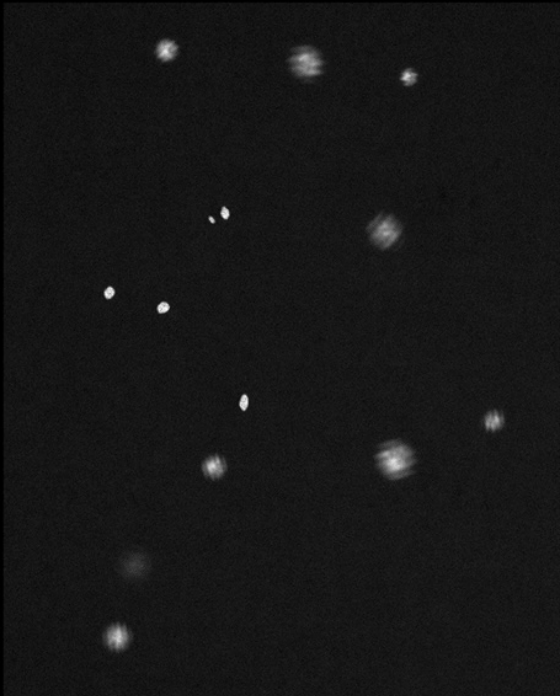
Main Media Partners:

Funded by the European Union (NextGenerationEU)
 CZECH RECOVERY PLAN
 MINISTRY OF CULTURE CZECH REPUBLIC
AGC
de zeen
dolcevite

MILAN DESIGN WEEK 2024
RED TAKEOVER
AND SILVER DOME



JOIN US FOR AN IMMERSIVE LIFESTYLE EXPERIENCE
APRIL 16 - 21 FROM 10 AM TO 9 PM
APRIL 22 - 24 FROM 10 AM TO 7 PM
BRERA SITE VIA DELLE ERBE 2/A



DIMOREMILANO **ATTRACTED TO LIGHT**

16-21 APRIL 10AM - 8PM
VIA SOLFERINO 11, MILANO

DISTRICT EIGHT

SAVE THE DATE
MILAN DESIGN
WEEK 2024

16TH - 21ST APRIL PAVILION 14 / D31 - D33

Press contact:
Barbati Bertolissi
hello@barbatibertolissi.contact



districteight.com



DOPPIA FIRMA
DOPPIA FIRMA

STUDIO JOB
GANCI ARGENTERIE

16 - 21 APRILE 2024 VILLA MOZART



NARRAZIONI INTRECCIATE FUORISALONE - MDW24

BY DRAGA & AUREL
FROM APRIL 16
WUNDERKAMMER
VISIONNAIRE MILAN



Draga & Aurel enter Visionnaire's Wunderkammer with an intertwined narrative: a game of role exchanges between art and design, where the power of colors and painterly gestures illuminates the walls guiding the immersive journey among collectible design objects.

DRAGA OBRADOVIC
Draga & Aurel

"I worked for a long time as a textile designer in fashion and fabrics are my first love: it was natural to imagine bringing Aurel's works onto fabric, so powerful and with kinetic force"

FUORISALONE
FROM APRIL 16

VISIONNAIRE DESIGN GALLERY
Piazza Cavour 3, Milan 10am - 7pm

*To get access to the NARRAZIONI INTRECCIATE installation
please click below



ENIGMATIC GARDEN

AN INVITATION
TO DISCOVER TWO NEW WALLPAPERS,
POST GARDEN AND LICHENI

IMMERSE IN AN ETHEREAL ATMOSPHERE
OF FLORALS, FAUNA,
AND ARCHITECTURAL ELEMENTS.


PRESENTED BY
FABSCARTE

CREATIVE DIRECTION BY
MARIALAURA IRVINE


OPEN TO PUBLIC

16 TO 21 APRIL 2024
VIA GEROLAMO MORONE 2
10AM TO 7PM

**Brera
Design
District**

cc-tapis. 

RUDE ARTS CLUB



FAYE TOOGOOD

16—21 April Piazza Santo Stefano 10

Opening hours	Drinks and Music	Technical sponsor
16—17 April h10—22	by Bene Bene Bar	DEDAR
18—20 April h10—19	16—17 April	MILANO
21 April h10—17	Cash bar h19—22	

PRESS PREVIEW
 April 15th
 H 10AM - 7PM
 COCKTAIL
 April 17th
 H 6PM - 10PM
 RSVP
beatrice@core-epi.com

Milano Design Week 2024
FENIX Scenario
 Foro Buonaparte 86 Milan
 April 16th - 21st
 H 10AM - 7PM
 curated by Federica Sala
 with CARA D'AVOIE,
 DWA Design Studio,
 Martinealli Venezia misto,
 Neasal Studio and Zanellato/Bortotto
 exhibition project by STUDIOBOOM

DESIGN DUO DOUBLE FEATURE

FENIX®

SALONE DEL MOBILE MILANO
 16 - 21 APRILE 2024
 HALL 13 | BOOTH C10

FABULA

STORAGE MILANO
per
BOFFI®

SALONE DEL MOBILE
 16 - 21 APRILE 2024
 HALL 13 | BOOTH C10

Gebrüder Thonet Vienna

Salone del Mobile 2024

Milano Rho Fiera
16 - 21 april

Hall 22
Booth G21



New products by:

Sergio Bicego
LucidiPevere
Nichetto Studio

Exhibition design by:

Serena Confalonieri

GIORGETTI
S P I G A
THE PLACE

MILANO DESIGN WEEK 16-21.04.2024

GIORGETTI SPIGA - THE PLACE

GIORGETTI

MILANO DESIGN WEEK 16-21.04.2024
Via della Spiga, 31 Milano

Tuesday 16.04, 10am-7pm
From Wednesday 17.04 to Saturday 20.04, 10am-9pm
Sunday 21.04, 10am-7pm

SIGN UP

Admission is allowed by early registration or by registration at the entrance

Making Sense of Color

A Google Design Studio
exhibition in collaboration with the
arts + research lab Chromasonic

April 16—21, 10:00—17:30

Garage 21, Via Archimede,
26, 20129 Milano MI, Italy

Google



gufam

**SALONE
DEL MOBILE
MILANO**

16-21 April 2024
Fiera Milano, Rho
Hall 24 | Booth M10-M12

 Salone
del Mobile
Milano

"PRAT"



SIPARIO

GUPICA × FIAM

SALONE DEL MOBILE MILANO
April 16-21, Rho fiera Milano
HALL 9 | BOOTH C09

HIRO Design Home

HIRO

16

/04

- 10 AM-6 PM Hiro product exhibition
- 3 PM-4 PM Definition of *Call for Ideas* finalist projects (live stream on social channels)
- From 5 PM Voting *Call for Ideas* finalist projects

17

/04

- 10 AM-6 PM Hiro product exhibition
- 10 AM-6 PM Expert Tour by invitation
- All day Voting *Call for Ideas* finalist projects

18

/04

- 10 AM-6 PM Hiro product exhibition
- until 4.30 PM Voting *Call for Ideas* finalist projects
- 5 AM-6 PM Proclamation of winning project
- 6.30 PM-10 PM Party

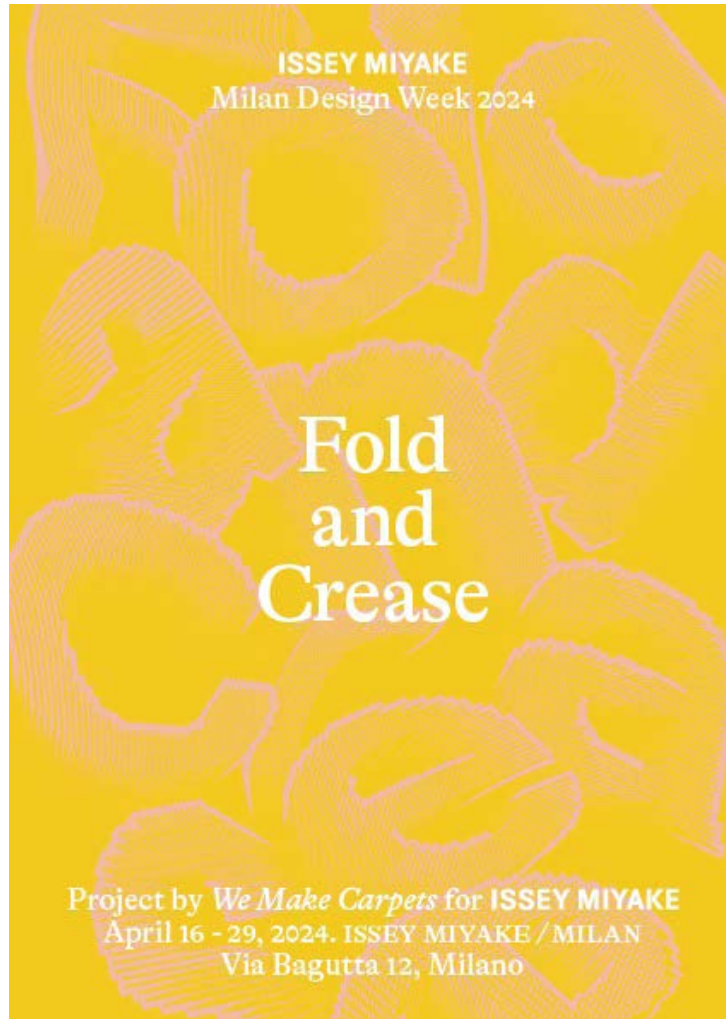
19-21

/04

- 10 AM-6 PM Hiro product exhibition

Space WAO/PL7
Via Porro Lambertenghi 7
Isola Design District - Milano

MDW/24



JAIPUR RUGS

Invites you to discover our
new collaborations for
Salone del Mobile 2024

VIMAR1991

The Chanel-owned atelier of prestigious
yarns creates its first collection of carpets.
Gallery Cocktail | 6pm - 9pm | Monday 15th April

da
aa

From Mumbai to Milan, the international design
studio celebrates cultural fusion with a stitch.
Gallery Cocktail | 6pm - 9pm | Tuesday 16th April

MDL CIRCLE by Michele De Lucchi

Contemporary kilims by the architectural
practice founded by the great Italian designer.
Gallery Cocktail | 6pm - 9pm | Wednesday 17th April

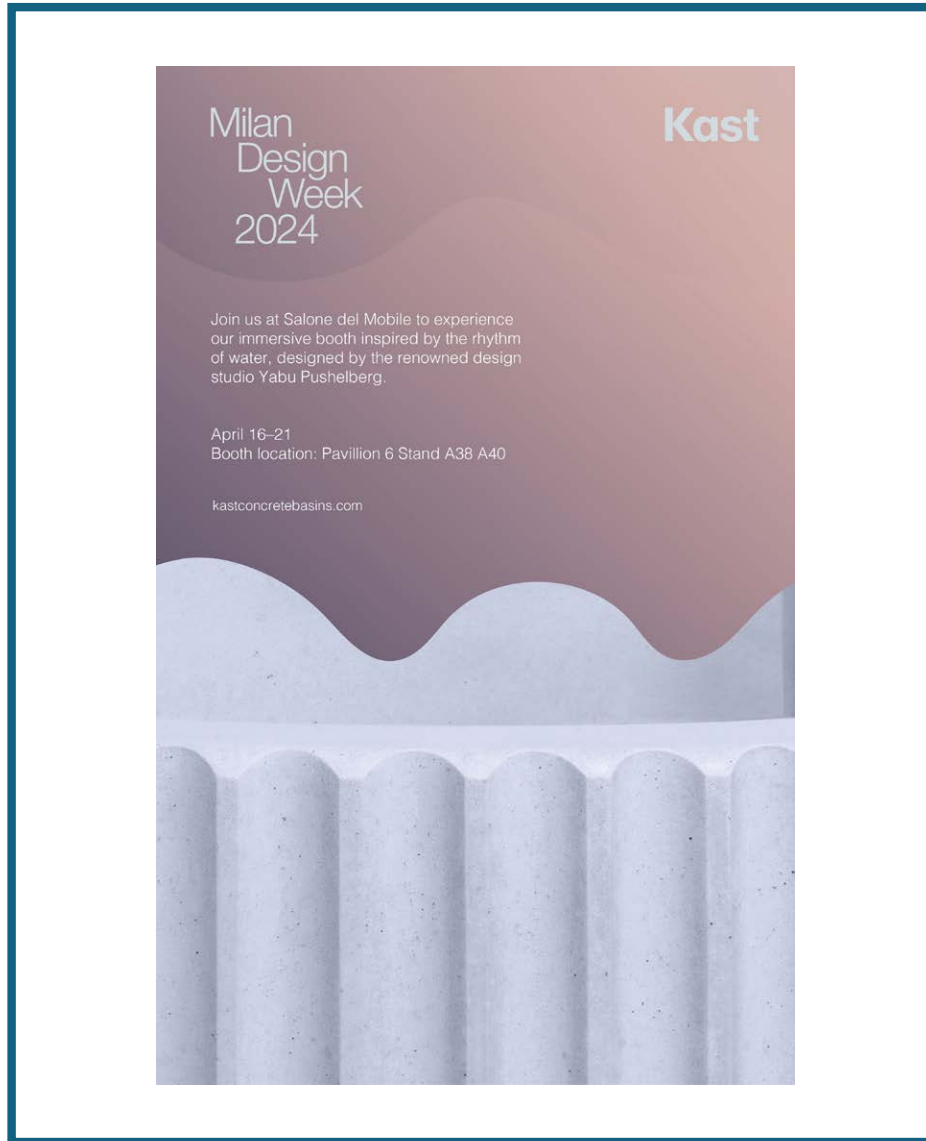


Salone
del Mobile.
Milano

RSVP
Vineeth Doki
vineeth.d@jaipur rugs.com
+39 345 336 8425

Milano Rho Fairgrounds
Hall 01 EST - C10 / C12
16th - 21st April, 2024
9:30 am - 6:30 pm

Jaipur Rugs Gallery
Via Marco Minghetti 8,
MM Cadorna, 20121, Milan
10 am - 8 pm



Milan Design Week 2024

Join Us April 16-21

Join us at Salone del Mobile to experience our immersive booth designed by renowned design studio Yabu Pushelberg.

Inspired by the rhythm of flowing water, this captivating space showcases the latest innovations and creativity of Kohler, Kast, Kallista, and Klafs.

April 16-21
Booth location: Pavillion 6 Stand A38 A40

KOHLER. Kast KALLISTA. KLAFS

l'Appartamento
BY ARTEMEST

APRIL 16TH | 10AM - 5PM
APRIL 17TH - 21ST | 10AM - 7PM

VIA ENRICO TOTI, 2 MILAN

ArTeMeSt

Lodes at Milan Design Week 2024

lodes.com

● Oblò by Paola Navone – OTTO Studio
Lodes Milan Showroom
via della Moscova 33, Milan [M2](#) Moscova

April 16th–19th, 10am–9pm
BY REGISTRATION ONLY [Register here](#)

April 20th, 10am–8pm
April 21st, 10am–7pm

● Diesel Living with Lodes
Fuorisalone 2024
via delle Erbe 2/A, Milan [M2](#) Lanza

April 16th–21st, 10am–10pm

● AQUA. A design exploration
curated by Studiopepe
Archiproducts Milano
via Tortona 31, Milan [M2](#) P.ta Genova FS

April 16th–21st, 10am–8pm

● Lodes Pop-Up at La Rinascente
Lighting, 6th floor
Piazza del Duomo,
via S. Radegonda 10, via S. Raffaele,
Milan [M1-M3](#) Duomo [M3](#) San Babila

April 16th–18th, 10am–10pm
April 19th–21st, 10am–11pm



LODES

ALDER

Matek

Return to nature. Please join Mater for the launch of the ALDER Collection by Patricia Urquiola. A collection made in a new and unique biodegradable blend of Matek®

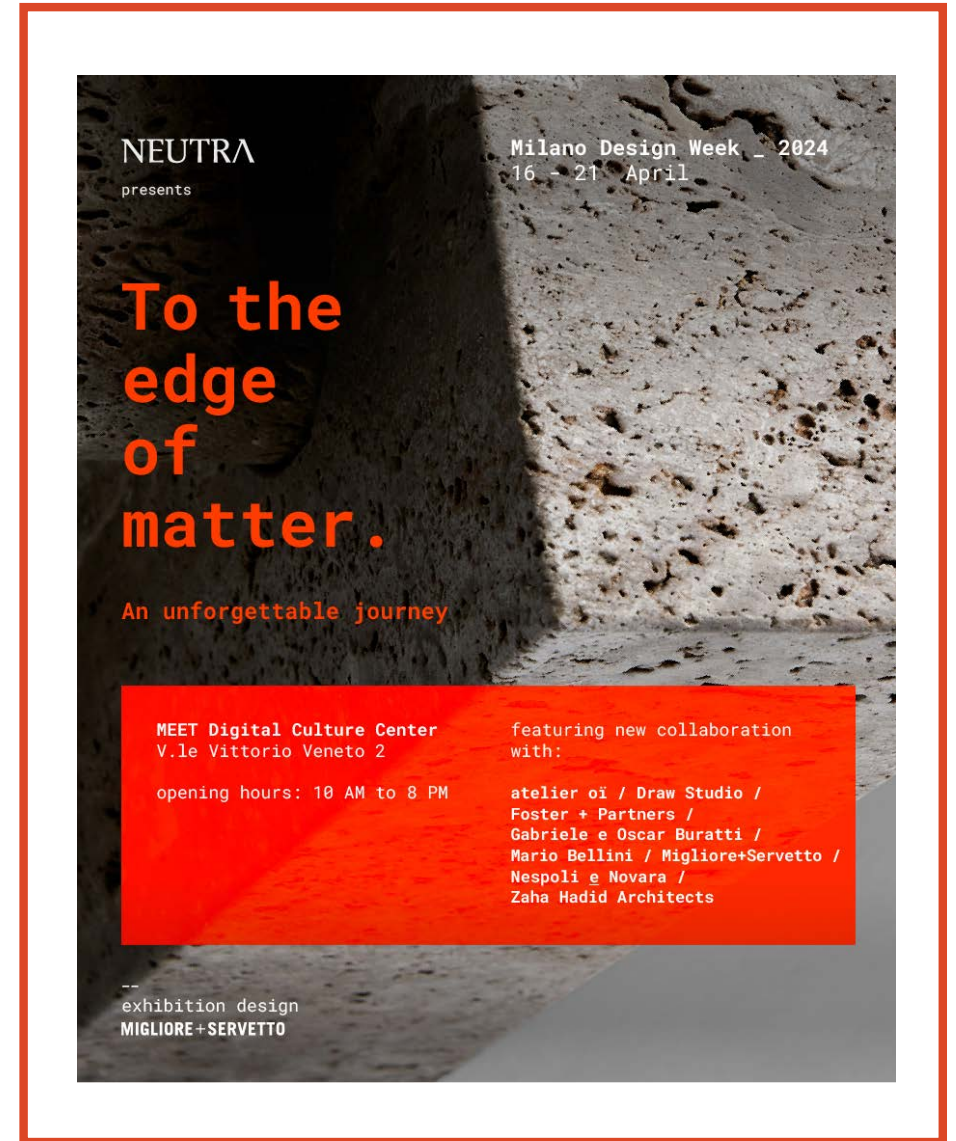
Press Preview
Tuesday April 16th, 10 am – 1 pm

by **PATRICIA
URQUIOLA**

mater

RSVP to maggie@tomorrowpr.co.uk
51 Via Bartolomeo Eustachi, 20129 Milan





WE NEED YOUR HAIR!

COME AND GET YOUR HAIR CUT FOR FREE!
Why dispose of useful resources? With New Store, Nieuwe Instituut explores the possibilities of regenerative retail.

»»*—»»*—»»*—»»*—»»*—»»*—»»*—»»*—

Donate your hair at New Store 2.0 located at Stecca 3. It will be regenerated into innovative and natural yarn, a project by Milanese hairdressers & Human Material Loop.

0% 0% 0% 0%

From 16 to 21 April 2024.

Opening hours: 14:00 - 18:00

»»*— Location: Stecca 3

»»*— Via Gaetano de Castilia, 26, 20124 Milano

»»*— Visit new-store.nl or scan the QR code >>>>>>>>>>

NEW STORE



NOMAD
MDW24

SAVE THE DATE
APRIL 16-21
MILANO DESIGN
WEEK 2024



"Nomad" is the new design concept that Visionnaire presents at Salone del Mobile Milano 2024. It is the destination reached after a long journey to celebrate the brand's twentieth anniversary, always dedicated to achieving the most exclusive sartorial lifestyle.

NOMAD
Visionnaire MDW24

*"The primacy of movement over stasis,
the choice of new horizons to find one's home"*

SALONE DEL MOBILE
APRIL 16-21

PAV. 9, BOOTH L11-M06
Rho Fiera, Milan 9:30am - 6:30pm

HOW TO GET THERE: Metro MM1
salonemilano.it/en/how-get-there

FUORISALONE
FROM APRIL 16

VISIONNAIRE DESIGN GALLERY
Piazza Cavour 3, Milan 10am - 7pm

HOW TO GET THERE:
MM1 - MM3 - TRAM1 - BUS 94 - 85

bosa ★

Sara Ricciardi Studio

OASIS

April 16 - 21, 2024
H 9.30-18.30

@ BOSA
Salone del Mobile 2024
Rho Fieramilano, Italy
Pavilion 22 L18

A collection of vases and small tables designed by Sara Ricciardi, inspired by the sacred forms of palm trees, papyruses and lotus flowers that evoke the sacredness of ancient Egypt.



UNEXPECTED COLORS

ONE TO ONE

FROM INDUSTRIAL TO UNIQUE PIECES

Design Variations
16 - 21 April

Viale Garzile 14
Milan

Operators h10-13
Visitors h12-21

MUSEUMS OF MODERN ART

palazzo delle meraviglie
MILANO

CASA DEL MANZONI

SAVE THE DATE
MILANO DESIGN WEEK 2024
Palazzo delle Meraviglie
16-21 April 2024
Casa del Manzoni
Via Gerolamo Morone, 1 Milano

Opening hours:
16-21_April 10.00_19.00

HOMMÉS
Ultra modern furniture
and handmade decor

MAMA GREEN
Luxury outdoor furniture

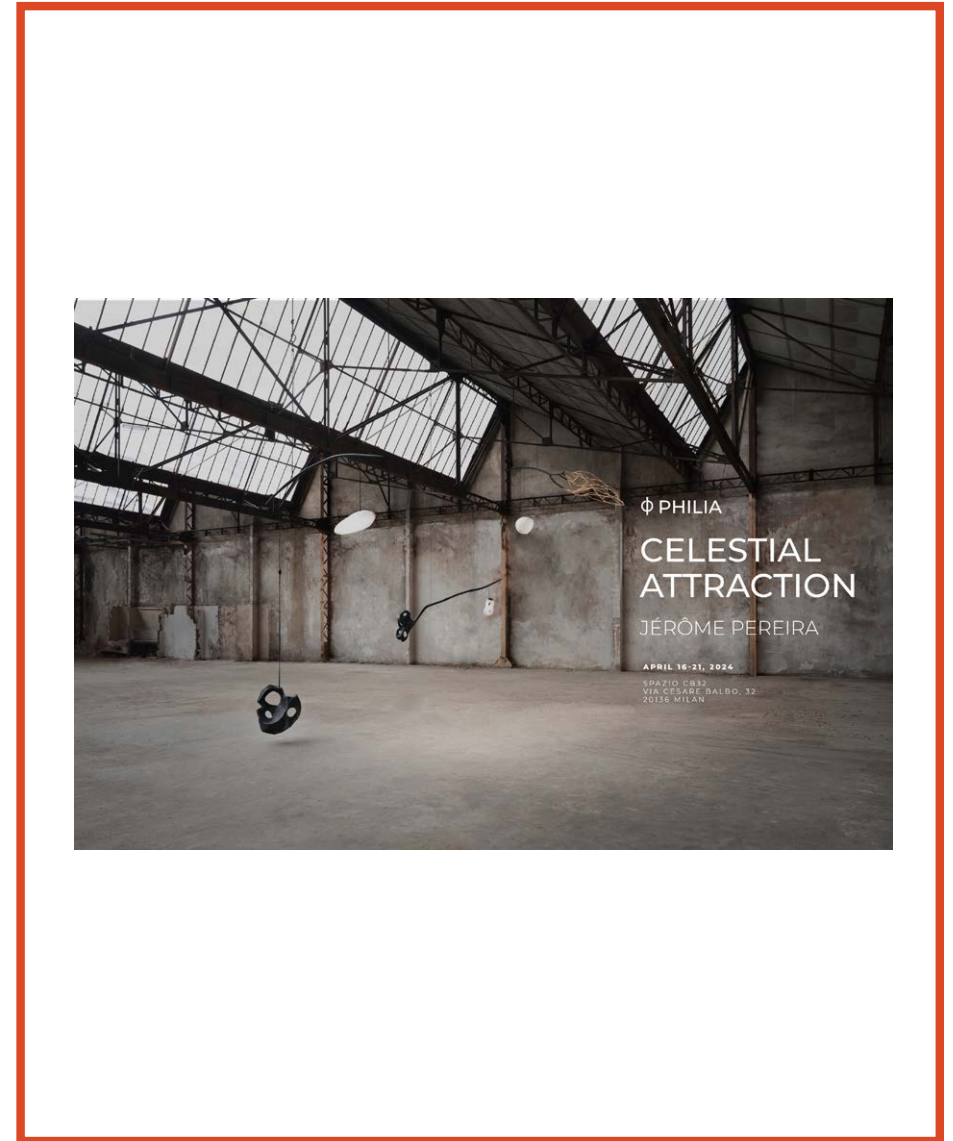
P. PINTON
Aubusson tapestries and rugs
since 1867

SI SOFTHOUSE
Luxury indoor furniture

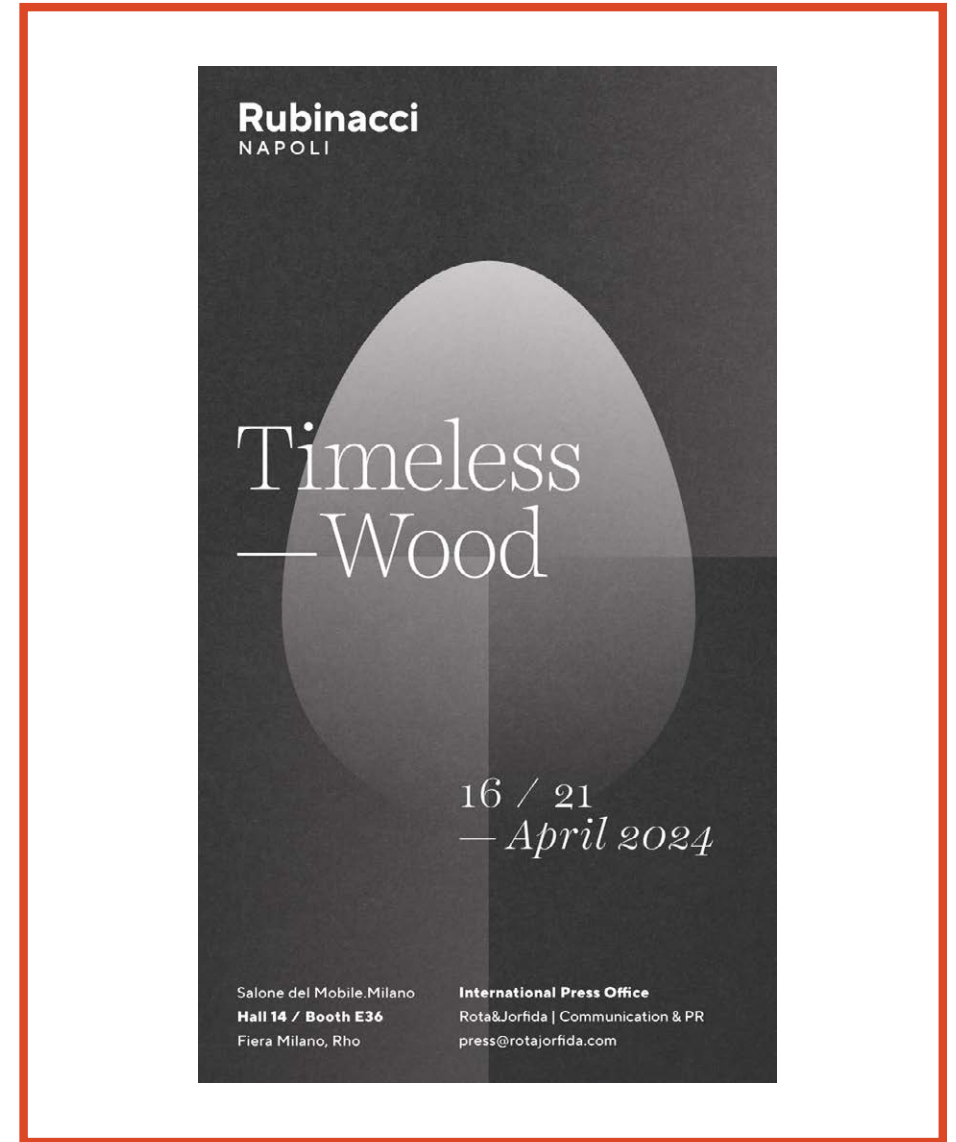
Sohil
Tailored pillows with soul

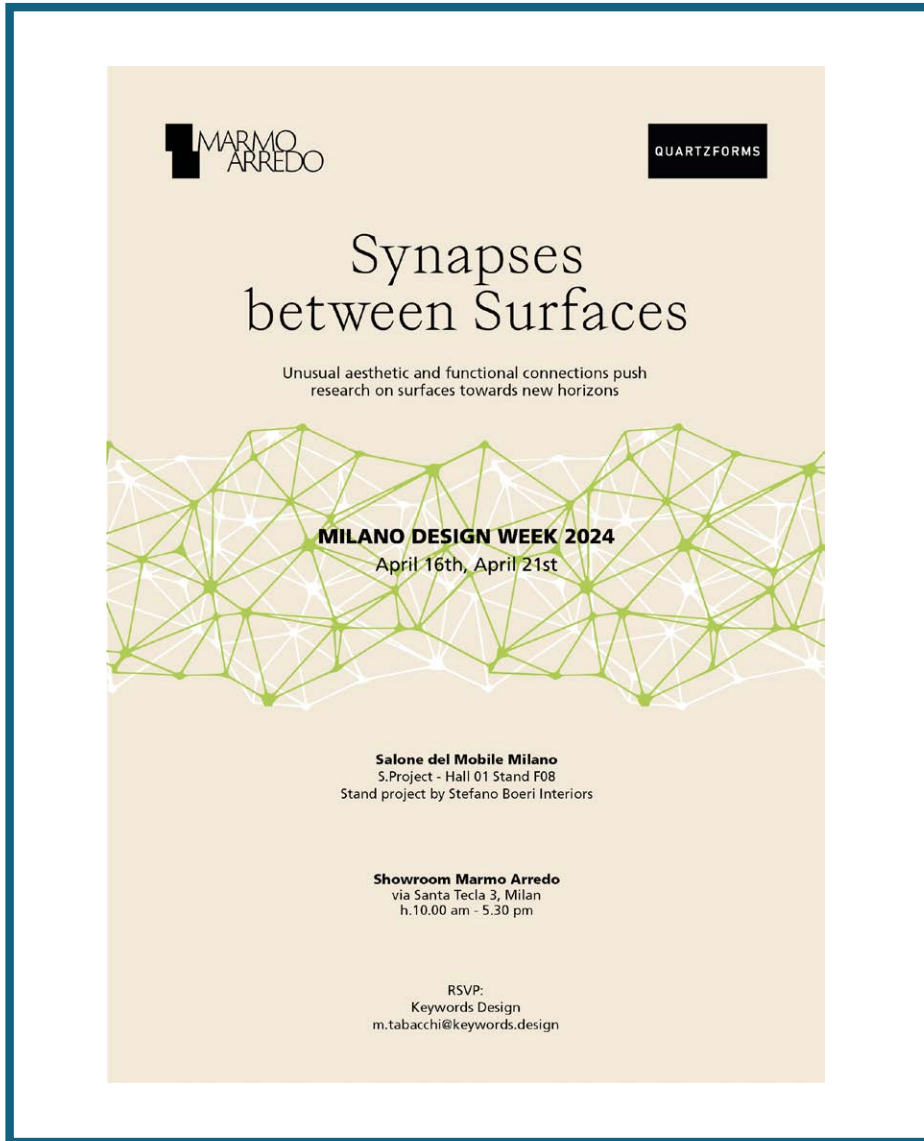
Follow us on: [palazzodellemeraviglie.com](https://www.palazzodellemeraviglie.com)

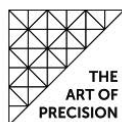
Communication and PR by BeeBest - press@beebest.it +39 3355425490 | Concept by Studio MHZ - studiomhz.com **MHZ**











“The Art of Precision”

Precision is an art that is born from the skilful combination of cutting-edge technology and outstanding design.

Discover the high-end appliances of
Signature Kitchen Suite at Milan Design Week.

16-21 APRIL 2024

SALONE
EUROCUCINA FTK
Hall. 4 Stand C19-C30
9:30 am - 6:30 pm

FUORISALONE
SHOWROOM
Via Manzoni 47 Milano
10 am - 9 pm

SIGNATURE
KITCHEN SUITE

SLIDE

MILANO DESIGN WEEK 2024

APRIL 16th-21st

Salone del Mobile, Milano

RHO FIERAMILANO
HALL 18
BOOTH D14

HOTEL
INDIGO
MILAN - CORSO MONFORTE

GOING BANANAS
INSTALLATION for **SLIDE**
by **MARCANTONIO**

slidedesign.it

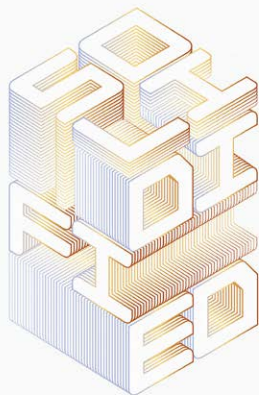
16 – 21 APRIL

VIA CARLO FARINI 35

SOLIDIFIED

MILAN DESIGN WEEK 2024

RICK TEGELAAR
RIVE ROSHAN
UMUT YAMAC
JESSE VISSER
FORM EDITIONS



AIR TALKS:
BY FRAME MAGAZINE &
GLUE AMSTERDAM
FOLLOWED BY **APERITIVO:**
WED 17TH: 15:00 – 17:00

RSVP:
SOLIDIFIED@THEDOTS.NL

ESPRESSO TOURS:
TUES 16TH – FRI 19TH: 10:00 – 11:00

EXHIBITION HOURS:
TUES 16TH: 10:00 – 17:00
WED 17TH – SAT 20TH: 10:00 – 19:00
SUN 21ST: 10:00 – 17:00

MORE INFORMATION: SOLIDIFIED.THEDOTS.NL

MAIN PARTNER:

MONDIS

AIR TALK PARTNERS:

FRAME



IDENTITY BY:

Design&Practice

EXHIBITION PARTNERS:

moooi
carpets

ELEMENTS
FURNITURE

gancedo
DESIGN

COLLABORATORS:

py **isola**

ORGANISED BY:



STORIES OF ITALY

MILANO DESIGN WEEK 2024 — 16 – 21 APRILE

NEW LIGHTING
AND TABLEWARE COLLECTIONS

BY APPOINTMENT ONLY: sales@storiesofitaly.com | +39 02 8088 6546 | Via San Francesco d'Assisi 15

@stories_of_italy — storiesofitaly.com



Antica Fabbrica
Passamanerie
1943
Massia Vittorio
TORINO

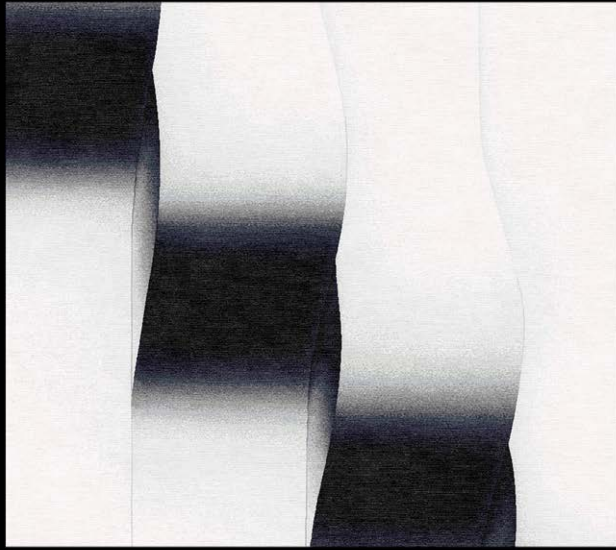
Sara
Ricciardi
Studio

**Swinging
Throne**

*Dominating space with sacred regality,
a swing which faces the force of gravity
with its light tails of trimmings.*

April
16-28,
2024
H 11-20

@ TRIENNALE MILANO
Viale Emilio Alemagna 6
Milano



MILAN
DESIGN WEEK 2024
Brera Design District

Exhibition from
16 to 21 April
10 am - 7 pm

SHOWROOM
TAPIS ROUGE
Via dell'Annunciata 33

INGANNI SPAZIALI

PRESS OFFICE
Keywords Design
m.tabacchi@keywords.design

TAPIS ROUGE



uniform studio
presents
the pop-up & sphaerae
collections
at SaloneSatellite

where **Salone del Mobile
Pavilion 5, Booth C17
Fiera Milano
Rho, Milan, Italy**

when **press hours
April 16-21, 2024
8:30am-6:30pm**

inquiries **info@maximuscommunications.com**

un

VENINI

THE HEART BEATS

A SENSORY IMMERSION IN THE ART OF GLASS
AND VENINI'S INNOVATIVE DNA AMONG NEW
COLLECTIONS AND RE-EDITIONS OF HISTORICAL
DESIGNS THAT CELEBRATE THE BRAND'S HERITAGE.

MILANO DESIGN WEEK
16-21 APRIL

SALONE DEL MOBILE MILANO
PAD 9, L06/L08

VENINI BOUTIQUE
VIA MONTENAPOLEONE, 10

16 - 21 APRIL 2024 FROM 10.00 AM TO 8.00 PM



walking sticks & canes

an exhibition curated by Keiji Takeuchi

Alban Le Henry
 Alberto Meda
 Anker Bak
 Cecilie Manz
 Chris Liljenberg Halström
 Henri Frachon
 Hugo Passos
 Jasper Morrison
 Julie Richoz
 Julien Renault
 Jun Yasumoto
 Keiji Takeuchi
 Maddalena Casadei
 Marialaura Irvine
 Michel Charlot
 Pierre Charpin
 Ville Kokkonen
 Wataru Kumano

Triennale Milano 16-21 April 2024

Viale Alemagna 6
20121 Milan

Open from 11:00 to 21:00
 Last admission 20:00
 Tue-Wed-Thu-Fri-Sat-Sun

Press preview:

Monday 15th of April 2024
11:00-21:00

sponsored by
karimoku





arper

COCKTAIL PARTY 17 APRIL 2024

Wednesday 17 April
6.30pm – 9.30pm

Arper Showroom
Via Pantano 30
Milan

We are pleased to invite you to an evening of drinks, chats and innovative design to celebrate the Milano Design Week. What makes the project of living? Join us at our vibrant showroom in Milan to find out.

Please note the event is by invitation only and booking is required. Kindly [RSVP](#) by Sunday 14 April.

arper.com



BEVILACQUA
Ceramica & Co

X

MALIPARMI

R S V P
MALIPARMI
Elisabetta Bettrucchi - +39 049 655922
CERAMICA BEVILACQUA
Elena Muserra De Luca - +39 340 8924331
Marcella Giusto - +39 348 7827823
www.maliparmi.it
www.ceramicavevilacqua.com

MICRO-macro

Maliparmi Boutique
Via Solferino 3, Milano

· EXPOSITION ·
16 - 21 April 2024
10 a.m. - 7 p.m.

· COCKTAIL ·
Wednesday
17th April 2024
6 p.m. - 9 p.m.

FAST

FAST with OPENHOUSE | COCKTAIL PARTY

Wednesday, April 17th · 7PM - 10PM · Via Cesare Battisti, 1



fastspa.com | @fast_outdoorlifestyle

Fast and Openhouse invite you @Fast Milano
Discover and celebrate the brand's new creative vision and the new collections
by Francesco Meda, David Lopez Quincoces & Alberto Lievore.

Event experience co-curated by Openhouse with a live set by Juan Feduchi.

RSVP: communication@openhouse-studio.com



orior

Milan Design Week

Apertivo
Wednesday · April 17th
17:00 - 19:00

Bocca Milan
via Lorenzo Mascheroni, 2, 20123

We are pleased to invite
you to celebrate the
debut of Fearn.

RSVP TO oriorsvp@thelastagency

Join Our Table

You are invited to join our 10m-long table at *Sit, Feast On Your Life* celebrating international creatives during Milan Design Week 2024.

A hybrid installation-roundtable-dinner party, it explores the power of designed objects as a social binding force through exchanging ideas, sharing food, playing games and music.

15 - 21 April
 12 - 6 pm Display open to public

17 April, Wednesday
 5 - 6 pm DOPO? Press View
 6 - 8 pm Longtable Dialogue
 8 - 9:30 pm Music Performance & DOPO? Official Opening Party

18 April, Thursday
 6 - 8 pm Live Drawing Session with DARN

Curators
 Janice Li
 Ambra Deniella
 Anne Zhou

Where
 DOPO? Space
 Via Carlo Boncompagni 51/10
 Milan Design Week (Italy)

Details
 @sitfeast
 Instagram

FELE POTTINGER DESIGN STUDIO
 EHAM
 SHELLWORKS

SHAPED FOR THE FUTURE

18 APRIL 2024

MILAN DESIGN WEEK

COCKTAIL NIGHT

We invite you for a festive design get-together amidst novelties by Rikke Frost and EOOOS and a small surprise by Danish designer Hans J. Wegner.

RSVP by 12 April to milan@carlhansen.com

ADDRESS
 Carl Hansen & Son Flagship Store
 Via Mercato 3
 20121 Milan

DATE AND TIME
 18 April 18.00 - 21.00

BY APPOINTMENT TO THE ROYAL DANISH COURT
CARL HANSEN & SØN

KASTHALL



Welcome to Kasthall Flagship Store & Showroom and explore the Vichy Collection, alongside an extraordinary exhibition showcasing how its design encapsulates the beauty of the checkered pattern.

COCKTAIL PARTY
THURSDAY APRIL 18 | 06.30 PM – 10.00 PM

Join us for an evening party, to enjoy drinks and music by DJ Perry.

KASTHALL FLAGSHIP STORE & SHOWROOM | PIAZZA PAOLO VI, MILANO
OPENING HOURS: MONDAY 12 AM – 7 PM, TUESDAY – SATURDAY 10 AM – 5 PM


KASTHALL.COM

SDI
presents

VISIBLE VOICES

Human patterns

18 April

Viale Abruzzi 20

ONE-OFF EVENT

Video projection
on the facade and
augmented reality
by **Migliore+Servetto**

7.30 PM welcome cocktail
8.30 PM projection

Milano
Design Week 2024

COREPIX | Xpose.



CAMRON IN MILAN

MAX TOBIAS

Global Chief Executive Officer
max.tobias@camronglobal.com

CAMRON MILAN

VALENTINA GIANI

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**POWER OF
DESIGN™**